



Nevada Medicaid Marketing Materials For 2021

It's All Part of My Plan Mass Media	3
Radio	4
TV	5
OOH	6
Digital	15
Social	36
MHP OOH/Digital/Social	37
C-Store Poster	38
High-impact Display	40
Choice Mass Media	41
Radio	42
OOH	43
Digital	44
Pharmacy Bag	45
Multi-line Mass Media	46
Radio	47
TV	48
OOH/Digital/Social	49
High-impact Display	50
Collateral	51
Flyers	52
Posters	54
Brochures	56
Additional Materials	60
Co-Branding	61
Organic Social	62
Paid Search – Medicaid	93
MCO Fact Sheet	96
Sign-off	98

NEVADA CREATIVE MATERIALS

MASS MEDIA

IT'S ALL PART OF MY PLAN

It's All Part of My Plan A :30

WOMAN: I take care of my health. So I want a Medicaid plan I can count on, with the benefits I need.

SilverSummit Healthplan gives me quality healthcare coverage with vision and dental benefits. I can even earn dollar rewards for completing healthy activities, like getting my annual wellness check.

Care for the whole me. <Health insurance benefits I need.>
It's all part of my plan.

ANNCR: Visit [ChooseSilverSummit.com](https://www.choose银summit.com) to learn more today! SilverSummit Healthplan is a Nevada Medicaid and Nevada Check Up health plan.

It's All Part of My Plan B :30

WOMAN: My family is always on the go, and it's my job to make sure we stay healthy.

SilverSummit Healthplan offers the quality coverage my family and I want, with the benefits we really need. We can see doctors we know and even earn rewards for completing healthy activities.

Putting family first. <Medicaid coverage that's there for us.>
It's all part of my plan.

ANNCR: Visit [ChooseSilverSummit.com](https://www.choose银summit.com) to learn more today! SilverSummit Healthplan is a Nevada Medicaid and Nevada Check Up health plan.

TV :30

WOMAN: When I think of my health, I'm looking ahead. So I want a Medicaid plan with all the benefits I need.

SilverSummit Healthplan gives me quality healthcare coverage with a rewards program, plus extra benefits—like vision and dental. That's important, because taking care of my health means taking care of the whole me.

More benefits, less stress.

It's all part of my plan.



Animation: White overlay, logo and URL over footage for 3 seconds before fading to full bw footage.



WOMAN's VO: When I think of my health, I'm looking ahead.



WOMAN's VO: So I want a Medicaid plan...



WOMAN's VO: ... with all the benefits I need.



WOMAN's VO: SilverSummit Healthplan gives me quality healthcare coverage...



WOMAN's VO: ...with a rewards program...



WOMAN's VO: plus extra benefits—like vision...



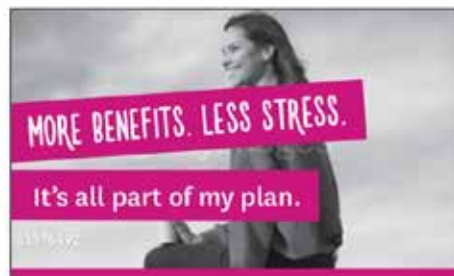
WOMAN's VO: ...and dental.



WOMAN's VO: That's important, because taking care of my health...



WOMAN's VO: ...means taking care of the whole me.



WOMAN's VO: More benefits, less stress. It's all part of my plan.



Animation: Background fades to white. Logo and URL populate center of screen.



More benefits, less stress.



**silversummit
healthplan.**

A Nevada Medicaid and Nevada Check Up Plan



Care with confidence.



**silversummit
healthplan.**



A Nevada Medicaid and Nevada Check Up Plan



**silversummit
healthplan.**

A Nevada Medicaid and Nevada Check Up Plan

**Care for the
whole me.**



**silversummit
healthplan.**

A Nevada Medicaid and Nevada Check Up Plan

**Family-sized
benefits.**



**silversummit
healthplan.**
A Nevada Medicaid and Nevada Check Up Plan



**Doing what's
right for
my family.**



**silversummit
healthplan.**
A Nevada Medicaid and Nevada Check Up Plan




**Putting
family first.**



**silversummit
healthplan.**
A Nevada Medicaid and Nevada Check Up Plan



**Coverage that
covers more.**



**silversummit
healthplan.**
A Nevada Medicaid and Nevada Check Up Plan

**Vision coverage
for a 20/20
outlook.**



**silversummit
healthplan.**
A Nevada Medicaid and Nevada Check Up Plan

**Her future
in focus.**



**Knowing we have
vision coverage.**

**silversummit
healthplan.**
A Nevada Medicaid and Nevada Check Up Plan



**silversummit
healthplan.**
A Nevada Medicaid and Nevada Check Up Plan

**Choosing
a plan with
dental benefits.**



**silversummit
healthplan**
A Nevada Medicaid and Nevada Check Up Plan



**Coverage that
gives me dollar
rewards.**



**Membership to
Boys & Girls Club.™**



**silversummit
healthplan**
A Nevada Medicaid and Nevada Check Up Plan



Membership to WW Freestyle.™



**silversummit
healthplan**
A Nevada Medicaid and Nevada Check Up Plan




**Behavioral health
benefits for me.**




**silversummit
healthplan.**

A Nevada Medicaid and Nevada Check Up Plan



**Behavioral health benefits
for my best self.**



**silversummit
healthplan.**

A Nevada Medicaid and Nevada Check Up Plan



**Behavioral health
benefits for my family.**



**silversummit
healthplan.**

A Nevada Medicaid and Nevada Check Up Plan



**Immunizations
for my family.**

 **silversummit
healthplan.**
A Nevada Medicaid and Nevada Check Up Plan

 **silversummit
healthplan.**
A Nevada Medicaid and Nevada Check Up Plan



**Vaccines for
a healthier life.**

 **silversummit
healthplan.**
A Nevada Medicaid and Nevada Check Up Plan



**Immunizations
to protect
my community.**

 **silversummit
healthplan.**
A Nevada Medicaid and Nevada Check Up Plan



**Immunizations
I need to
stay healthy.**






**silversummit
healthplan™**
A Nevada Medicaid and Nevada Check Up Plan

**Answers when
I need them.**

A black and white photograph of a pregnant woman with dark curly hair, smiling and talking on a mobile phone. She is sitting down, and the image is set against a magenta background on the right side.




**silversummit
healthplan™**
A Nevada Medicaid and Nevada Check Up Plan

**24/7 Nurse
Advice Line.**

A black and white photograph of a man with short hair, smiling and talking on a mobile phone. He is sitting down, and the image is set against a magenta background on the right side.




**silversummit
healthplan™**
A Nevada Medicaid and Nevada Check Up Plan

**For fevers
at 4am.**

A black and white photograph of a woman with dark curly hair, smiling and talking on a mobile phone. She is sitting down with a young child on her lap, who is holding a stuffed animal. The image is set against a magenta background on the right side.




**silversummit
healthplan™**
A Nevada Medicaid and Nevada Check Up Plan

**Health advice
at home.**

A woman is sitting and looking at a smartphone, smiling. The background is a solid magenta color.




**silversummit
healthplan™**
A Nevada Medicaid and Nevada Check Up Plan

**Virtual medicine
when I need it.**

A woman is holding a baby and looking at a tablet. The background is a solid magenta color.

























MORE BENEFITS.
LESS STRESS.

CHOOSE BY JUNE XX!



It's all part
of my plan.

CHOOSE BY JUNE XX!



CARE WITH
CONFIDENCE.

CHOOSE BY JUNE XX!



It's all part
of my plan.

CHOOSE BY JUNE XX!



CARE FOR THE
WHOLE ME.

CHOOSE BY JUNE XX!



It's all part
of my plan.

CHOOSE BY JUNE XX!



FAMILY-SIZED
BENEFITS.

CHOOSE BY JUNE XX!



It's all part
of my plan.

CHOOSE BY JUNE XX!





DOING WHAT'S RIGHT
FOR MY FAMILY.

CHOOSE BY JUNE XX!



Medicaid coverage
that's there for us.

CHOOSE BY JUNE XX!



It's all part
of my plan.

CHOOSE BY JUNE XX!



PUTTING
FAMILY FIRST.

CHOOSE BY JUNE XX!



It's all part
of my plan.

CHOOSE BY JUNE XX!



COVERAGE THAT
COVERS MORE.

CHOOSE BY JUNE XX!



It's all part
of my plan.

CHOOSE BY JUNE XX!







TOOTHACHES THAT
WON'T WAIT.

CHOOSE BY JUNE XX!



Coverage that includes
dental benefits.

CHOOSE BY JUNE XX!



It's all part
of my plan.

CHOOSE BY JUNE XX!



CHOOSING A PLAN WITH
DENTAL BENEFITS.

CHOOSE BY JUNE XX!



It's all part
of my plan.

CHOOSE BY JUNE XX!





COVERAGE THAT GIVES ME DOLLAR REWARDS.

CHOOSE BY JUNE XX!



It's all part of my plan.

CHOOSE BY JUNE XX!



MEMBERSHIP TO BOYS AND GIRLS CLUB.™

CHOOSE BY JUNE XX!



It's all part of my plan.

CHOOSE BY JUNE XX!



MEMBERSHIP TO WW FREESTYLE.™

CHOOSE BY JUNE XX!



It's all part of my plan.

CHOOSE BY JUNE XX!



BEHAVIORAL HEALTH BENEFITS FOR ME.

CHOOSE BY JUNE XX!

silversummit healthplan.

It's all part of my plan.

CHOOSE BY JUNE XX!

silversummit healthplan.

BEHAVIORAL HEALTH BENEFITS FOR MY BEST SELF.

CHOOSE BY JUNE XX!

silversummit healthplan.

It's all part of my plan.

CHOOSE BY JUNE XX!

silversummit healthplan.

BEHAVIORAL HEALTH BENEFITS FOR MY FAMILY.

CHOOSE BY JUNE XX!

silversummit healthplan.

It's all part of my plan.

CHOOSE BY JUNE XX!

silversummit healthplan.



IMMUNIZATIONS
FOR MY FAMILY.

CHOOSE BY JUNE XX!



It's all part
of my plan.

CHOOSE BY JUNE XX!



VACCINES FOR A
HEALTHIER LIFE.

CHOOSE BY JUNE XX!



It's all part
of my plan.

CHOOSE BY JUNE XX!



IMMUNIZATIONS
TO PROTECT
MY COMMUNITY.

CHOOSE BY JUNE XX!



It's all part
of my plan.

CHOOSE BY JUNE XX!



IMMUNIZATIONS I NEED
TO STAY HEALTHY.

CHOOSE BY JUNE XX!



It's all part
of my plan.

CHOOSE BY JUNE XX!







FOR FEVERS
AT 4AM.

CHOOSE BY JUNE XX!



24/7 Nurse
Advice Line.

CHOOSE BY JUNE XX!




It's all part
of my plan.

CHOOSE BY JUNE XX!




ANSWERS WHEN
I NEED THEM.

CHOOSE BY JUNE XX!



24/7 Nurse
Advice Line.

CHOOSE BY JUNE XX!



It's all part
of my plan.

CHOOSE BY JUNE XX!



HEALTH ADVICE
AT HOME.

CHOOSE BY JUNE XX!



It's all part
of my plan.

CHOOSE BY JUNE XX!



VIRTUAL MEDICINE
WHEN I NEED IT.

CHOOSE BY JUNE XX!



It's all part
of my plan.

CHOOSE BY JUNE XX!





**MORE BENEFITS.
LESS STRESS.**

CHOOSE BY JUNE XX!



**It's all part
of my plan.**

CHOOSE BY JUNE XX!



**There's still time
to get a plan that
fits your needs.**

CHOOSE BY JUNE XX!



**PUTTING
FAMILY FIRST.**

CHOOSE BY JUNE XX!



**It's all part
of my plan.**

CHOOSE BY JUNE XX!



**There's still time
to get a plan that
fits your needs.**

CHOOSE BY JUNE XX!



**KNOWING WE HAVE
VISION COVERAGE.**

CHOOSE BY JUNE XX!



**It's all part
of my plan.**

CHOOSE BY JUNE XX!



**There's still time
to get a plan that
fits your needs.**

CHOOSE BY JUNE XX!



**CHOOSING A PLAN WITH
DENTAL BENEFITS.**

CHOOSE BY JUNE XX!



**It's all part
of my plan.**

CHOOSE BY JUNE XX!



**There's still time
to get a plan that
fits your needs.**

CHOOSE BY JUNE XX!



 **SilverSummit Healthplan**
Sponsored · 

SilverSummit HealthPlan offers complete medical coverage with extra benefits we can really use.



[HTTPS://WWW.CHOOSESILVERSUMMIT.COM/](https://www.choosesilversummit.com/)
More benefits! [Learn More](#)

 Like  Comment  Share



 **SilverSummit Healthplan**
Sponsored · 

I get whole-health coverage with SilverSummit HealthPlan, including vision and dental.



[HTTPS://WWW.CHOOSESILVERSUMMIT.COM/](https://www.choosesilversummit.com/)
Care for the Whole Me. [Learn More](#)




 Like  Comment  Share

 **SilverSummit Healthplan**
Sponsored · 

I put my family first by choosing SilverSummit for Medicaid coverage. We get benefits we really use.



[HTTPS://WWW.CHOOSESILVERSUMMIT.COM/](https://www.choosesilversummit.com/)
It's all part of my plan. [Learn More](#)

 Like  Comment  Share

 **SilverSummit Healthplan**
Sponsored · 

SilverSummit HealthPlan makes me smile with great Medicaid coverage that includes special benefits — like vision and dental!



[HTTPS://WWW.CHOOSESILVERSUMMIT.COM/](https://www.choosesilversummit.com/)
Extra benefits! [Learn More](#)

 Like  Comment  Share


 **SilverSummit Healthplan**
Sponsored · 

With SilverSummit HealthPlan, I can earn rewards for completing healthy activities and spend them on items at Walmart!



[HTTPS://WWW.CHOOSESILVERSUMMIT.COM/](https://www.choosesilversummit.com/)
Dollar rewards! [Learn More](#)



 Like  Comment  Share

 **SilverSummit Healthplan**
Sponsored · 

Don't miss out on complete Medicaid coverage with extra benefits — like memberships to Boys & Girls Club and Weight Watchers!



[HTTPS://WWW.CHOOSESILVERSUMMIT.COM/](https://www.choosesilversummit.com/)
Sign up today! [Learn More](#)

 Like  Comment  Share

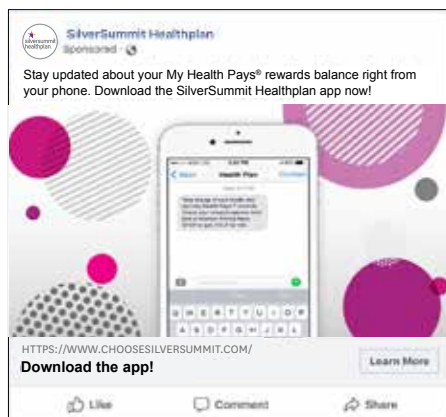
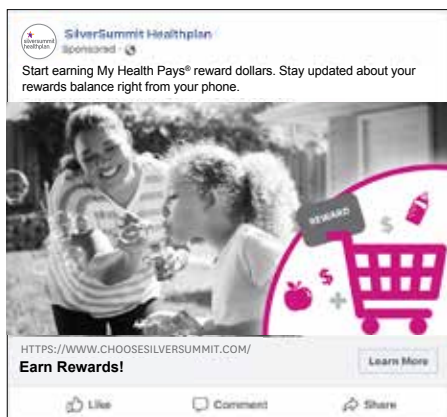
OOH



DIGITAL



SOCIAL





Having access to care when you and your family need it is important. SilverSummit Healthplan offers integrated healthcare coverage with the benefits you need:



*my*healthpays® **REWARDS PROGRAM**

Earn dollar rewards for doing healthy things.



PHARMACY BENEFITS

Receive drug therapy that is appropriate, high-quality and cost-effective.



24/7 NURSE ADVICE LINE

Call to speak to a medical professional for immediate advice on health-related problems.



TELEHEALTH

Get medical advice, a diagnosis or a prescription by phone or video.

AND MORE!

Visit **ChooseSilverSummit.com** to learn more!

#SilverSummitHealthplan



Having access to care when you and your family need it is important. SilverSummit Healthplan offers integrated healthcare coverage with the benefits you need:



*my*healthpays® **REWARDS PROGRAM**

Earn dollar rewards for doing healthy things.



PHARMACY BENEFITS

Receive drug therapy that is appropriate, high-quality and cost-effective.



24/7 NURSE ADVICE LINE

Call to speak to a medical professional for immediate advice on health-related problems.



TELEHEALTH

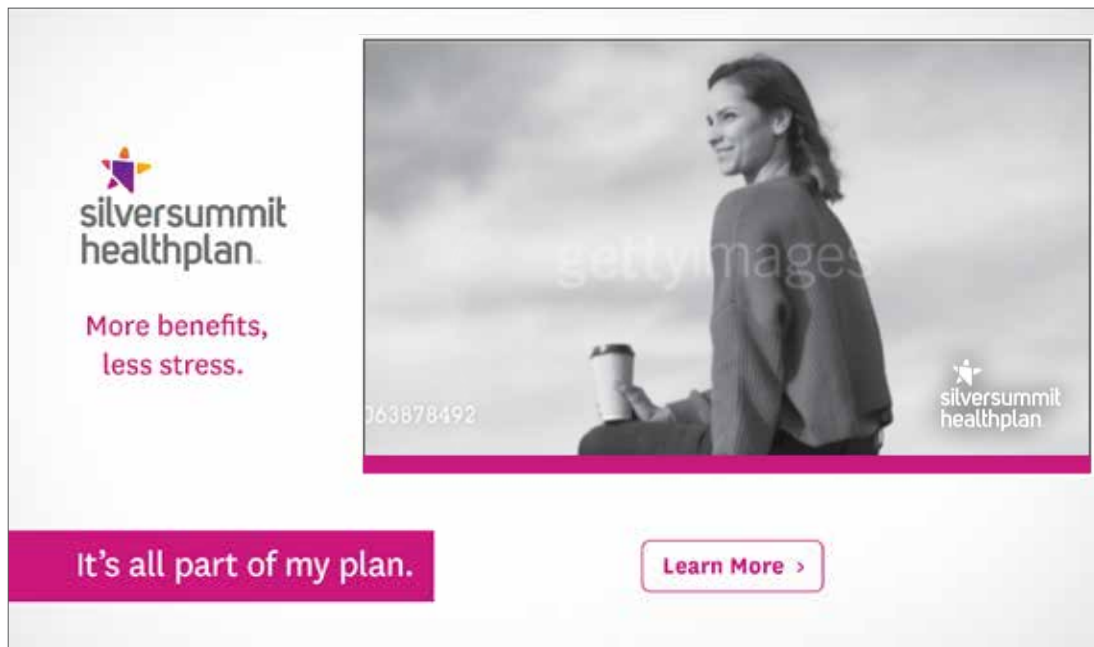
Get medical advice, a diagnosis or a prescription by phone or video.

AND MORE!

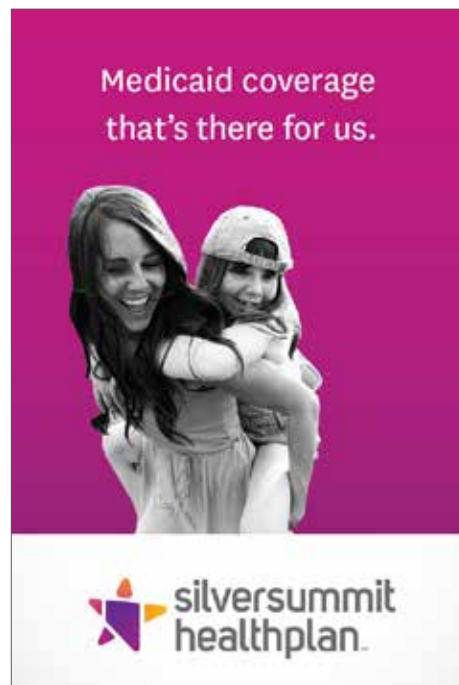
Visit **SilverSummitHealthplan.com** to learn more!

#SilverSummitHealthplan

High-Impact Video Display



Mobile Page-Grabber



MASS MEDIA

CHOICE

Choice A :30

WOMAN: SilverSummit Healthplan offers impressive benefits. But the biggest benefit for me was taking charge of my family's health.

Vision care means I'm making sure my son can read the board in class.
Dental care means I can make my daughter's toothache go away.
And a rewards program means I can stretch our budget a little bit further.

I protect my family's health.
I choose SilverSummit Healthplan.

ANNCR: Visit ChooseSilverSummit.com to learn more today! SilverSummit Healthplan is a Nevada Medicaid and Nevada Check Up health plan.

Choice B :30

WOMAN: When it comes to choosing a Medicaid plan, I want to make the best decision for my family.

SilverSummit Healthplan offers the quality coverage we need with benefits, like a rewards program and vision and dental. They even sponsor my kids' memberships to the Boys & Girls Club™ and my meetings at Weight Watchers™.

I know my Medicaid coverage options.
I choose SilverSummit Healthplan.

ANNCR: Visit ChooseSilverSummit.com to learn more today! SilverSummit Healthplan is a Nevada Medicaid and Nevada Checkup health plan.



I know my Medicaid coverage options.

I choose  silversummit healthplan.

ChooseSilverSummit.com



I protect my family's health.

I choose  silversummit healthplan.

ChooseSilverSummit.com



I decide which Medicaid plan is right for us.

I choose  silversummit healthplan.

ChooseSilverSummit.com



*I know my Medicaid
coverage options.*



I choose
 silversummit
healthplan.

CHOOSE BY JUNE XX!



*I protect my
family's health.*



I choose
 silversummit
healthplan.

CHOOSE BY JUNE XX!



*I decide which
Medicaid plan
is right for us.*



I choose
 silversummit
healthplan.

CHOOSE BY JUNE XX!



*I know my Medicaid
coverage options.*



I choose
 **silversummit
healthplan.**

STAY FOCUSED ON YOUR FAMILY'S HEALTH WITH SILVERSUMMIT HEALTHPLAN.

Count on SilverSummit Healthplan for complete medical coverage with:



Dental Benefits

Keep your smile bright
with dental visits, cleaning
and x-rays.



Vision Benefits

Care for your eyes with
exams and glasses.



Pharmacy Benefits

Receive certain prescriptions
and over-the-counter
medications.



24/7 Nurse Advice Line

Call to speak to a medical
professional for
immediate advice on
health-related problems.



PLUS, SILVERSUMMIT HEALTHPLAN BENEFITS INCLUDE:



My Health Pays® Rewards Program

Earn reward dollars for healthy behaviors.



Start Smart for Your Baby®

Our program for pregnant and new mothers.



Transportation Services

Ride service support for access to community supports
and services.



Telehealth

Get medical advice, a diagnosis or a prescription
by phone or video.

Choose SilverSummit Healthplan for your Medicaid plan!

Learn more about SilverSummit Healthplan. Visit [ChooseSilverSummit.com](https://www.ChooseSilverSummit.com)
or call 1-844-366-2880 (TTY/TDD 1-844-804-6086).

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SilverSummit Healthplan complies with applicable Federal
civil rights laws and does not discriminate on the basis of race,
color, national origin, age, disability, or sex.

SilverSummit Healthplan cumple con las leyes de derechos
civiles federales aplicables y no discrimina basándose en la
raza, color, origen nacional, edad, discapacidad, o sexo. Si
usted, o alguien a quien está ayudando, tiene preguntas
acerca de SilverSummit Healthplan, tiene derecho a obtener
ayuda e información en su idioma sin costo alguno. Para
hablar con un intérprete, llame al 1-844-366-2880
(TTY/TDD 1-844-804-6086).

Kung ikaw, o ang iyong tinutulangan, ay may mga katanungan
tungkol sa SilverSummit Healthplan, may karapatan ka na
makakuha nang tulong at impormasyon sa iyong wika ng
walang gastos. Upang makausap ang isang tagasalin,
tumawag sa 1-844-366-2880 (TTY/TDD 1-844-804-6086).

MASS MEDIA

MULTILINE

Radio 1 :30

WOMAN: SilverSummit Healthplan means more than health insurance to me. They're my healthcare partner.

We get the care we need from doctors we choose — and even earn rewards for healthy things we're already doing.

And with Marketplace, Medicaid and Medicare options, I have coverage to protect my family's health wherever life takes us.

ANNCR: SilverSummit Healthplan. A plan for life. Visit SilverSummitHealthplan.com to find coverage that works for you.

Radio 2 :30

MAN: They say life's a journey, right? You can't always control where you go, but can pick who you take with you. So instead of just a health insurance plan, why not choose a healthcare partner?

SilverSummit Healthplan has Medicaid, Marketplace and Medicare options to protect your health at every stage of life.

Because life can be unpredictable. It's good to know you'll be covered, wherever it takes you.

ANNCR: SilverSummit Healthplan. A plan for life. Visit SilverSummitHealthplan.com to find coverage that works for you.

TV: Journey :30

WOMAN: They say life's a journey. You can't always control where you go, but can pick who you take with you.

So instead of just a health insurance plan, why not choose a healthcare partner? Like SilverSummit Healthplan.

SilverSummit Healthplan has coverage options to protect your health at every stage of life — and maybe even a few important additions along the way, too.

Because life is unpredictable and surprising. It's good to know you'll be covered, wherever it takes you.



WOMAN's VO: They say life's a journey.



WOMAN's VO: You can't always control where you go...



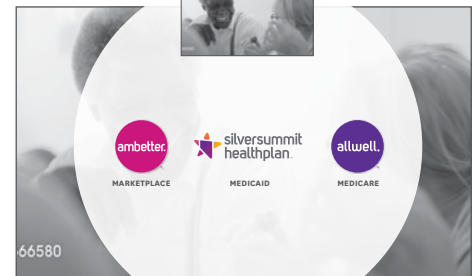
WOMAN's VO: ...but can pick who you take with you.



WOMAN's VO: So instead of just a health insurance plan...



WOMAN's VO: ...why not choose a healthcare partner?



WOMAN's VO: SilverSummit Healthplan has coverage options to protect your health at every stage of life...



WOMAN's VO: ...and maybe even a few important additions along the way, too.



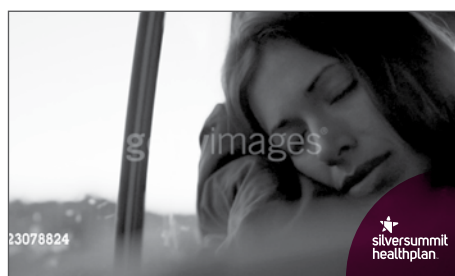
WOMAN's VO: Because life is unpredictable...



WOMAN's VO: ...and surprising.



WOMAN's VO: It's good to know you'll be covered...



WOMAN's VO: ...wherever life takes you.



Animation: Circle overlay floods screen. SilverSummit logo and tagline populate screen.

OOH



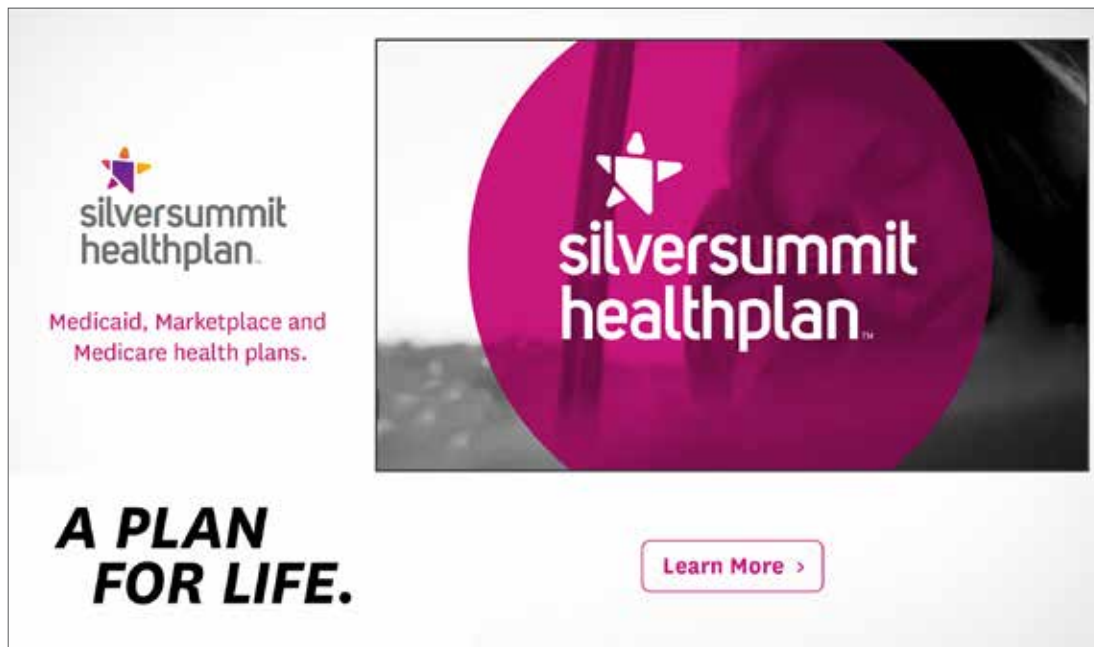
DIGITAL



SOCIAL



High-Impact Video Display



Mobile Page-Grabber



NEVADA CREATIVE MATERIALS

COLLATERAL

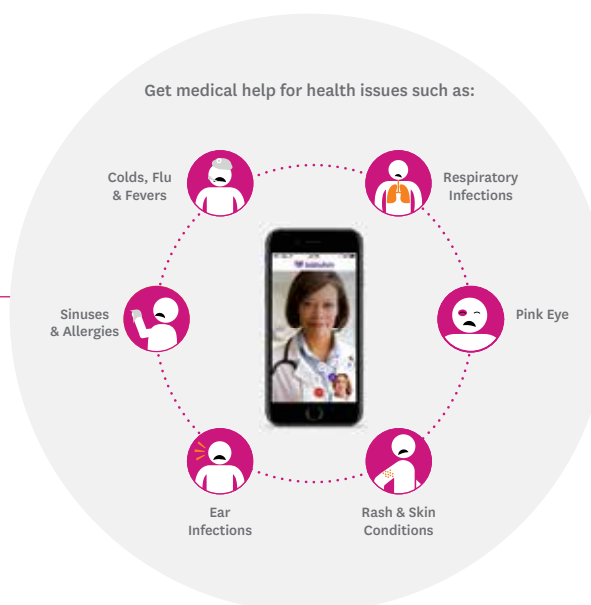


Avoid the wait. SilverSummit Healthplan offers anytime, anywhere medical attention at no cost to you.

Virtual Health is your easy, 24-hour access to in-network providers for non-emergency health issues.

Use Virtual Health without having to take time off, sit in a waiting room or leave home at all! Make an appointment for a time that works for you. [Or, you can enjoy same-day visits.] [Plus, limited wait times!]

If you have questions, you can visit [SilverSummitHealthplan/VirtualHealth](#) or contact us at **1-844-366-2880** (TDD/TTY at **1-844-804-6086**) to learn more.



THE CARE YOU WANT. WHEREVER YOU ARE. ON YOUR TIME.

Download the Babylon app to set up and activate your Virtual Health account today. This way, it's ready when you need it! You can use the app on Apple and Android devices.



SilverSummit Healthplan complies with applicable Federal civil rights laws and does not discriminate on the basis of race, color, national origin, age, disability, or sex. SilverSummit Healthplan does not exclude people or treat them differently because of race, color, national origin, age, disability, or sex.

SilverSummit Healthplan cumple con las leyes federales de derechos civiles aplicables y no discrimina por motivos de raza, color, nacionalidad, edad, discapacidad o sexo. SilverSummit Healthplan no excluye a las personas ni las trata de manera diferente debido a su raza, color, nacionalidad, edad, discapacidad o sexo.

Si usted, o alguien a quien está ayudando, tiene preguntas sobre SilverSummit Healthplan, tiene derecho a recibir ayuda e información en su idioma sin costo. Para hablar con un intérprete, llame al 1-844-366-2880, (TTY/TDD: 1-844-804-6086).

Kung ikaw o ang taong tinutulungan mo ay may mga tanong tungkol sa SilverSummit Healthplan, mayroon kang karapatang humingi ng tulong at impormasyon sa iyong wika nang walang bayad. Para makipag-usap sa isang interpreter, tumawag sa 1-844-366-2880, (TTY/TDD: 1-844-804-6086).

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myhealthpays® Rewards

Take healthy steps to start earning rewards.

Earn My Health Pays® reward dollars when you complete healthy activities like a yearly wellness exam, annual screenings, tests and other ways to protect your health.



HEALTHY ACTIVITIES ELIGIBLE FOR REWARDS INCLUDE:

\$20	Annual Flu Shot (1 per year - 6 months of age and older)
\$30	Visit with your PCP (Within 90 days of becoming a member, one time reward; visit must be completed with PCP on file)
\$50	Diabetic Management (Age 18 and older - all 4 diabetic tests must be done in the same calendar year: LDL-C, HbA1c, Eye and Nephrology)
\$15	Mammogram (Women ages 40-69)
\$50	Adult Well Care (Once per year, ages 21-65)

FOR PREGNANT AND NEW MOMS

\$50	Notification of Pregnancy (1 per pregnancy, if completed within 1 st trimester)
\$25	Notification of Pregnancy (if completed within 2 nd trimester)
\$20	First Prenatal Visit (1 per pregnancy)
\$20	Postpartum (Visit must be completed 4-6 weeks after delivery)
\$10	Infant Well Visit (Must complete 6 visits in the first 15 months of life)



myhealthpays® Rewards

Get rewarded for focusing on your health.

Earn dollar rewards by completing healthy activities like:

- A yearly wellness exam
- Annual screenings and tests
- Recommended vaccinations

Each time you complete a healthy activity, your My Health Pays reward dollars are added to your My Health Pays Visa® Prepaid Card.

Use your myhealthpays® rewards to help pay for:

- Utilities
- Transportation
- Telecommunications (Cell Phone Bill)
- Childcare services
- Education
- Rent

Or, you can use them to shop at **Walmart** for everyday items*

*This card may not be used to buy alcohol, tobacco, or firearms products.

Start earning My Health Pays reward dollars today!
Visit SilverSummitHealthplan.com to learn more about the program.

Log in to your member account to check your myhealthpays® rewards balance!

GO TO SILVERSUMMITHEALTHPLAN.COM



Your My Health Pays® reward dollars are added to your My Health Pays® Visa Prepaid Card after we process the claim for each activity you complete. If you are earning your first reward, your My Health Pays® Visa Prepaid Card will be mailed to you. Download the SilverSummit Healthplan app to stay updated about the My Health Pays® program and your rewards. The app is available to use on Apple and Android devices.

This card is issued by The Bancorp Bank pursuant to a license from Visa U.S.A. Inc. The Bancorp Bank Member FDIC. Card cannot be used everywhere Visa debit cards are accepted. See Cardholder Agreement for complete usage restrictions. Funds expire 90 days after termination of insurance coverage or 365 days after date reward was earned, whichever comes first.



SilverSummit Healthplan offers quality healthcare for Nevada Medicaid and Nevada Check Up members. Plus, we partner with doctors you already know and trust, right where you live. **Our benefits include:**



Dental Benefits



Vision Benefits



Over-the-Counter Pharmacy Benefits



24/7 Nurse Advice Line



Start Smart for Your Baby®



Transportation Services



My Health Pays® Rewards Program



Telehealth

*This is your chance to choose or switch to
SilverSummit Healthplan for you and your family.*



A Nevada Medicaid and Nevada Check Up Plan

ChooseSilverSummit.com

1-844-366-2880 (TTY/TDD 1-844-804-6086)

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CHOOSE SILVERSUMMIT HEALTHPLAN TODAY!



SilverSummit Healthplan offers quality healthcare for Nevada Medicaid and Nevada Check Up members. Plus, we partner with doctors you already know and trust, right where you live. **Our benefits include:**



Dental Benefits



Start Smart for Your Baby®



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Transportation Services



Over-the-Counter Pharmacy Benefits



My Health Pays® Rewards Program



24/7 Nurse Advice Line



Telehealth

***This is your chance to choose or switch to
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1-844-366-2880 (TTY/TDD 1-844-804-6086)

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Use your benefits.

SilverSummit Healthplan offers vision, dental and telehealth benefits. Having routine checkups for your eyes and teeth keeps you informed about any changes. Telehealth can help prevent other health issues.

**DENTAL SERVICES INCLUDE:**

- Dental exams, fluoride treatment and seal application for children. These should be every six months after the first tooth appears.
- Members 21 and older can have two dental visits for cleanings and X-ray per year at a approved health center.

**TELEHEALTH SERVICES INCLUDE:**

- Medical advice, a diagnosis or a prescription by phone or video.

**VISION SERVICES INCLUDE:**

- Annual eye exams
- New glasses, including frames and lenses, each year based on certain requirements.
- Eye care services and treatment of eye conditions that are medically necessary.
- Frame repair or replacement once per year.
- Members 21 and older may receive a \$100 allowance for medically necessary contact lenses.



Contact us if you have any questions about your SilverSummit Healthplan benefits or our rewards program.

1-844-366-2880 (TTY/TDD 1-844-804-6086)
SilverSummitHealthplan.com

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Si usted, o alguien a quien está ayudando, tiene preguntas acerca de SilverSummit Healthplan, tiene derecho a obtener ayuda e información en su idioma sin costo alguno. Para hablar con un intérprete, llame al 1-844-366-2880 (TTY/TDD 1-844-804-6086).
Kung ikaw, o ang iyong tinutulongan, ay may mga katanungan tungkol sa SilverSummit Healthplan, may karapatan ka na makakuha nang tulong at impormasyon sa iyong wika ng walang gastos. Upang makausap ang isang tagasalin, tumawag sa 1-844-366-2880 (TTY/TDD 1-844-804-6086).



A Nevada Medicaid and
Nevada Check Up Plan



COVERAGE THAT COVERS MORE.

It's all part of my plan.

**Learn how to earn more than
\$765 in reward dollars!***

SilverSummit Healthplan gives you more.

As our member, we want to make sure you know about the benefits available to you. So you can use them to stay focused on your health. As a bonus, you can also earn rewards for being active in your care throughout the year.



Earn rewards for healthy activities.

Men can earn up to \$130 a year in reward dollars by staying updated with changes to your health.** It's important for men to have routine visits, as well as certain tests and screenings. And your rewards will keep adding up!

**MEN'S HEALTHY ACTIVITIES**

- \$30** Well visit each year for ages 21 to 65 or primary care provider (PCP) visit within 90 days of becoming a member
- \$30** Dental exam each year within 90 days of first PCP visit for ages 21 and older
- \$50** Diabetes comprehensive testing each year for ages 18 to 75
- \$15** Colorectal cancer screening each year for ages 51 to 75
- \$15** Prostate cancer screening each year for ages 50 to 69
- \$20** Flu vaccine each year
- \$40** Behavioral health post-discharge visits for three visits per year

**Based on a household of 1 adult male, 1 pregnant adult female and 1 child.

***Based on an adult male age 50.

**INFANT AND CHILD HEALTHY ACTIVITIES**

- \$20** Infant well visits for 2 per year without scheduled vaccines
- \$10** Infant well visits for 4 per year with scheduled vaccines
- \$20** Flu vaccine each year for ages 6 months and older
- \$20** Child well visits each year for ages 24 months to 20 years

**USE YOUR REWARDS**

SilverSummit Healthplan will be informed after you complete a healthy activity. And dollar rewards will be added to your card. If this is your first reward, your card will be mailed to you.

Start using your rewards to pay for:

- Everyday items at Walmart*
- Utilities
- Transportation
- Cell phone bill
- Childcare services
- Education
- Rent

Log in to your online member account to check your rewards balance.

* This card may not be used to buy alcohol, tobacco or firearms products.

Use your benefits.

SilverSummit Healthplan offers vision, dental and telehealth benefits. Having routine checkups for your eyes and teeth keeps you informed about any changes. Telehealth can help prevent other health issues.



DENTAL SERVICES INCLUDE:

- Dental exams, fluoride treatment and seal application for children. These should be every six months after the first tooth appears.
- Members 21 and older can have two dental visits for cleanings and X-ray per year at a approved health center.



TELEHEALTH SERVICES INCLUDE:

- Medical advice, a diagnosis or a prescription by phone or video.



VISION SERVICES INCLUDE:

- Annual eye exams
- New glasses, including frames and lenses, each year based on certain requirements.
- Eye care services and treatment of eye conditions that are medically necessary.
- Frame repair or replacement once per year.
- Members 21 and older may receive a \$100 allowance for medically necessary contact lenses.



Contact us if you have any questions about your SilverSummit Healthplan benefits or our rewards program.

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SilverSummitHealthplan.com

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Si usted, o alguien a quien está ayudando, tiene preguntas acerca de SilverSummit Healthplan, tiene derecho a obtener ayuda e información en su idioma sin costo alguno. Para hablar con un intérprete, llame al 1-844-366-2880 (TTY/TDD 1-844-804-6086).

Kung ikaw, o ang iyong tinutulungan, ay may mga katanungan tungkol sa SilverSummit Healthplan, may karapatan ka na makakuha nang tulong at impormasyon sa iyong wika ng walang gastos.

Upang makausap ang isang tagasalin, tumawag sa 1-844-366-2880 (TTY/TDD 1-844-804-6086).



A Nevada Medicaid and
Nevada Check Up Plan



TAKING CARE OF MY FAMILY.

It's all part of my plan.

**Learn how to earn more than
\$765 in reward dollars!***

SilverSummit Healthplan gives you more.

As our member, we want to make sure you know about the benefits available to you. So you can use them to stay focused on your health. As a bonus, you can also earn rewards for being active in your care throughout the year.



Earn rewards for healthy activities.

Women can earn up to \$170 in reward dollars by staying updated with changes to their health.*
Pregnant women can earn up to \$135 in reward dollars!* It's important for women and pregnant moms to have routine visits, as well as certain tests and screenings. And your rewards will keep adding up!



WOMEN'S HEALTHY ACTIVITIES

- \$30** Well visit each year for ages 21 to 65 or Primary Care Provider (PCP) visit within 90 days of becoming a member
- \$30** Dental exam each year within 90 days of first PCP visit for ages 21 and older
- \$50** Diabetes comprehensive testing each year for ages 18 to 75
- \$15** Colorectal cancer screening each year for ages 51 to 75
- \$15** Breast cancer screening each year for ages 40 to 74
- \$15** Cervical cancer screening each year for ages 21 to 64
- \$15** Chlamydia screening each year for ages 16 to 24 years
- \$20** Flu vaccine each year
- \$40** Behavioral health post-discharge visits for three visits per year

*Based on a woman 18 yr. + (or older).

**Based on pre- & postnatal activities and medical visits.

***Or, use them to help pay for utilities, transportation, telecommunications, childcare services, education or rent.



PREGNANT MOM HEALTHY ACTIVITIES

- \$10** Notification of pregnancy for each pregnancy
- \$10** SSFB prenatal - 3 per pregnancy
- \$10** SSFB postpartum visit
- UP TO \$45** SSFB survey - one per month for 9 months, \$5 per survey
- \$20** Special program enrollment for each pregnancy
- \$20** First prenatal visit



INFANT AND CHILD HEALTHY ACTIVITIES

- \$20** Infant well visits for 2 per year without scheduled vaccines
- \$10** Infant well visits for 4 per year with scheduled vaccines
- \$20** Flu vaccine each year for ages 6 months and older
- \$20** Child well visits each year for ages 24 months to 20 years

USE YOUR REWARDS

Use your rewards to shop at Walmart for everyday items.*** Log in to your online member account to find the complete list of ways to use your rewards. You can also check your current rewards balance, too.

SilverSummit Healthplan offers quality healthcare for Nevada Medicaid and Nevada Check Up members.

Plus, we partner with doctors you already know and trust, right where you live.

Visit SilverSummitHealthplan.com for a complete list of providers in our network.

SilverSummit Healthplan ofrece atención médica de calidad para miembros de Nevada Check Up y Medicaid de Nevada.

Además, nos asociamos con médicos que usted ya conoce y en los que confía, justo donde vive.

Visite SilverSummitHealthplan.com para una lista completa de proveedores en nuestra red.



It's all part of my plan.

Es todo parte de mi plan.

For more information and a complete list of SilverSummit Healthplan benefits, please contact us at **1-844-366-2880 (TTY/TDD 1-844-804-6086)** or visit SilverSummitHealthplan.com

Para más información y una lista completa de beneficios de SilverSummit Healthplan, comuníquese con nosotros llamando al **1-844-366-2880 (TTY/TDD 1-844-804-6086)** o visite SilverSummitHealthplan.com

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A Nevada Medicaid and Nevada Check Up Plan
Un plan de Nevada Medicaid y Nevada Check Up



COVERAGE THAT COVERS MORE.

It's all part of my plan.

COBERTURA QUE CUBRE MÁS
Es todo parte de mi plan.

We care about you and your family.

Nos preocupamos por usted y su familia.



SilverSummit Healthplan offers complete healthcare coverage and other valuable programs, educational tools and support. So you and your family can focus on living healthy lives. Some of our benefits include:

	My Health Pays® Rewards Program Earn reward dollars when you complete healthy activities! Use your My Health Pays rewards to shop at Walmart for everyday items.*
	24/7 Nurse Advice Line Call to speak to a medical professional for immediate advice on health-related problems —anytime, day or night.
	Start Smart for Your Baby® Take care of yourself and your baby with our special program for women who are pregnant and moms who just had a baby.
	Pharmacy Benefits Receive drug therapy that is appropriate, high-quality and cost-effective.
	Telehealth Get medical advice, a diagnosis or a prescription by phone or video.
	Vision Benefits Protect your eyes with services such as eye exams and prescription eyewear.
	Dental Benefits Keep your smile bright with two dental visits (cleanings and x-rays) a year, if provided in a FQHC, for members 21 and older and pregnant women.

SilverSummit Healthplan ofrece cobertura de atención médica completa y otros programas valiosos, herramientas educativas y apoyo. De manera que usted y su familia puedan enfocarse en llevar vidas sanas. Algunos de nuestros beneficios incluyen:

	Recompensas de My Health Pays® Gane recompensas por completar comportamientos saludables. Use sus recompensas de My Health Pays para comprar artículos de uso cotidiano en Walmart.*
	Línea de consejo de enfermería que atiende las 24/7 Llame para hablar con un profesional médico para consejo inmediato sobre problemas relacionados con la salud — en cualquier momento, de día o de noche.
	Start Smart for Your Baby® Cuide de usted y de su bebé con nuestro programa especial para mujeres que están embarazadas y para las madres que acaban de tener un bebé.
	Beneficios de farmacia Reciba terapia con medicamentos que sea apropiada, de alta calidad y rentable.
	Telehealth Get medical advice, a diagnosis or a prescription by phone or video.
	Beneficios para la vista Proteja sus ojos con servicios como exámenes de los ojos y anteojos con medida.
	Beneficios dentales Mantenga una sonrisa brillante con dos visitas dentales (limpieza y radiografía) al año, si se proveen en un Centro de salud certificado por el gobierno federal (FQHC, siglas en inglés), para miembros de 21 años y mayores, y mujeres embarazadas.

*This card may not be used to buy alcohol, tobacco, or firearms products.



*my*healthpays® rewards you for being healthy!

As a SilverSummit Healthplan member, you can earn *my*healthpays® rewards! This rewards program is a value-added benefit that helps you stay focused on your health.

Earn My Health Pays reward dollars when you complete healthy activities like:

- A yearly wellness exam
- Annual screenings and tests
- Recommended vaccinations

Use your *my*healthpays® rewards to shop at **Walmart** for everyday items.

Or use them to help pay for:

- Utilities
- Transportation
- Telecommunications
- Childcare services
- Education
- Rent

Learn more at SilverSummitHealthplan.com/rewards.

ADDITIONAL MATERIALS



Proud Partner of the Vegas Golden Knights



SilverSummit Healthplan Open Enrollment 2020 Social Media Content Library

Content Summary

1. **Post Templates**
 - a. New Benefit Templates
 - b. Open Enrollment Promotion Templates
 - c. Open Enrollment Period Event Post Templates
2. **Open Enrollment Specific Posts**
3. **Plan Benefit Posts**
4. **Health and Wellness Posts**

Scheduling: All content contained in this document is to be posted between April 1st to June 30th.

1. Post Templates

New Benefit Templates:

Template #1:

Twitter and Facebook: SilverSummit Healthplan is proud to offer [INSERT NEW BENEFIT] to our members! Learn more about [BENEFIT] here: [INSERT WEBSITE LINK]

Template #2:

Twitter and Facebook: [NEW BENEFIT] offers [VALUE ADD] to our members. Explore our other special member benefits here: [INSERT WEBSITE LINK]

Template #3:

Twitter and Facebook: Stay in charge of your health with [NEW BENEFIT]! [INSERT VALUE ADD]. Learn more here: [INSERT WEBSITE LINK]

Template #4:

Twitter and Facebook: Among the many benefits that we offer our members, we are proud to offer [NEW BENEFIT]. [INSERT VALUE ADD]. Explore all of our member benefits: [INSERT WEBSITE LINK]

-

Open Enrollment Promotion Templates:

Template #1:



Twitter and Facebook: Open enrollment is over in [INSERT AMOUNT OF TIME]. Get covered by SilverSummit today! [INSERT WEBSITE LINK FOR ENROLLMENT PAGE]

Template #2:

Twitter and Facebook: The deadline to choose your health coverage is [INSERT NUMBER OF DAYS OR WEEKS] away! Sign up with SilverSummit today. [INSERT WEBSITE LINK FOR ENROLLMENT PAGE]

Template #3:

Twitter and Facebook: Do you need health insurance? There's still time to choose your coverage! Visit [INSERT WEBSITE LINK FOR ENROLLMENT PAGE] to learn about our member benefits and coverage.

Template #4:

Twitter and Facebook: There's only [INSERT AMOUNT OF TIME LEFT] left to get covered during this open enrollment period! Learn more about SilverSummit Healthplan benefits and coverage so you can make an informed choice: [INSERT WEBSITE LINK FOR ENROLLMENT PAGE]

Open Enrollment Period Event Post Templates

Template #1:

Twitter and Facebook: We are going to be at [INSERT EVENT/LOCATION] [INSERT DATE/TIME], stop by to learn more about SilverSummit and how to get covered this open enrollment period! [INSERT LINK TO EVENT/FLYER]

Template #2:

Twitter and Facebook: Join us at [INSERT EVENT/LOCATION] [INSERT DATE/TIME] to learn more about our benefits and why you should choose SilverSummit this open enrollment period. [INSERT LINK TO EVENT/FLYER]

Template #3:

Twitter and Facebook: Still deciding on your health insurance coverage? Come out to [INSERT EVENT/LOCATION] [INSERT DATE/TIME] to learn what SilverSummit has to offer you and your loved ones. [INSERT LINK TO EVENT/FLYER]

Template #4:

Twitter and Facebook: We're looking forward to at [INSERT EVENT/LOCATION] on [INSERT DATE/TIME]! Come by and visit our table to learn more about our benefits and how you can get covered this open enrollment period. [INSERT LINK TO EVENT/FLYER]



2. Open Enrollment Specific Posts

Twitter and Facebook: SilverSummit aims to provide the best health care for you and your loved ones. Open enrollment is happening now through June 30th. Learn more about our benefits and how you can get covered: <https://www.silversummithealthplan.com/members/medicaid/benefits-services/benefits-overview.html>

-

Twitter and Facebook: Don't wait until the last minute to get covered! Open enrollment is happening April 1st through June 30th. Stay ahead of the game and get covered with SilverSummit: <https://www.silversummithealthplan.com/members/medicaid/how-to-enroll.html>

-

Twitter and Facebook: Open enrollment is happening now through June 30th! Start your journey to quality health coverage here: <https://www.silversummithealthplan.com/members/medicaid/how-to-enroll.html>

-

Twitter and Facebook: Still looking for coverage for you and your family this open enrollment period? Check out what SilverSummit Healthplan has to offer: <https://www.silversummithealthplan.com/members/medicaid/benefits-services.html>

-

Twitter and Facebook: Mark your calendars! 📅 Open enrollment ends on June 30th. Explore SilverSummit's benefits and get covered today: <https://www.silversummithealthplan.com/members/medicaid/benefits-services.html>

-

Twitter and Facebook: Looking for quality health coverage? SilverSummit has got you covered! Sign up with us this open enrollment period happening April 1st through June 30th. <https://www.silversummithealthplan.com/members/medicaid/how-to-enroll.html>

-

Twitter and Facebook: Stay healthy this season and choose SilverSummit for your health care needs! Discover what we have to offer you and your family before June 30th: <https://www.silversummithealthplan.com/members/medicaid/benefits-services.html>

-

Twitter and Facebook: Open enrollment will be over before you know it! ⏰ Don't miss out. Sign up before June 30th! <https://www.silversummithealthplan.com/members/medicaid/how-to-enroll.html>

-



Twitter and Facebook: Need health insurance? There's still time to choose your coverage. Open enrollment is happening now through June 30th. Visit <https://www.silversummithealthplan.com/members/medicaid/how-to-enroll.html> to get started.

-

Twitter and Facebook: SilverSummit Healthplan cares about you and your family's health. Learn more about how we can help get you covered this open enrollment period (now through June 30th). <https://www.silversummithealthplan.com/members/medicaid/benefits-services/benefits-overview.html>

-

Twitter and Facebook: Do you still need healthcare? Get covered by SilverSummit Healthplan during open enrollment (April 1st – June 30th). <https://www.silversummithealthplan.com/members/medicaid/how-to-enroll.html>

-

Twitter and Facebook: It's open enrollment time! Are you ready to choose your health plan? Get prepared and learn more about what SilverSummit has to offer. <https://www.silversummithealthplan.com/members/medicaid/benefits-services/benefits-overview.html>

-

Twitter and Facebook: Today is the last day of open enrollment. Get insured by SilverSummit Healthplan today! <https://www.silversummithealthplan.com/members/medicaid/how-to-enroll.html>

-

Twitter and Facebook:

Do you live in Nevada and still need health insurance? Get covered by SilverSummit Healthplan! Sign up between April 1st – June 30th. <https://www.silversummithealthplan.com/members/medicaid/how-to-enroll.html>

3. Plan Benefits Content

Twitter and Facebook: Your health matters! That is why we offer special member benefits. Enroll with SilverSummit Healthplan before open enrollment ends on June 30th. <https://www.silversummithealthplan.com/members/medicaid/how-to-enroll.html>

-

Twitter and Facebook: We offer great pharmacy coverage to our members. 🍬 Check out our benefits and coverage this open enrollment period: <https://www.silversummithealthplan.com/members/medicaid/benefits-services/benefits-overview.html>



-

Twitter and Facebook: Brighten your smile with dental benefits through SilverSummit Healthplan! Learn more about our benefits and get covered today:

<https://www.silversummithealthplan.com/members/medicaid/benefits-services/benefits-overview.html>

-

Twitter and Facebook: With vision, dental, and more benefits, let SilverSummit help you with all of your healthcare needs. Discover our special member benefits and sign up for coverage this open enrollment period:

<https://www.silversummithealthplan.com/members/medicaid/benefits-services/benefits-overview.html>

-

Twitter and Facebook: Are you expecting? SilverSummit Healthplan has a special program for women who are pregnant and new moms. Explore our special member benefits and get covered this open enrollment period.

<https://www.silversummithealthplan.com/members/medicaid/benefits-services/benefits-overview.html>

-

Twitter and Facebook: You can't predict when you're going to have a health issue. That is why we have a 24-hour nurse advice line. Talk to a medical professional anytime, any day.

<https://www.silversummithealthplan.com/members/medicaid/benefits-services/benefits-overview.html>

-

Twitter and Facebook: Need a ride to your appointment? Let SilverSummit Healthplan help you with your transportation needs. 🚗 Learn more about our benefits and health coverage here:

<https://www.silversummithealthplan.com/members/medicaid/benefits-services/benefits-overview.html>

-

Twitter and Facebook: Healthy eating can be difficult, but we want to help make it easier. All SilverSummit members can get a membership with Weight Watchers. Explore all of our benefits here:

<https://www.silversummithealthplan.com/members/medicaid/benefits-services/benefits-overview.html>

-

Twitter and Facebook: See the world more clearly with SilverSummit's vision benefits! 👁️ Explore all of our benefits here and sign up for coverage today:

<https://www.silversummithealthplan.com/members/medicaid/benefits-services/benefits-overview.html>

-

Twitter and Facebook: Need glasses? 🧐 We are proud to offer vision benefits to our members! Discover how you can become a SilverSummit member this open enrollment period (April 1st to June 30th):

<https://www.silversummithealthplan.com/members/medicaid/how-to-enroll.html>

-



Twitter and Facebook: Keep your smile bright! Learn about special dental coverage with SilverSummit and get covered this open enrollment period: <https://www.silversummithealthplan.com/members/medicaid/how-to-enroll.html>

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Twitter and Facebook: Keep your eye on the prize! Check out our vision benefits and learn how you can get covered this open enrollment period: <https://www.silversummithealthplan.com/members/medicaid/benefits-services/benefits-overview.html>

-

Twitter and Facebook: Having a new baby is a happy time, but it can also be challenging. Take care of yourself and your little one with Smart Start for Your Baby. Learn more about this special member benefit: <https://www.silversummithealthplan.com/members/medicaid/benefits-services/benefits-overview.html>

-

Twitter and Facebook: We've got you covered when you need prescriptions. Learn more about our pharmacy benefits: <https://www.silversummithealthplan.com/members/medicaid/benefits-services/benefits-overview.html>



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Twitter and Facebook: Have the confidence to shine your pearly whites with SilverSummit's free dental care! Get quality health insurance coverage this open enrollment period (April 1st – June 30th). <https://www.silversummithealthplan.com/members/medicaid/benefits-services/benefits-overview.html>





4. Health and Wellness Posts



Content to be posted with general health and wellness information.

Title	Text	Reading Level	Intended Use
Cervical Cancer Screenings	<p>Are you protecting yourself from cervical cancer? An annual well-woman exam can help https://www.cdc.gov/cancer/cervical/basic_info/prevention.htm</p> 	5.0	Publication
Healthy Eating	<p>Looking for a tasty option for breakfast? Eggs have many health benefits https://www.heart.org/en/news/2018/08/15/are-eggs-good-for-you-or-not</p> 	5.4	Publication
Healthy Recipes	<p>Looking for a game-day snack? Sweet potato nachos are a tasty twist on a classic https://recipes.heart.org/en/recipes/sweet-potato-nachos</p>	5.4	Publication



Healthy Recipes	Deviled eggs are a party crowd-pleaser. Using guac as the base is a heart-healthy way to enjoy this appetizer https://recipes.heart.org/en/recipes/guacamole-deviled-eggs	6.0	
Heart Healthy	<p>Trying to fit healthy meals into a busy schedule? Try planning your menu ahead of time https://www.heart.org/en/healthy-living/healthy-lifestyle/mental-health-and-wellbeing/6-simple-steps-for-the-whole-family-to-be-heart-healthy</p>  <p>Simple heart-healthy steps for the whole family <i>Plan a weekly menu and prep your meals.</i></p>	4.4	Publication
Benefits of a Pet	<p>Did you know that having a pet can reduce stress? They make good walking buddies, too https://www.heart.org/en/healthy-living/healthy-lifestyle/mental-health-and-wellbeing/can-your-pet-help-you-be-healthier</p>  <p>Health benefits for pet owners <i>A 30 minute walk benefits you and your furry friend.</i></p>	2.2	Publication



Benefits of a Pet	<p>Can pets make you happier? Pets can do more than provide social support https://www.heart.org/en/healthy-living/healthy-lifestyle/mental-health-and-wellbeing/can-your-pet-help-you-be-healthier</p>  <p>TIP: Having a pet can relieve stress and boost overall happiness.</p>	2.3	Publication
Heart Healthy	<p>When is it normal to be out of breath and when should you be worried? Know when to seek help if you might have heart failure https://www.mayoclinic.org/diseases-conditions/heart-failure/symptoms-causes/syc-20373142</p>  <p>Symptoms of congestive heart failure Seek immediate treatment if you have trouble breathing when resting or lying flat.</p>	2.6	Publication
Children's Dental Health	<p>Even babies can get tooth decay. Make brushing and flossing part of their daily routine https://kidshealth.org/en/parents/healthy.html</p>	4.6	Publication



	<p>Children's dental health Begin flossing regularly once your child's teeth fit close together.</p>		
Children's Dental Health	<p>If your child has teeth, it may be time to start brushing! Good dental habits often start in childhood https://kidshealth.org/en/parents/healthy.html</p> <p>TIP: Brush your baby's teeth with an infant toothbrush.</p>	3.0	
Cancer Support	<p>What do you do when someone you love is fighting cancer? Here are some ideas https://www.cancer.org/treatment/understanding-your-diagnosis/talking-about-cancer/when-someone-you-know-has-cancer.html</p>	3.0	Publication



	<p>When someone you know has cancer Consider how you can help, by preparing meals or helping with errands.</p>		
Healthy Friendships	<p>Make time for friends. They can help you celebrate good times as well as support you during tough times https://www.mayoclinic.org/healthy-lifestyle/adult-health/in-depth/friendships/art-20044860</p> <p>TIP: Strong friendships help provide support during tough times.</p>	2.3	Publication
Healthy Friendships	<p>How important are friendships? Having good friends can help make you healthier https://www.mayoclinic.org/healthy-lifestyle/adult-health/in-depth/friendships/art-20044860</p>	3.4	





	<p>Connection between health and friendships <i>Having strong friendships help boost happiness and reduces stress.</i></p>		
Sleep Benefits	<p>Did you know that getting enough sleep can help you stay at a healthy weight and reduce stress? https://healthfinder.gov/HealthTopics/Category/everyday-healthy-living/mental-health-and-relationship/get-enough-sleep</p> <p>Get a good night's sleep <i>Sleeping for a full 8 hours helps reduce stress.</i></p>	5.8	Publication
Sleep Benefits	<p>One more reason to get a good night's sleep: it can help you get sick less often https://healthfinder.gov/HealthTopics/Category/everyday-healthy-living/mental-health-and-relationship/get-enough-sleep</p>	4.2	



	<p>TIP: Getting enough sleep can help reduce stress and boost your immune system.</p>		
Prenatal Health	<p>Give your baby a healthy start, even before birth. Schedule a prenatal visit as soon as you find out you're pregnant</p> <p>https://www.healthychildren.org/English/ages-stages/prenatal/Pages/Reduce-the-Risk-of-Birth-Defects.aspx</p> <p>Importance of prenatal health Follow your doctor's advice about prenatal vitamins.</p>	5.3	Publication
Colon Cancer	<p>Screenings are key when it comes to spotting colon cancer. Know the symptoms</p> <p>https://www.mayoclinic.org/diseases-conditions/colon-cancer/symptoms-causes/syc-20353669</p>	2.4	Publication



	<p>TIP: Early detection is key to treating colon cancer.</p> 		
Spring Break	<p>When choosing a quick breakfast, look for whole grains, lean protein, and these other options https://www.mayoclinic.org/healthy-lifestyle/nutrition-and-healthy-eating/in-depth/food-and-nutrition/art-20048294</p> 	5.9	Publication
Spring Cleaning	<p>You can find allergens inside as well as outside. Learn which indoor allergens to watch out for while cleaning this spring https://www.emedicinehealth.com/indoor_allergens/article_em.htm</p>	4.8	Publication




	<p>Spring cleaning? <i>Don't forget to check your air filters.</i></p>		
Poison Control	<p>Cleaning supplies can be a big risk to small children. Learn which chemicals have health risks https://my.clevelandclinic.org/health/articles/11397-household-chemical-products-and-their-health-risk</p> <p>Keep your child safe. <i>Secure household cleaning supplies.</i></p>	3.0	Publication
Hidden Hazards	<p>Children and pets can breathe and touch harmful cleaning supplies on accident. Lock supplies away when not in use https://my.clevelandclinic.org/health/articles/11397-household-chemical-products-and-their-health-risk</p>	4.8	Publication



	<p>TIP: Keep children and pets away when using household cleaners.</p> 		
Green Recipe	<p>Do you have a green-themed party coming up? Opt for a salad for an easy and nutritious side https://www.healthychildren.org/English/healthy-living/nutrition/chop-chop-magazine/Pages/Recipe-Every-Shade-of-Green-Salad.aspx</p> 	4.3	Publication
Getting Active	<p>Nervous about starting a new sport? Here are a few ways to get ready https://kidshealth.org/en/teens/tips-sports.html</p>	2.3	Publication



	 <p>Watching your favorite team? <i>Get in the game by trying out a new sport.</i></p>		
Group Exercise	<p>Meet new people and make exercising a social event with group classes. Check out a few more ways to get active as you get older https://www.healthinaging.org/tools-and-tips/ask-geriatrician-exercise</p> 	5.3	Publication
Teeth	<p>Brushing your teeth is an important part of oral care. Here are some tips for a healthy smile https://www.mouthhealthy.org/en/brushing-mistakes-slideshow</p>	4.8	Publication



	<p>Protect your teeth and gums. Use a soft-bristled toothbrush for gentle brushing.</p>		
Caffeine	<p>A cup of coffee in the morning can help start your day, but are you feeling some unwanted side effects? Find out how much is too much https://www.mayoclinic.org/healthy-lifestyle/nutrition-and-healthy-eating/in-depth/caffeine/art-20045678</p> <p>Keep an eye on caffeine. Nervousness, irritability, and restlessness can be signs of too much.</p>	4.6	Publication
Water	<p>Thirsty? If you feel like you need water, you may already be dehydrated. These tips can help https://www.mayoclinic.org/want-to-stay-hydrated-drink-before-youre-thirsty/art-20390077</p>	4.6	Publication



	<p>Stay hydrated. <i>Pack a water bottle if you are in the sun or exercising.</i></p>		
Hydration	<p>Are you at risk for kidney stones? Drinking more water is an easy way to help prevent them. Try this refreshing take on water http://www.urologyhealth.org/living-healthy/refreshing-cucumber-and-lemon-water</p>	3.2	Publication
STI Prevention	<p>What questions should you ask your doctor when it comes to sexual health? Know what to expect at your next visit https://www.cdc.gov/std/</p>	3.1	Publication



	<p>Protect your sexual health. <i>You should get tested regularly.</i></p>		
Habits	<p>Are you looking for fun family activities? Here are a few ways to get moving with kids https://www.mayoclinic.org/healthy-lifestyle/fitness/in-depth/fitness-ideas-for-the-entire-family/art-20267398</p> <p>Healthy habits start early. <i>Make exercise a family activity.</i></p>	4.3	Publication
Autism	<p>Little ones all develop at their own rate. Learning the signs of autism can help signal when it is time to seek treatment https://www.mayoclinic.org/diseases-conditions/autism-spectrum-disorder/symptoms-causes/syc-20352928</p>	5.2	Publication



	<p>Learn the signs of Autism. <i>Milestones can help with early detection.</i></p>		
Stress	<p>Is stress making your headache worse? These daily events may be the reason https://my.clevelandclinic.org/health/articles/9646-stress-and-headaches</p> <p>Feeling overwhelmed? <i>Relieve stress-based headaches by learning the triggers.</i></p>	3.2	Publication
Kit	<p>Create an emergency kit before disaster strikes. Here are other ways to prepare https://www.diabetes.org/resources/disaster-relief/tips-for-emergency-preparedness</p>	6.0	Publication





	<p>Prepare a diabetes kit <i>Include medical supplies when preparing for a natural disaster.</i></p>		
Fruit	<p>Are you trying to eat more fruit? This kebab recipe with lemon lime dip is easy to prepare https://www.mayoclinic.org/healthy-lifestyle/recipes/fresh-fruit-kebabs-with-lemon-lime-dip/rcp-20049779</p> <p>TIP: Fruit kebabs are a quick and fun snack.</p>	2.9	Publication
Makeup	<p>How often should you replace makeup? Here's a guide on how long you can keep products https://www.fda.gov/Cosmetics/ResourcesForYou/Consumers/ucm1240208.htm</p>	3.0	Publication





	<p>TIP: Replace your makeup regularly to reduce harmful bacteria.</p> 		
Toothbrush	<p>Spring cleaning around the house? Make sure your toothbrush is clean, too! https://www.mouthhealthy.org/en/ask-an-ada-dentist/store-toothbrush</p> <p>TIP: Spring is a great time to change out your toothbrush.</p> 	1.5	Publication
Run	<p>Exercise can help in more ways than just staying fit. See how activity can help you enjoy life to the fullest https://www.mayoclinic.org/healthy-</p>	4.8	Publication



	lifestyle/fitness/in-depth/aerobic-exercise/art-20045541 TIP: Plan ahead to make exercise a priority. 		
Dog	<p>Dogs can have a special place in our hearts, and did you know they can also be good for our hearts? See how pets can improve your health http://heartinsight.heart.org/Fall-2017/Is-Owning-a-Pet-Good-for-You/</p> TIP: Walking your dog is a fun way to spend time outside and reduce stress. 	2.9	Publication
Eye	<p>Are carrots on your grocery list? They can be an important part of keeping you healthy https://nei.nih.gov/hvm/healthy_eyes_lifestyle</p>	4.4	Publication



	<p>TIP: Carrots and dark leafy greens like kale and spinach can be good for your eye health.</p> 		
Help	<p>Have you thought about donating blood? Learn what to expect https://www.cancer.org/treatment/treatments-and-side-effects/treatment-types/blood-transfusion-and-donation/donating-blood.html</p> <p>TIP: Help those in need by donating blood.</p> 	2.8	Publication
Optimal Health for Breastfeeding Moms	<p>Keeping a well-balanced diet while breastfeeding is good for both mom and baby. Find out how to stay healthy</p>	6.7	Publication



	https://www.healthywomen.org/content/article/8-nutrients-all-breastfeeding-moms-need		
Optimal Health for Breastfeeding Moms	<p>It's normal for moms who are nursing to feel hungry. These eight micronutrients may help breastfeeding moms achieve their optimal health</p> <p>https://www.healthywomen.org/content/article/8-nutrients-all-breastfeeding-moms-need</p>	3.6	Publication
Limit the spread of Pink Eye	<p>Pink eye is extremely common in both children and adults. Use these tips to keep your family's eyes healthy</p>	7.1	Publication





	https://nei.nih.gov/health/pinkeye/pink_facts  <p>Limit the Spread of Pink Eye <i>Encourage your children to wash hands with soap and warm water.</i></p>		
Healthy Eyes	<p>Your kids' eyes play a huge role in their development. Encourage these tips to protect their eyesight</p> <p>https://nei.nih.gov/kids/healthy_vision_tips</p>  <p>Keep Your Kid's Eyes Healthy <i>Eye exams are a part of regular child checkups.</i></p>	4.8	Publication
Vaccination	<p>Add vaccination to your back to school list. Follow this recommended immunization schedule to protect your children from disease outbreaks</p> <p>https://www.cdc.gov/features/catchupimmunizations/</p>	3.7	Publication





	<p>Add Vaccination to Your Back to School List <i>Protect your child from serious diseases.</i></p>		
Psoriasis	<p>Living with psoriasis can be challenging. Learn how to manage the disease and your quality of life</p> <p>https://www.psoriasis.org/life-with-psoriasis</p> <p>Don't Let Psoriasis Control You <i>Talk with a doctor about how to maintain a healthy lifestyle.</i></p>	10.3	Publication
Make the most of aging	<p>Wrinkles and gray hair are considered a normal part of aging. Find out what other changes to expect and how to promote good health at any age</p> <p>https://www.mayoclinic.org/healthy-lifestyle/healthy-aging/in-depth/aging/art-20046070?p=1</p>	5.8	Publication




			
Healthy Smiles	<p>Decay can happen as soon as the first tooth appears. Learn more about establishing healthy dental habits early</p> <p>https://www.mouthhealthy.org/en/babies-and-kids/questions-for-school-dental-exam</p> 	3.6	Publication



Talk to Your Teens About Depression	<p>Learn what depression looks like in teens and what you can do to help your child</p> <p>https://kidshealth.org/en/teens/depression.html</p>  <p>Talk to Your Teens about Depression</p> <p><i>Learn the symptoms and how to help.</i></p>	3.9	Publication
Regular Checkups	<p>Doctors help protect you from illness or other problems. Learn what exams and screenings you need to stay healthy</p> <p>https://familydoctor.org/adolescents-and-young-adults-getting-the-preventive-services-you-need/</p>  <p>Schedule Regular Health Check-Ups</p> <p><i>It's important to visit the doctor even when you're well.</i></p>	6.2	Publication



Water – H2O	<p>Staying hydrated is good for overall health, but that doesn't mean only drinking water. Find out what foods are loaded with H2O</p> <p>https://www.healthywomen.org/content/article/top-10-hydrating-foods</p>  A blue-tinted photograph of a person's arm reaching for a water bottle on a sandy surface. The text "Stay hydrated." is prominently displayed in white, with a subtitle below it: "Pack a water bottle if you are in the sun or exercising."	8.4	Publication
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Keyword Themes	Headline	Headline	Headline	Description 1	Description 2
Apply For HealthPlan	Healthplan For Your Family	With Silversummit Healthplan	Coverage That Covers More	Silversummit Healthplan Will Help You Get Healthy And Stay Healthy. Coverage That's Right For You.	Focus On Your Family's Health With Silversummit Healthplan. Learn About Enrollment Today.
Apply For HealthPlan	Taking Care Of My Family	Insurance That Fits Your Needs	Silversummit Healthplan	Looking For Medicaid Health Insurance? Learn More About Our Medicaid Plan Today.	Silversummit Healthplan Is A Medicaid Provider That Gives You The Care And Benefits You Deserve.
Apply For HealthPlan	Silversummit Healthplan	Find Health Insurance	That Is Right For You	Learn More About Our Medicaid Plan Online. Coverage That's Right For You.	Becoming An Silversummit Healthplan Medicaid Member Is Easy! Learn About Enrollment Today.
Apply For HealthPlan	Medicaid Health Insurance	Silversummit Healthplan	Protect Your Family's Health	Find More Info About Our Medicaid Plan. Quality Healthcare, Delivered Locally.	Stay Focused On Your Health Coverage With Programs, And Services From Silversummit Healthplan.
General	Healthplan For Your Family	With Silversummit Healthplan	Coverage That Covers More	Silversummit Healthplan Will Help You Get Healthy And Stay Healthy. Coverage That's Right For You.	Focus On Your Family's Health With Silversummit Healthplan. Learn About Enrollment Today.
General	Taking Care Of My Family	Insurance That Fits Your Needs	Silversummit Healthplan	Looking For Medicaid Health Insurance? Learn More About Our Medicaid Plan Today.	Silversummit Healthplan Is A Medicaid Provider That Gives You The Care And Benefits You Deserve.
General	Silversummit Healthplan	Find Health Insurance	That Is Right For You	Learn More About Our Medicaid Plan Online. Coverage That's Right For You.	Becoming An Silversummit Healthplan Medicaid Member Is Easy! Learn About Enrollment Today.
General	Medicaid Health Insurance	Silversummit Healthplan	Protect Your Family's Health	Find More Info About Our Medicaid Plan. Quality Healthcare, Delivered Locally.	Stay Focused On Your Health Coverage With Programs, And Services From Silversummit Healthplan.
Health (care, Plan, insurance)	Healthplan For Your Family	With Silversummit Healthplan	Coverage That Covers More	Silversummit Healthplan Will Help You Get Healthy And Stay Healthy. Coverage That's Right For You.	Focus On Your Family's Health With Silversummit Healthplan. Learn About Enrollment Today.
Health (care, Plan, insurance)	Taking Care Of My Family	Insurance That Fits Your Needs	Silversummit Healthplan	Looking For Medicaid Health Insurance? Learn More About Our Medicaid Plan Today.	Silversummit Healthplan Is A Medicaid Provider That Gives You The Care And Benefits You Deserve.
Health (care, Plan, insurance)	Silversummit Healthplan	Find Health Insurance	That Is Right For You	Learn More About Our Medicaid Plan Online. Coverage That's Right For You.	Becoming An Silversummit Healthplan Medicaid Member Is Easy! Learn About Enrollment Today.
Health (care, Plan, insurance)	Medicaid Health Insurance	Silversummit Healthplan	Protect Your Family's Health	Find More Info About Our Medicaid Plan. Quality Healthcare, Delivered Locally.	Stay Focused On Your Health Coverage With Programs, And Services From Silversummit Healthplan.
Medical (care, coverage, Plan, insurance)	Healthplan For Your Family	With Silversummit Healthplan	Coverage That Covers More	Silversummit Healthplan Will Help You Get Healthy And Stay Healthy. Coverage That's Right For You.	Focus On Your Family's Health With Silversummit Healthplan. Learn About Enrollment Today.
Medical (care, coverage, Plan, insurance)	Taking Care Of My Family	Insurance That Fits Your Needs	Silversummit Healthplan	Looking For Medicaid Health Insurance? Learn More About Our Medicaid Plan Today.	Silversummit Healthplan Is A Medicaid Provider That Gives You The Care And Benefits You Deserve.

Keyword Themes	Headline	Headline	Headline	Description 1	Description 2
Medical (care, coverage, Plan, insurance)	Silversummit Healthplan	Find Health Insurance	That Is Right For You	Learn More About Our Medicaid Plan Online. Coverage That's Right For You.	Becoming An Silversummit Healthplan Medicaid Member Is Easy! Learn About Enrollment Today.
Medical (care, coverage, Plan, insurance)	Medicaid Health Insurance	Silversummit Healthplan	Protect Your Family's Health	Find More Info About Our Medicaid Plan. Quality Healthcare, Delivered Locally.	Stay Focused On Your Health Coverage With Programs, And Services From Silversummit Healthplan.
Baby	Insurance	Healthplan	More	You Get Healthy And Stay Healthy.	With Silversummit Healthplan.
Baby	Health Coverage For Infants	Insurance That Fits Your Needs	Silversummit Healthplan	Looking For Medicaid Health Insurance? Learn More About Our Medicaid Plan Today.	Silversummit Healthplan Is A Medicaid Provider That Gives You The Care And Benefits You Deserve.
Baby	HealthPlan For Your Baby	Find Health Insurance	That Is Right For You	Learn More About Our Medicaid Plan Online. Coverage That's Right For You.	Becoming An Silversummit Healthplan Medicaid Member Is Easy! Learn About Enrollment Today.
Baby	Protect New Born's Health	Silversummit Healthplan	Protect Your Family's Health	Find More Info About Our Medicaid Plan. Quality Healthcare, Delivered Locally.	Stay Focused On Your Health Coverage With Programs, And Services From Silversummit Healthplan.
Pregnant	Pregnancy HealthPlan Coverage	With Silversummit Healthplan	Coverage That Covers More	Silversummit Healthplan Will Help You Get Healthy And Stay Healthy. Coverage That's Right For You.	Focus On Your Family's Health With Silversummit Healthplan. Learn About Enrollment Today.
Pregnant	Pregnancy Health Insurance	Insurance That Fits Your Needs	Silversummit Healthplan	Looking For Medicaid Health Insurance? Learn More About Our Medicaid Plan Today.	Silversummit Healthplan Is A Medicaid Provider That Gives You The Care And Benefits You Deserve.
Pregnant	Pregnancy Medical Coverage	Find Health Insurance	That Is Right For You	Learn More About Our Medicaid Plan Online. Coverage That's Right For You.	Becoming An Silversummit Healthplan Medicaid Member Is Easy! Learn About Enrollment Today.
Pregnant	Medical Coverage For Pregnancy	Silversummit Healthplan	Protect Your Family's Health	Find More Info About Our Medicaid Plan. Quality Healthcare, Delivered Locally.	Stay Focused On Your Health Coverage With Programs, And Services From Silversummit Healthplan.
Children	Children's Health Insurance	With Silversummit Healthplan	Coverage That Covers More	Silversummit Healthplan Will Help You Get Healthy And Stay Healthy. Coverage That's Right For You.	Focus On Your Family's Health With Silversummit Healthplan. Learn About Enrollment Today.
Children	Health Coverage For Children	Insurance That Fits Your Needs	Silversummit Healthplan	Looking For Medicaid Health Insurance? Learn More About Our Medicaid Plan Today.	Silversummit Healthplan Is A Medicaid Provider That Gives You The Care And Benefits You Deserve.
Children	HealthPlan For Your Children	Find Health Insurance	That Is Right For You	Learn More About Our Medicaid Plan Online. Coverage That's Right For You.	Becoming An Silversummit Healthplan Medicaid Member Is Easy! Learn About Enrollment Today.
Children	Protect Children's Health	Silversummit Healthplan	Protect Your Family's Health	Find More Info About Our Medicaid Plan. Quality Healthcare, Delivered Locally.	Stay Focused On Your Health Coverage With Programs, And Services From Silversummit Healthplan.

Keyword Themes	Headline	Headline	Headline	Description 1	Description 2
Family	Family HealthPlan Coverage	With Silversummit Healthplan	Coverage That Covers More	Silversummit Healthplan Will Help You Get Healthy And Stay Healthy. Coverage That's Right For You.	Focus On Your Family's Health With Silversummit Healthplan. Learn About Enrollment Today.
Family	Family Health Insurance	Insurance That Fits Your Needs	Silversummit Healthplan	Looking For Medicaid Health Insurance? Learn More About Our Medicaid Plan Today.	Silversummit Healthplan Is A Medicaid Provider That Gives You The Care And Benefits You Deserve.
Family	HealthPlan For Your Family	Find Health Insurance	That Is Right For You	Learn More About Our Medicaid Plan Online. Coverage That's Right For You.	Becoming An Silversummit Healthplan Medicaid Member Is Easy! Learn About Enrollment Today.
Family	Protect Your Family's Health	Silversummit Healthplan	Protect Your Family's Health	Find More Info About Our Medicaid Plan. Quality Healthcare, Delivered Locally.	Stay Focused On Your Health Coverage With Programs, And Services From Silversummit Healthplan.

HEALTH PLAN NAME-HEALTH CARE SERVICES INFORMATION

96

Location	Medical Benefits	Hospitals	Value-Added Benefits	Obstetrical Provider Access	Pharmacy	Urgent Care	Mental Health Services
North	<ul style="list-style-type: none"> • Unlimited visits to PCP • Birth Control/Family Planning • Early Periodic Screening and Diagnostic Treatment (EPSDT)/Healthy Kids • Chiropractic (under age 21) • Durable Medical Equipment • Annual preventative eye exam, eyeglasses and medical necessity contact lenses • Specialists • Hearing Tests • Hospital Care • Emergent/Urgent Care • Maternity Care • Midwife Services • Preventative Screenings • Immunizations • Nursing Home Services • Private Duty Nursing • Home Health Care • Occupational Therapy Services • Orthotics & Prosthetics • Physical Therapy Services • Native American Access to Care • Second nebulizer for school 	<ul style="list-style-type: none"> • Renown Regional Medical Center • Renown South Meadows Medical Center • Northern Nevada Medical Center • St. Mary's Regional Medical Center 	<ul style="list-style-type: none"> • No copay - Covered at 100% • Free Smart Phone with 1,000 minutes, unlimited texts with 1GB of data or 350 minutes, unlimited texts with 2GB of data from Safelink • Free New Baby Welcome Kit including newborn essentials* • Annual Baby Showers including free baby necessities, immunizations, education classes, parenting resources, and more* • Households can earn over \$765 in Visa gift cards with My Health Pays rewards program for certain wellness visits, preventative dental, immunizations and pregnancy care* • Free access to Immunization Records • Free Bus Passes* • Free Boys and Girls Club membership* • Free Amazon Prime membership for qualified diabetics with Alexa-enabled Amazon Echo™s. • Transitional housing* • Free Weight Watchers Membership* • Member Connections for community resources* • Financial assistance for ID cards, birth certificate and CEDs* • Virtual Visits • Limited Transportation Benefit** • Dental—two cleanings per year and annual X-Rays at specified FOHC locations. <p>*Benefits and rewards based on age, gender, household composition, and medical conditions; other qualifying criteria may apply. Available for qualifying members with par providers.</p> <p>**Transportation is provided on a case-by-case basis by MTM. 1-844-366-2880 (TTD/TTY: 1-844-804-6086)</p> <p>For complete reward details visit SilverSummitHealthPlan.com or call 1-844-366-2880 (TTD/TTY: 1-844-804-6086)</p>	<ul style="list-style-type: none"> • Direct access to a large network of OB/GYNs including Women's Health Associates of Southern Nevada • Pregnancy Program Start Smart For Your Baby provides educational material from a personalized case manager with pre-natal screenings and post-partum follow-up, breastfeeding support including free breast pump, baby showers and more! • Pregnant members in their third trimester can keep getting care from their current OB even if the OB is not in our plan 	<ul style="list-style-type: none"> • Over-the-Counter Medications (Prescription required) • Enhanced-Over-the-Counter benefit (No prescription required) • \$30 per household each quarter • Medications <ul style="list-style-type: none"> • 34 day retail supply • 100 day supply for maintenance medications • Smoking Cessation Medications (covered) • Pharmacy Network includes: Major drugstore chains and many independent pharmacies: <ul style="list-style-type: none"> • CVS • Walgreens • Sam's Club • Save-On • Save Mart • Smith's • Target • Walmart <p>Free home delivery of specialty medications</p>	<ul style="list-style-type: none"> • Incline Village Urgent Care • Renown Urgent Care (10 Locations) <ul style="list-style-type: none"> • Diamond Ranch • Fallon • Fernley • Los Alamos • North Hills • Ryland • South Meadows • Summit Ridge • USA Parkway • Vista • Saint Mary's Urgent Care (4 Locations) <ul style="list-style-type: none"> • Galena • Northwest • Spanish Springs • North Valleys 	<ul style="list-style-type: none"> • Summit Behavioral Health Systems provides comprehensive Behavioral Health services • Wrap Around Services <ul style="list-style-type: none"> • Access to same day psychiatric services • Crisis Services – access to same day talk therapy services • Guaranteed access to Suboxone services • Injectable clinic • Centralized scheduling and immediate access to crisis and triage services • Transportation to and from appointments and housing placements • Resources to obtain clothes, laundry money, food and medication • Access to community-based housing • Access to clinic services which include: Talk Therapy, Medication Management, Primary Medical Services, Suboxone Treatment, Chemical Dependency Assessments, Behavioral Health, and Chemical Dependency Intensive Outpatient day and evening groups and after care group services • Inpatient services <ul style="list-style-type: none"> • Inpatient alcohol/substance use treatment services • Residential treatment center (ages 21 and under only) • Coordination of care from hospital to outpatient services
	<p><i>This is not a complete list of all benefits offered.</i></p>	<ul style="list-style-type: none"> • Boulder City Hospital • St. Rose Dominican-Rose de Lima • St. Rose Dominican-San Martin • St. Rose Dominican-Siena • University Medical Center of Southern Nevada • Centennial Hills Hospital • Desert Springs Hospital • Henderson Hospital • Spring Valley Hospital Medical Center • Summerlin Hospital Medical Center • Valley Hospital Medical Center 	<ul style="list-style-type: none"> • No copay - Covered at 100% • Free Smart Phone with 1,000 minutes, unlimited texts with 1GB of data or 350 minutes, unlimited texts with 2GB of data from Safelink • Free New Baby Welcome Kit including newborn essentials* • Annual Baby Showers including free baby necessities, immunizations, education classes, parenting resources and more* • Households can earn over \$765 in Visa gift cards with My Health Pays rewards program for certain wellness visits, preventative dental, immunizations and pregnancy care* • Free access to Immunization Records • Free Bus Passes* • Free Boys and Girls Club membership* • Free Amazon Prime membership for qualified diabetics with Alexa-enabled Amazon Echo™s. • Transitional housing* • Free Weight Watchers Membership* • Member Connections for community resources* • Financial assistance for ID cards, birth certificate and CEDs* • Virtual Visits • Limited Transportation Benefit** • Dental—two cleanings per year and annual X-Rays at specified FOHC locations. <p>*Benefits and rewards based on age, gender, household composition, and medical conditions; other qualifying criteria may apply. 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HEALTH PLAN NAME-HEALTH CARE SERVICES INFORMATION

97

Ubicación	Beneficios Médicos	Hospitales	Beneficios de valor agregado	Acceso a proveedores de obstetricia	Farmacia	Atención Urgente	Servicios de Salud Mental
Norte	<ul style="list-style-type: none"> • Visitas al PCP limitadas • Control de la natalidad/Planificación familiar • Exámenes periódicos de detección, diagnóstico y tratamiento temprano (EPSDT)/Niños sanos • Quirótopático (menor de 21 años) • Equipo médico duradero • Examen de la vista preventivo anual, anteojos y lentes de contacto necesarios por razones médicas • Especialistas • Exámenes auditivos • Atención hospitalaria • Atención emergente/urgente • Atención de maternidad • Servicios de parto • Exámenes preventivos • Vacunas • Servicios en institución geriátrica o de convalecencia • Servicios de enfermería privada • Atención médica en el hogar • Ortesis y Prótesis • Servicios de terapia ocupacional • Servicio de fisioterapia • Acceso a la atención de niños americanos • Segundo nebulizador para la escuela 	<ul style="list-style-type: none"> • Renown Regional Medical Center • Renown South Meadows Medical Center • Northern Nevada Medical Center • St. Mary's Regional Medical Center. 	<p>Sin copago – Cubierto al 100%</p> <ul style="list-style-type: none"> • Teléfono inteligente gratis con 1,000 minutos, textos limitados con 1 GB de datos o 350 minutos, textos limitados con 2 GB de datos de Safelink • Kit de bienestar gratis para recién nacidos* • Baby showers anuales que incluyen artículos gratis de primera necesidad para el bebé, vacunas, clases de educación, recursos para padres y más* • Los hogares pueden ganar más de \$765 en tarjetas de regalo Visa con el programa de recompensas My Health Pays por ciertas visitas de bienestar, atención preventiva dental, vacunas y atención del embarazo* • Acceso gratis a los registros de vacunación • Pases de autobús gratis* • Membría gratis al Boys and Girls Club* • Membría de Amazon Prime gratis para diabéticos calificados con Amazon Echo™ habilitado para Alexa* • Vivienda transitoria* • Membría gratis en Weight Watchers* • Member Conexions para recursos en la comunidad* • Asistencia financiera para tarjetas de identificación, actas de nacimiento y GED* • Consultas virtuales • Beneficio de transporte limitado** • Dental—Dos limpiezas por año y radiografías anuales en ubicaciones específicas de Centros de salud federalmente calificados (FQHC). <p>*Beneficios y recompensas basados en la edad, sexo, composición del hogar y en afiliados; otros criterios de calificación pueden aplicar. Disponibles **El transporte se proporciona caso por caso por MTM. 1-\$44-366-2880 (TTD)/TTY 1-\$44-804-4086) Para ver los detalles completos de las recompensas, visite SilverSummitHealthPlan.com o llame al 1-\$44-366-2880 (TTD)/TTY 1-\$44-804-4086).</p>	<ul style="list-style-type: none"> • Acceso directo a una gran red de ginecólogos obstétricos, que incluye a Women's Health Associates of Southern Nevada • El programa de embarazo Smart Smart For Your Baby proporciona material educativo de un administrador de caso personalizado con evaluaciones prenatales y seguimiento posparto, apoyo al • El programa de embarazo Smart Smart For Your Baby proporciona material educativo de un administrador de caso personalizado con evaluaciones prenatales y seguimiento posparto, apoyo al • Las afiliadas en el tercer trimestre de embarazo pueden continuar atendiéndose con su obstetra actual incluso si él o ella no está en nuestro plan 	<ul style="list-style-type: none"> • Medicamentos de Venta Libre (Se requiere receta del médico) • Beneficio Mejorarlo de Medicamentos de Venta Libre (No se requiere receta) \$30 por hogar cada trimestre • Medicamentos Suministro de minorista para 34 días • Medicamentos para Dejar de Fumar (cubiertos) • La Red de Farmacia incluye: Cadenas grandes de farmacias y muchas farmacias independientes: <ul style="list-style-type: none"> • CVS • Walgreens • Rite Aid • Wal-Mart • Target • Safeway • Smith's • Save Mart • Walmart 	<ul style="list-style-type: none"> • Incline Village Urgent Care (10 ubicaciones) • Renown Urgent Care (10 ubicaciones) • Danomite Ranch • Fallon • Fernley • Los Altos • North Hills • Ryland • South Meadows • Summit Ridge • USA Parkway • Visita • Saint Mary's Urgent Care (4 ubicaciones) • Galena • Northwest • Spanish Springs • North Valleys 	<p>Summit Behavioral Health System proporciona servicios completos de salud conductual.</p> <p>Servicios integrales de apoyo</p> <ul style="list-style-type: none"> • Acceso al mismo día a servicios psiquiátricos • Servicios para casos de crisis – acceso a servicios de psicoterapia el mismo día • Acceso garantizado a servicios de Suboxone • Clínica de inyectables • Programación centralizada y acceso inmediato a servicios para casos de crisis y determinación de prioridades • Transporte de ida y vuelta a las citas y colocaciones en vivienda • Recursos para obtener ropa, dinero para lavar la ropa, alimentos y medicamentos • Acceso a vivienda basada en la comunidad • Acceso a servicios clínicos que incluyen: <ul style="list-style-type: none"> • Terapia del habla, administración de medicamentos, servicios médicos primarios, tratamiento con suboxone, evaluaciones de dependencia química, salud conductual y grupos de atención intensiva para pacientes ambulatorios con dependencia química durante el día y la noche y servicios de grupo después de la atención médica <p>Servicios en calidad de pacientes hospitalizados</p> <ul style="list-style-type: none"> • Servicios de tratamiento por consumo de alcohol/drogas en calidad de pacientes hospitalizados • Centro de tratamiento residencial (sólo para edades hasta los 21 años) • Coordinación de la atención de servicios hospitalarios a los de consulta externa
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Thank you for the opportunity to submit our marketing campaign for calendar year 2021. We are pleased to provide Medicaid members with new added-value benefits. In order to educate current and new members on these benefits, they will be incorporated into mass media messaging.