

Subject: New COPD Support Program for Medicaid Members – Powered by Conversio Health

Dear SilverSummit Healthplan Providers:

Effective immediately SilverSummit is partnering with **Conversio Health** to offer an innovative program designed to improve medication adherence, health outcomes, and patient satisfaction for Medicaid members with **Chronic Obstructive Pulmonary Disease (COPD)**.

Conversio Health Services Include:

- **Chronic Respiratory Management Program** to support high-risk COPD patients
- **Home delivery of inhalers, nebulizer medications, and smart devices** (no member copay)
- **Virtual Pulmonary Rehabilitation** including exercises, breathing techniques, health education, and smoking cessation

Proven Results:

- 94%+ patient satisfaction
- 50%+ reduction in pharmacy costs
- 30%+ reduction in ER visits and hospital admissions

Cost to Members:

There is **no co-pay, coinsurance, or deductible** for nebulizer-based medications, devices and services provided by Conversio Health. Standard co-pays may apply for other medications, (e.g., inhalers), depending on the drug tier and plan.

Enrollment Options:

Conversio may contact you directly to enroll eligible patients. You can also refer high-risk Medicaid COPD patients using one of the following methods:

- Phone: (866) 239-3784 (choose option 2 to speak to a pharmacist)
- Email: referrals@conversiohealth.com
- Fax: (800) 977-9255
- E-prescription: Add Conversio products as custom items to your EHR's drug/item list. Contact Conversio for their e-prescribing instructions.

For more information visit www.conversiohealth.com/partners.

Thank you for your continued commitment to improving patient care.

Warm Regards,

Steven Evans, MD

Chief Medical Officer, Nevada SilverSummit Healthplan