

Nevada Medicaid Marketing Materials

Redistribution Campaign 2021-2022

The following materials will be used across marketing channels as part SilverSummit Healthplan's redistribution communications. Those platforms include:

Radio SMS

TV Print ads

OOH Coupon booklet inserts

Digital banners Direct mail

Website content Flyers

Paid social Posters

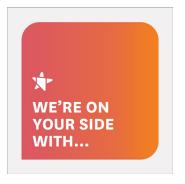
Organic social Brochures

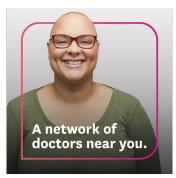
Paid search Fact sheets

PLEASE NOTE: ALL PHOTOGRAPHY IS FPO

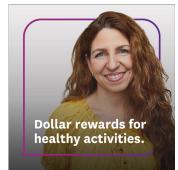
Before Redistribution

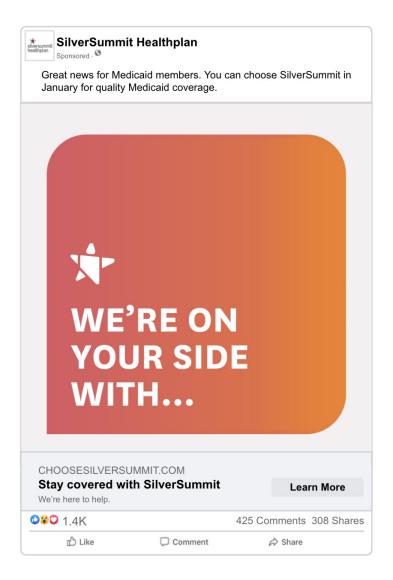
OCTOBER - DECEMBER

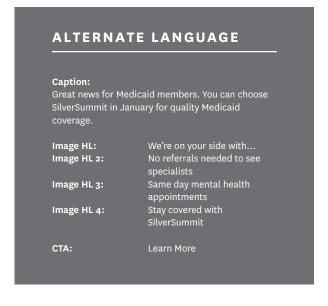


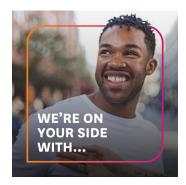


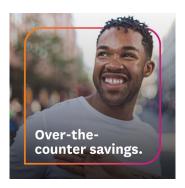


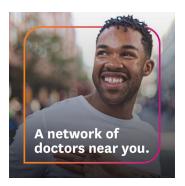


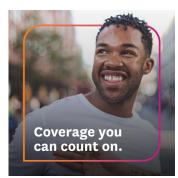


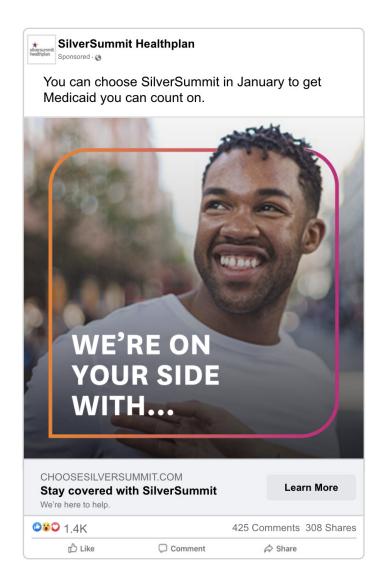




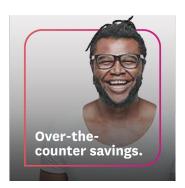


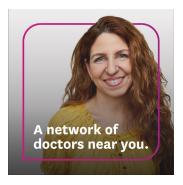




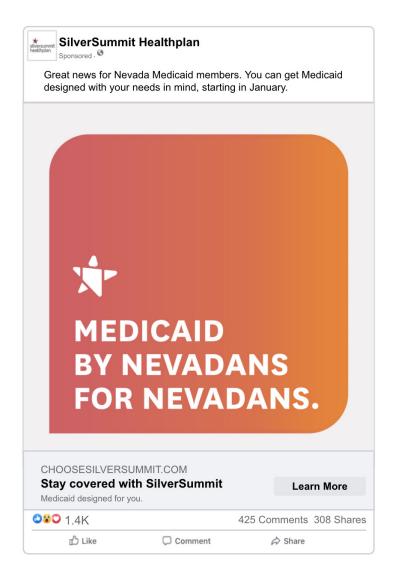


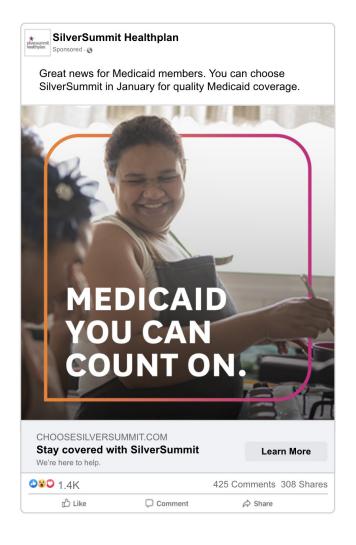


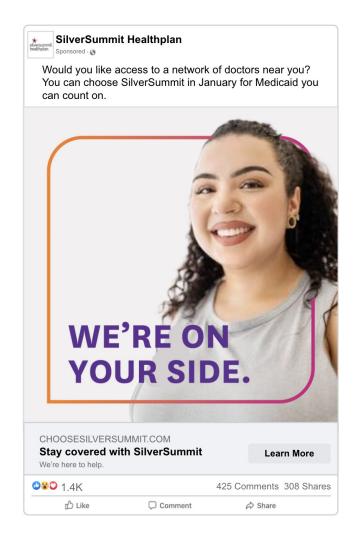


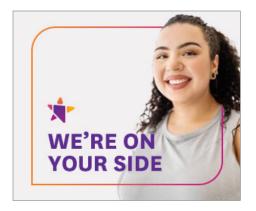


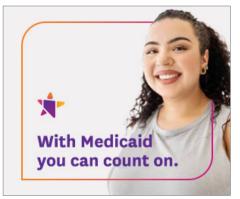
















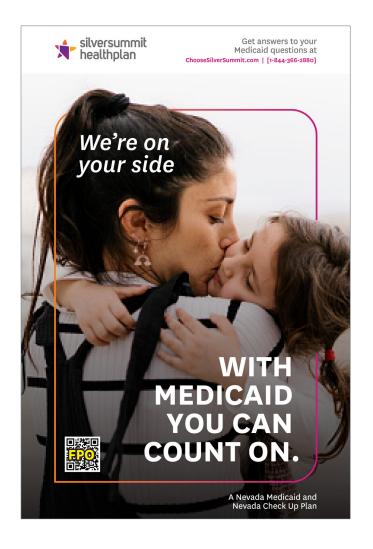




















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TEMP-RETURN SERVICE REQUESTED

IMPORTANT INFORMATION FOR MEDICAID MEMBERS SEE BACK FOR DETAILS

NOTICIAS IMPORTANTES PARA MIEMBROS DE MEDICAID

VE EL OTRO LADO PARA MÁS DETALLES

<CUSTOMER NAME>
<ADDRESS>
<CITY>, <STATE> <ZIP CODE>

GREAT NEWS FOR OUR MEDICAID MEMBERS

You could get switched to another health plan by the state of Nevada. Here's how you can come back to SilverSummit in January:

GRANDES NOTICIAS PARA NUESTROS MIEMBROS DE MEDICAID

El estado de Nevada te podría cambiar a otro plan médico. Así es cómo puedes regresar a SilverSummit en enero.

HERE'S HOW:

- 1. Scan the code
- 2. Complete the quick MCO change form
- 3. Mail to the address provided



AQUÍ TIENES COMO:

- 1. Escanéa
- 2. Completa una forma MCO breve
- 3. Envíala por correo a la dirección proporcionada

QUESTIONS? WE'RE HERE TO HELP.

Visit ChooseSilverSummit.com Contact us at [1-844-366-2880]

If you need this in another language, oral interpretation, auxiliary aids and services, or an alternate format, call us. Medicaid (SilverSummit Healthplan) [1-844-366-2880].

SilverSummit Healthplan is a Nevada Medicaid and Nevada Check UP health plan. SilverSummit Healthplan complies with all applicable Federal civil rights laws and do not discriminate on the basis of race, color, national origin, age, disability, or sex.

¿TIENES PREGUNTAS? ESTAMOS AQUÍ PARA AYUDAR.

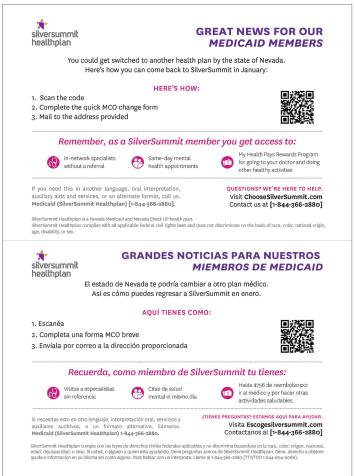
Visita Escogesilversummit.com Contactanos al [1-844-366-2880]

Si necesitas esto en otro lenguaje, interpretación oral, servicios y auxiliares auditivos, o un formato alternativo, llámanos. Medicaid (SilverSummit Healthplan) [1-844-366-2880].

SilverSummit Healthplan cumple con las leyes de derechos civiles federales aplicables y no discrimina basandos en la raza, color, origen, nacional, edad, discapadida, o sexo. Si usted, o alguien a quien esta ayudando, tiene preguntas acerca de SilverSummit Healthplan, tiene, derecho a obtener ayuda e informacion en su tidioma sin costo alguno. Para hablar con un interprete. Lame al 18-44, 366-2890 (TT/TDD 18-44, 80-6-6985),

*Note: alternate copy to swap out the word 'Medicaid' with 'Insurance' in all applicable areas.





*Note: alternate copy to swap out the word 'Medicaid' with 'Insurance' in all applicable areas.



© Econolical I Minus in Browns

A Nevada Medicaid and Nevada Check Up Plan



IT'S EASY TO STAY COVERED BY SILVERSUMMIT

Dear <First Name>.

We have great news for our Medicaid members.

If you get switched to a different health plan, you can come back in January. Here's how you can stay with SilverSummit.

Learn How To Stay With Us

HERE'S HOW:

- 1. Click here to access your quick MCO change form
- 2. Complete the form
- 3. Mail to the address provided
- 4. <Can't access the form online? Call [North 1-775-687-1900; South: 1-702-668-4200] to request a form be mailed to you.>

Remember, as a SilverSummit Healthplan member, you have access to these great benefits and more:

- · No referrals needed to see an in-network specialist
- · Same-day mental health appointments
- \cdot My Health Pays Rewards Program for going to your doctor and doing other healthy activities
- \cdot Rideshare transportation to your appointments
- · Local staff to help with housing, food access, transportation and lost IDs

We're here to help. If you have questions, you can visit ChooseSilverSummit.com or contact us at [1-844-366-2880]

PRIVACY POLICY

MY ACCOUNT

<u>UNSUBSCRIBE</u>

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^{*}Note: alternate copy to swap out the word 'Medicaid' with 'Insurance' in all applicable areas.

^{*}May swap out benefit language with alternative benefit language listed at the end of this section.



@ Español | View in Browser

A Nevada Medicaid and Nevada Check Up Plan



IT'S EASY TO STAY COVERED BY SILVERSUMMIT

Dear <First Name>,

This is a friendly reminder for our Medicaid members.

If you get switched to a different health plan, you can come back in January. Here's how you can stay with SilverSummit.

Learn How To Stay With Us

HERE'S HOW:

- 1. Click here to access your quick MCO change form
- 2. Complete the form
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- $\cdot \ {\bf Rideshare} \ transportation \ to \ your \ appointments$
- · Local staff to help with housing, food access, transportation and lost IDs

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^{*}May swap out benefit language with alternative benefit language listed at the end of this section.

Contrast On Off





language -



SilverSummit offers quality healthcare for Nevada Medicaid and Nevada Check Up members.

WE GET YOU COVERED.



As of January 2022, the state of Nevada will reassign eligible Medicaid members to one of four insurance plans. Which means you could be switched to a different plan than the one you have now

We understand this can be frustrating. The good news is, if you get switched you have the opportunity to come back to SilverSummit

Here's how:

- 1. Click here to access your quick MCO change form
- 2. Complete the form
- 3. Mail to the address provided
- 4. <Can't access the form online? Call [North 1-775-687-1900; South: 1-702-668-4200] to request a form be mailed to you.>

Questions? Find more answers on our FAO page

 $\label{lem:continuous} \textbf{Remember, as a SilverSummit Healthplan member, you have access to these great benefits:}$



No referrals needed to see in-network specialists.



Access to meals, housing, and transportation from local staff.



Boys & Girls Club and YMCA membership fees covered.



Access to same-day mental health appointments.



My Health Pays Rewards Program for going to your doctor and doing other healthy activities.



Vision coverage includes eye exams and prescription eyewear.



Rideshares to appointments and transportation to community services.



Access to safe, effective medications plus savings on over-the-counter items.



Two dental visits every year, for brighter smiles.

How To Enroll

Silversummit Healthplan provides you and your family with the care you need and benefits you

Learn More

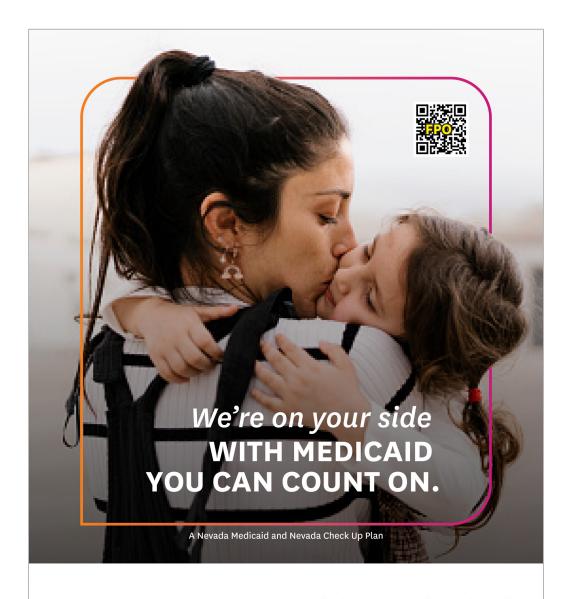
Find Your Doctor

SilverSummit Healthplan partners with the doctors you know and trust. Check to see if your doctor is in our network.

SEARCH NOW

CONTACT US

We are here to help with any questions. Call us at 1-844-366-2880.



We take good care of Nevada Medicaid members.

With SilverSummit on your side you get the following benefits and more:

- $\boldsymbol{\cdot}$ No referrals needed to see an in-network specialist
- · Same-day mental health appointments
- · My Health Pays Rewards Program for going to your doctor and doing other healthy activities
- Rideshare transportation to your appointments
- · Local staff to help with housing, food access, transportation, lost IDs



We're always here to help.
Visit us at ChooseSilverSummit.com to find out
more. Or give us a call at [1-844-366-2880].

*Note: alternate copy to swap out the word 'Medicaid' with 'Insurance' in all applicable areas.

SilverSummit HealthPlan: Text JOIN to receive texts about possible changes to your Medicaid plan. Reply ESP para Espanol, STOP to cancel. Msg & data rates apply

You could get moved to a new Medicaid plan in Jan by the state of NV. Learn how to stay with us at: https://bit.ly/3C5iINh. Reply STOP to cancel

Reminder: If you get switched off of SSHP in Jan, here's how you can come back: https://bit.ly/3C5iINh>. Reply STOP to cancel

Option 1:

Before I let you go, I have some important information to share with you about Medicaid in Nevada. Coming up in January, you could get switched off of SilverSummit HealthPlan by the state of Nevada.

If that happens, we've got you covered. It's easy to come back to SilverSummit.

Check your mail to find out about your plan and how you can come back.

If you have questions, we have a lot of answers on our website at <URLgoesHere>.

Option 2:

And don't forget, starting January 1st, you could get switched off of SilverSummit HealthPlan by the state of Nevada.

If that happens, we've got you covered. It's easy to come back to SilverSummit.

Check your mail to find out about your plan and how you can come back.

If you have questions, we have a lot of answers on our website at <URLgoesHere>.

WE'RE ON YOUR SIDE WITH NO REFERRALS NEEDED TO SEE AN IN-NETWORK SPECIALIST

WE'RE ON YOUR SIDE WITH SAME-DAY MENTAL HEALTH APPOINTMENTS

WE'RE ON YOUR SIDE WITH THE MY HEALTH PAYS REWARDS PROGRAM FOR

GOING TO YOUR DOCTOR AND DOING OTHER HEALTHY

ACTIVITIES

WE'RE ON YOUR SIDE WITH RIDESHARE TRANSPORTATION TO YOUR APPOINTMENTS

WE'RE ON YOUR SIDE WITH LOCAL STAFF TO HELP YOU GET HOUSING, FOOD ACCESS,

TRANSPORTATION & IDs

WE'RE ON YOUR SIDE WITH TELEHEALTH SERVICES

WE'RE ON YOUR SIDE WITH A LARGE NETWORK OF PROVIDERS

WE'RE ON YOUR SIDE WITH A LARGE NETWORK OF DOCTORS

WE'RE ON YOUR SIDE WITH PRESCRIPTION COVERAGE

WE'RE ON YOUR SIDE WITH DENTAL, VISION, AND MENTAL HEALTH COVERAGE

WE'RE ON YOUR SIDE WITH OVER-THE-COUNTER SAVINGS

WE'RE ON YOUR SIDE WITH BOYS AND GIRLS CLUB ACCESS

WE'RE ON YOUR SIDE WITH YMCA MEMBERSHIPS

WE'RE ON YOUR SIDE WITH A LARGE NETWORK OF PEDIATRICIANS

WE'RE ON YOUR SIDE WITH SPECIAL SERVICES FOR PREGNANT WOMEN AND NEW MOMS

WE'RE ON YOUR SIDE WITH CRIBS AND PACIFIERS INCLUDED WITH THE START SMART FOR YOUR BABY PROGRAM

WE'RE ON YOUR SIDE WITH DOCTORS YOU KNOW AND TRUST

WE'RE ON YOUR SIDE WITH MEDICAID YOU CAN COUNT ON

WE'RE ON YOUR SIDE WITH DIABETES EDUCATION

WE'RE ON YOUR SIDE WITH IN-HOME URGENT CARE

WE'RE ON YOUR SIDE WITH AFTER SCHOOL ACTIVITIES SO YOUR KIDS STAY HEALTHY

WE'RE ON YOUR SIDE WITH SUMMER PROGRAMS FOR YOUR CHILDREN

WE'RE ON YOUR SIDE WITH SCHOOL SUPPLIES FOR YOUR CHILDREN

WE'RE ON YOUR SIDE WITH ONLINE TUTORING FOR YOUR CHILDREN

WE'RE ON YOUR SIDE WITH NO JUDGEMENT - JUST ACCESS TO CARE

WE'RE ON YOUR SIDE WITH WHAT'S BEST FOR YOU AND YOUR BABY

WE'RE ON YOUR SIDE WITH NUTRITION PROGRAMS FOR YOUR FAMILY

WE'RE ON YOUR SIDE WITH SUPPORT FOR YOUR RECOVERY

WE'RE ON YOUR SIDE WITH SUPPORT FOR YOU AND YOUR BABY

WE'RE ON YOUR SIDE WITH PRENATAL DOULA SERVICES

WE'RE ON YOUR SIDE WITH AFTER-SCHOOL HEALTHY ACTIVITIES WE'RE ON YOUR SIDE WITH NEW BABY SUPPORT SERVICES WE'RE ON YOUR SIDE WITH FAMILY SUPPORT SERVICES WE'RE ON YOUR SIDE WITH 24/7 NURSE ADVICE LINE SERVICES

WE GET YOU NO REFERRALS NEEDED TO SEE AN IN-NETWORK SPECIALIST

WE GET YOU SAME-DAY MENTAL HEALTH APPOINTMENTS

WE GET YOU MY HEALTH PAYS REWARDS PROGRAM FOR GOING TO YOUR DOCTOR AND DOING OTHER HEALTHY ACTIVITIES

WE GET YOU RIDESHARE TRANSPORTATION TO YOUR APPOINTMENTS

WE GET YOU LOCAL STAFF TO HELP YOU GET HOUSING, FOOD ACCESS,

TRANSPORTATION & IDs

WE GET YOU TELEHEALTH SERVICES

WE GET YOU A LARGE NETWORK OF PROVIDERS

WE GET YOU A LARGE NETWORK OF DOCTORS

WE GET YOU PRESCRIPTION COVERAGE

WE GET YOU DENTAL, VISION, AND MENTAL HEALTH COVERAGE

WE GET YOU OVER-THE-COUNTER SAVING

WE GET YOU BOYS AND GIRLS CLUB ACCESS

WE GET YOU YMCA MEMBERSHIPS

WE GET YOU A LARGE NETWORK OF PEDIATRICIANS

WE GET YOU SPECIAL SERVICES FOR PREGNANT WOMEN AND NEW MOMS

WE GET YOU CRIBS AND PACIFIERS INCLUDED WITH THE START SMART FOR YOUR BABY PROGRAM

WE GET YOU DOCTORS YOU KNOW AND TRUST

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WE GET YOU AFTER SCHOOL ACTIVITIES SO YOUR KIDS STAY HEALTHY

WE GET YOU SUMMER PROGRAMS FOR YOUR CHILDREN

WE GET YOU SCHOOL SUPPLIES FOR YOUR CHILDREN

WE GET YOU ONLINE TUTORING FOR YOUR CHILDREN

WE GET YOU NO JUDGEMENT - JUST ACCESS TO CARE

WE GET YOU WHAT'S BEST FOR YOU AND YOUR BABY

WE GET YOU NUTRITION PROGRAMS FOR YOUR FAMILY

WE GET YOU SUPPORT FOR YOUR RECOVERY

WE GET YOU SUPPORT FOR YOU AND YOUR BABY

WE GET YOU PRENATAL DOULA SERVICES

WE GET YOU AFTER-SCHOOL HEALTHY ACTIVITIES

WE GET YOU NEW BABY SUPPORT SERVICES

WE GET YOU FAMILY SUPPORT SERVICES

WE GET YOU 24/7 NURSE ADVICE LINE SERVICES

WE GET YOU ACCESS TO HEALTHY KIDS ACTIVITIES

WE GET YOU CONNECTED WITH CELL PHONES

WE GET YOU ACCESS TO AFTER-SCHOOL ACTIVITIES

WE GET YOU CONNECTED TO RECOVERY

WE GET YOU CONNECTED TO PREGNANCY SUPPORT

WE GET YOU ACCESS TO PRENATAL DOULAS

WE GET YOU ACCESS TO 24/7 NURSE ADVICE LINE SERVICES

WE GET YOU COMMUNITY RESOURCE EXPERTS

WE GET YOU NO OUT OF POCKET MEDICAID BENEFITS

WE GET YOU FREE ACCESS TO COMMUNITY RESOURCES

WE GET YOU LOOKING OUT FOR YOUR EVERYDAY NEEDS

WE GET YOU FINALLY, A HEALTH PLAN WORKING FOR YOU

WE GET YOU FINDING SOLUTIONS FOR YOU

WE GET YOU LARGEST MEDICAID HEALTH PLAN IN UNITED STATES

WE GET YOU TREATING ALL OF YOU

WE GET YOU RESPECT, DIGNITY AND KINDNESS

WE GET YOU WE MAKE KEEP IT SIMPLE

WE GET YOU REMOVING BARRIERS FOR YOU

WE GET YOU BETTER HEALTH OUTCOMES

WE GET YOU FINALLY, BENEFITS YOU CAN USE

WE GET YOU MORE THAN JUST YOUR MEDICAL NEEDS

WE GET YOU CREATING PARTNERSHIPS IN THE COMMUNITY FOR YOUR EVERYDAY NEEDS

WE GET YOU URGENT CARE SERVICES TO WHERE YOU ARE

WE GET YOU WHY WAIT, HAVE URGENT CARE SERVICES COME TO YOU

WE GET YOU ACCESS. NO REFERRALS NEEDED TO SEE AN IN-NETWORK SPECIALIST.

WE GET YOU ACCESS. SAME-DAY MENTAL HEALTH APPOINTMENTS.

WE GET YOU SAVINGS. MY HEALTH PAYS REWARDS PROGRAM FOR GOING TO YOUR DOCTOR AND DOING OTHER HEALTHY ACTIVITIES

WE GET YOU THERE. RIDESHARE TRANSPORTATION TO YOUR APPOINTMENTS.

WE GET YOU CONNECTED. LOCAL STAFF TO HELP YOU GET HOUSING, FOOD ACCESS, TRANSPORTATION & LOST IDs.

WE GET YOU CONNECTED. TELEHEALTH SERVICES.

WE GET YOU ACCESS. A LARGE NETWORK OF PROVIDERS.

WE GET YOU ACCESS. A LARGE NETWORK OF DOCTORS.

WE GET YOU SAVINGS. PRESCRIPTION COVERAGE.

WE GET YOU BETTER. DENTAL, VISION, AND MENTAL HEALTH COVERAGE.

WE GET YOU MORE. OVER-THE-COUNTER SAVINGS.

WE GET YOU ACCESS. BOYS AND GIRLS CLUB ACCESS.

WE GET YOU ACTIVE. YMCA MEMBERSHIPS.

WE GET YOU ACCESS. A LARGE NETWORK OF PEDIATRICIANS.

WE GET YOU CARE. SPECIAL SERVICES FOR PREGNANT WOMEN AND NEW MOMS.

WE GET YOU STARTED. CRIBS AND PACIFIERS INCLUDED WITH START SMART FOR YOUR BABY PROGRAM.

WE GET YOU ACCESS. DOCTORS YOU KNOW AND TRUST.

WE GET YOU MEDICAID YOU CAN COUNT ON

WE GET YOU SMARTER DIABETES EDUCATION

WE GET YOU TREATED IN-HOME URGENT CARE

WE GET YOU HELP AFTER SCHOOL ACTIVITIES SO YOUR KIDS STAY HEALTHY

WE GET YOU AND YOUR KIDS SUMMER PROGRAMS FOR YOUR CHILDREN

WE GET YOU READY SCHOOL SUPPLIES FOR YOUR CHILDREN

WE GET YOU CONNECTED ONLINE TUTORING FOR YOUR CHILDREN

WE GET YOU BETTER NO JUDGEMENT - JUST ACCESS TO CARE

WE GET YOU FROM THE START WHAT'S BEST FOR YOU AND YOUR BABY

WE GET YOU HEALTHY NUTRITION PROGRAMS FOR YOUR FAMILY

WE GET YOU HELP SUPPORT FOR YOUR RECOVERY

WE GET YOU HELP SUPPORT FOR YOU AND YOUR BABY

WE GET YOU ACCESS PRENATAL DOULA SERVICES

WE GET YOU HEALTHY AFTER-SCHOOL HEALTHY ACTIVITIES

WE GET YOU STARTED NEW BABY SUPPORT SERVICES

WE GET YOU HELP FAMILY SUPPORT SERVICES

WE GET YOU CONNECTED 24/7 NURSE ADVICE LINE SERVICES

COVID-19 testing is just a phone call away

COVID-19 testing in your home

COVID-19 testing to you

Urgent care is just a phone call away

No cost to use Ready Responders

No cost to use Dispatch Health

Doctor visits on your phone or computer

Access to a doctor when you need it

We bring services to you

We have Community Health Workers to help

navigate your everyday needs

Need assistance, let us come to you

Medicaid benefits can be confusing, WE got you.

Our <staff title) are here when you need them.

Have a question? Our <staff title) are here when you need them.

Let us help you understand your Medicaid benefits

Your Medicaid experts

Your Medicaid leaders

Making it easy for you

Your health plan the way you want it

Judicial programs and assistance for re-entry

Don't let a mistake stop you, we can help

Providing help before you leave jail, prison or

detention center

Correctional services

Starting over, we can help

We understand starting over can be scary

We understand starting over can difficult

We have behavioral services you need

Online behavioral services

Access to school Medicaid services

Online doctors for your kids

We know you are busy, medication delivered to you

We know you are busy, we have your $\mbox{\ensuremath{\mbox{\sc rame}}}$ of

service> online

Creating local partnerships to help you

Local staff from the communities where you live

Putting you first, it's what we do

Finally, a health plan that puts/putting, you first

<Resource/benefit/service> it's what we do

Hiring those who serve our communities from a

neighborhood near you

Why did my Medicaid plan switch? The State of Nevada wants to improve the Medicaid program by having all health plans have the same amount of members

Can I switch health plans? Yes, you can switch anytime between January 1 and March 21, 2022. Here's how

If I get/got switched can I keep my doctors? If they are in our provider network, yes! If they are not in our provider network please call (our phone number) and we will help you. To find out of your doctor is in our network click here

What if I have a procedure or appointment scheduled? Keep it! You can still attend all your appointments. Please call (insert number) and we will help you.

Don't worry. You still get the quality medicaid you can count on.

<Title of staff member> from a neighborhood near you <Event> happens, we got you It happens, we got you We can help

5-Day Window

JANUARY 1 - 5



Welcome to the SilverSummit family, we're happy to have you!

As a new SilverSummit Healthplan member, you now have access to these benefits and more:



No referrals needed to see in-network specialists.



Access to same-day mental health appointments.



Rideshares to appointments and transportation to community services.



My Health Pays Rewards Program for going to your doctor and doing other healthy activities.



Access to safe, effective medications plus savings on over-the-counter items.



Access to meals, housing,

and transportation from

local staff.

Boys & Girls Club and YMCA membership fees covered.



Vision coverage includes eye exams and prescription eyewear.



Two dental visits every year, for brighter smiles.

Plus, your existing appointments, procedures and surgeries are covered by us. Even if we don't have your doctor. If you have questions, you can visit SilverSummitHealthPlan.com or contact us at [1-844-366-2880]

Sincerely,



If you need this in another language, oral interpretation, auxiliary aids and services, or an alternate format, call us. Medicaid (SilverSummit Healthplan) [1-844-366-2880].

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silversummit healthplan @ Español | View in Browser

A Nevada Medicaid and Nevada Check Up Plan



WE GOT YOU COVERED.

Dear <First Name>,

You are now covered by SilverSummit Healthplan. We're excited to have you as part of the family!

Your existing appointments, procedures, and surgeries are covered by us. Even if we don't have your doctor.

As a SilverSummit Healthplan member, you now have access to these benefits and more:

- · A large network of doctors, nurses, and specialists near you
- · No referrals needed to see specialists
- · Access to same-day mental health appointments

FIND A DOCTOR NEAR YOU

We know your health is important to you and your family, and it's important to us, too. If you have questions, you can visit SilverSummitHealthPlan.com or contact us at [1-844-366-2880]

PRIVACY POLICY

MY ACCOUNT

UNSUBSCRIBE

SilverSummit Healthplan is a Nevada Medicaid and Nevada Check UP health plan.

SilverSummit Healthplan complies with all applicable Federal civil rights laws and does not discriminate on the basis of race, color, national origin, age, disability, or sex.

SilverSummit Healthplan cumple con las leyes de derechos civiles federales aplicables y no discrimina basandose en la raza, color, origen, nacional, edad, discapacidad, o sexo. Si usted, o alguien a quien esta ayudando, tiene preguntas acerca de SilverSummit Healthplan, tiene, derecho a obtener ayuda e informacion en su idioma sin costo alguno. Para hablar con un interprete. Llame al 1-844-366-2880 (TTY/TDD 1-844-804-6086).

^{*}Note: alternate copy to swap out the word 'Medicaid' with 'Insurance' in all applicable areas.

^{*}May swap out benefit language with alternative benefit language listed at the end of this section.

silversummit healthplan @ Español | View in Browser

A Nevada Medicaid and Nevada Check Up Plan



YOU'RE COVERED BY SILVERSUMMIT!

Dear <First Name>,

We're excited to still have you as part of the SilverSummit family. No changes have been made. And there's nothing for you to do. You can still enjoy the same great benefits you know and love.

As a friendly reminder, SilverSummit Healthplan members enjoy these benefits and more:

- \cdot A large network of doctors, nurses, and specialists near you
- · No referrals needed to see in-network specialists
- · Access to same-day mental health appointments
- Rideshares to appointments and transportation to community services
- Access to meals, housing, and transportation from local staff

If you have questions, you can visit **SilverSummitHealthPlan.com** or contact us at [1-844-366-2880]

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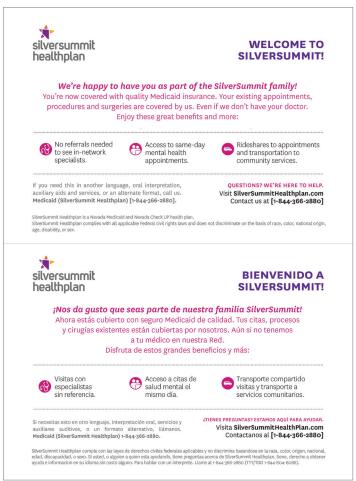
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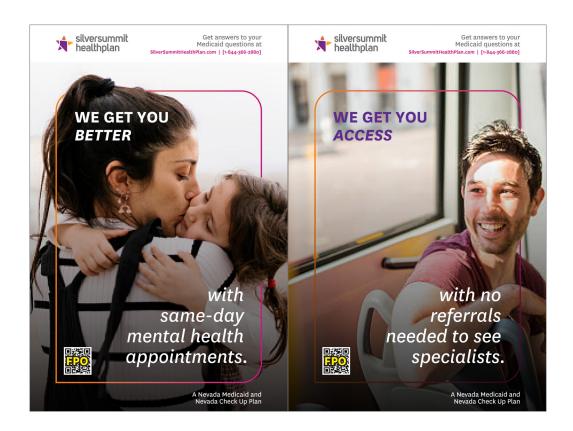
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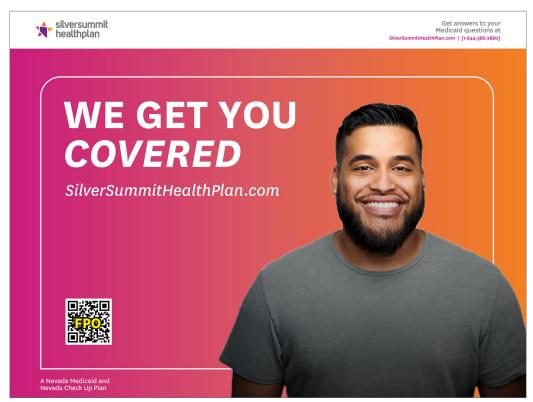
NEVADA CREATIVE MATERIALS | 5-DAY WINDOW





*Note: alternate copy to swap out the word 'Medicaid' with 'Insurance' in all applicable areas.





SilverSummit HealthPlan: Text JOIN to receive texts about your new Medicaid plan. Reply ESP para Espanol, STOP to cancel. Msg & data rates apply.

Welcome to SilverSummit! If you have any appts/procedures scheduled, we've got them covered. Learn more at: <bit.ly link to landing page>. Reply STOP to cancel.

We take great care of our members. Learn more about the many benefits you get with SSHP at: <bit.ly link to landing page>. Reply STOP to cancel.

If you recently switched on from another plan, we've got you covered. You can keep any scheduled appointments or procedures and still go as you planned.

You can learn more about what SilverSummit offers in your welcome packet or at SilverSummit HealthPlan dot com.

WE GET YOU THERE

Need a ride to your appointments? We've got you covered with rideshare transportation included in your Medicaid plan.

WE GET YOU BETTER

Get access to mental health care when you need it most. We've got you covered with same-day appointments.

WE GET YOU

Make every day a little easier. Our local staff can help get you access to meals and a place to stay.

WE'RE ON YOUR SIDE WITH NO REFERRALS NEEDED TO SEE AN IN-NETWORK SPECIALIST

WE'RE ON YOUR SIDE WITH SAME-DAY MENTAL HEALTH APPOINTMENTS

WE'RE ON YOUR SIDE WITH THE MY HEALTH PAYS REWARDS PROGRAM FOR

GOING TO YOUR DOCTOR AND DOING OTHER HEALTHY

ACTIVITIES

WE'RE ON YOUR SIDE WITH RIDESHARE TRANSPORTATION TO YOUR APPOINTMENTS

WE'RE ON YOUR SIDE WITH LOCAL STAFF TO HELP YOU GET HOUSING, FOOD ACCESS,

TRANSPORTATION & IDs

WE'RE ON YOUR SIDE WITH TELEHEALTH SERVICES

WE'RE ON YOUR SIDE WITH A LARGE NETWORK OF PROVIDERS

WE'RE ON YOUR SIDE WITH A LARGE NETWORK OF DOCTORS

WE'RE ON YOUR SIDE WITH PRESCRIPTION COVERAGE

WE'RE ON YOUR SIDE WITH DENTAL, VISION, AND MENTAL HEALTH COVERAGE

WE'RE ON YOUR SIDE WITH OVER-THE-COUNTER SAVINGS

WE'RE ON YOUR SIDE WITH BOYS AND GIRLS CLUB ACCESS

WE'RE ON YOUR SIDE WITH YMCA MEMBERSHIPS

WE'RE ON YOUR SIDE WITH A LARGE NETWORK OF PEDIATRICIANS

WE'RE ON YOUR SIDE WITH SPECIAL SERVICES FOR PREGNANT WOMEN AND NEW MOMS

WE'RE ON YOUR SIDE WITH CRIBS AND PACIFIERS INCLUDED WITH THE START SMART FOR YOUR BABY PROGRAM

WE'RE ON YOUR SIDE WITH DOCTORS YOU KNOW AND TRUST

WE'RE ON YOUR SIDE WITH MEDICAID YOU CAN COUNT ON

WE'RE ON YOUR SIDE WITH DIABETES EDUCATION

WE'RE ON YOUR SIDE WITH IN-HOME URGENT CARE

WE'RE ON YOUR SIDE WITH AFTER SCHOOL ACTIVITIES SO YOUR KIDS STAY HEALTHY

WE'RE ON YOUR SIDE WITH SUMMER PROGRAMS FOR YOUR CHILDREN

WE'RE ON YOUR SIDE WITH SCHOOL SUPPLIES FOR YOUR CHILDREN

WE'RE ON YOUR SIDE WITH ONLINE TUTORING FOR YOUR CHILDREN

WE'RE ON YOUR SIDE WITH NO JUDGEMENT - JUST ACCESS TO CARE

WE'RE ON YOUR SIDE WITH WHAT'S BEST FOR YOU AND YOUR BABY

WE'RE ON YOUR SIDE WITH NUTRITION PROGRAMS FOR YOUR FAMILY

WE'RE ON YOUR SIDE WITH SUPPORT FOR YOUR RECOVERY

WE'RE ON YOUR SIDE WITH SUPPORT FOR YOU AND YOUR BABY

WE'RE ON YOUR SIDE WITH PRENATAL DOULA SERVICES

WE'RE ON YOUR SIDE WITH AFTER-SCHOOL HEALTHY ACTIVITIES WE'RE ON YOUR SIDE WITH NEW BABY SUPPORT SERVICES WE'RE ON YOUR SIDE WITH FAMILY SUPPORT SERVICES WE'RE ON YOUR SIDE WITH 24/7 NURSE ADVICE LINE SERVICES

WE GET YOU NO REFERRALS NEEDED TO SEE AN IN-NETWORK SPECIALIST

WE GET YOU SAME-DAY MENTAL HEALTH APPOINTMENTS

WE GET YOU MY HEALTH PAYS REWARDS PROGRAM FOR GOING TO YOUR DOCTOR AND DOING OTHER HEALTHY ACTIVITIES

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WE GET YOU NO JUDGEMENT - JUST ACCESS TO CARE

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WE GET YOU NUTRITION PROGRAMS FOR YOUR FAMILY

WE GET YOU SUPPORT FOR YOUR RECOVERY

WE GET YOU SUPPORT FOR YOU AND YOUR BABY

WE GET YOU PRENATAL DOULA SERVICES

WE GET YOU AFTER-SCHOOL HEALTHY ACTIVITIES

WE GET YOU NEW BABY SUPPORT SERVICES

WE GET YOU FAMILY SUPPORT SERVICES

WE GET YOU 24/7 NURSE ADVICE LINE SERVICES

WE GET YOU ACCESS TO HEALTHY KIDS ACTIVITIES

WE GET YOU CONNECTED WITH CELL PHONES

WE GET YOU ACCESS TO AFTER-SCHOOL ACTIVITIES

WE GET YOU CONNECTED TO RECOVERY

WE GET YOU CONNECTED TO PREGNANCY SUPPORT

WE GET YOU ACCESS TO PRENATAL DOULAS

WE GET YOU ACCESS TO 24/7 NURSE ADVICE LINE SERVICES

WE GET YOU COMMUNITY RESOURCE EXPERTS

WE GET YOU NO OUT OF POCKET MEDICAID BENEFITS

WE GET YOU FREE ACCESS TO COMMUNITY RESOURCES

WE GET YOU LOOKING OUT FOR YOUR EVERYDAY NEEDS

WE GET YOU FINALLY, A HEALTH PLAN WORKING FOR YOU

WE GET YOU FINDING SOLUTIONS FOR YOU

WE GET YOU LARGEST MEDICAID HEALTH PLAN IN UNITED STATES

WE GET YOU TREATING ALL OF YOU

WE GET YOU RESPECT, DIGNITY AND KINDNESS

WE GET YOU WE MAKE KEEP IT SIMPLE

WE GET YOU REMOVING BARRIERS FOR YOU

WE GET YOU BETTER HEALTH OUTCOMES

WE GET YOU FINALLY, BENEFITS YOU CAN USE

WE GET YOU MORE THAN JUST YOUR MEDICAL NEEDS

WE GET YOU CREATING PARTNERSHIPS IN THE COMMUNITY FOR YOUR EVERYDAY NEEDS

WE GET YOU URGENT CARE SERVICES TO WHERE YOU ARE

WE GET YOU WHY WAIT, HAVE URGENT CARE SERVICES COME TO YOU

WE GET YOU ACCESS. NO REFERRALS NEEDED TO SEE AN IN-NETWORK SPECIALIST.

WE GET YOU ACCESS. SAME-DAY MENTAL HEALTH APPOINTMENTS.

WE GET YOU SAVINGS. MY HEALTH PAYS REWARDS PROGRAM FOR GOING TO YOUR DOCTOR AND DOING OTHER HEALTHY ACTIVITIES

WE GET YOU THERE. RIDESHARE TRANSPORTATION TO YOUR APPOINTMENTS.

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WE GET YOU CONNECTED. TELEHEALTH SERVICES.

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WE GET YOU ACCESS. A LARGE NETWORK OF DOCTORS.

WE GET YOU SAVINGS. PRESCRIPTION COVERAGE.

WE GET YOU BETTER. DENTAL, VISION, AND MENTAL HEALTH COVERAGE.

WE GET YOU MORE. OVER-THE-COUNTER SAVINGS.

WE GET YOU ACCESS. BOYS AND GIRLS CLUB ACCESS.

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WE GET YOU MEDICAID YOU CAN COUNT ON

WE GET YOU SMARTER DIABETES EDUCATION

WE GET YOU TREATED IN-HOME URGENT CARE

WE GET YOU HELP AFTER SCHOOL ACTIVITIES SO YOUR KIDS STAY HEALTHY

WE GET YOU AND YOUR KIDS SUMMER PROGRAMS FOR YOUR CHILDREN

WE GET YOU READY SCHOOL SUPPLIES FOR YOUR CHILDREN

WE GET YOU CONNECTED ONLINE TUTORING FOR YOUR CHILDREN

WE GET YOU BETTER NO JUDGEMENT - JUST ACCESS TO CARE

WE GET YOU FROM THE START WHAT'S BEST FOR YOU AND YOUR BABY

WE GET YOU HEALTHY NUTRITION PROGRAMS FOR YOUR FAMILY

WE GET YOU HELP SUPPORT FOR YOUR RECOVERY

WE GET YOU HELP SUPPORT FOR YOU AND YOUR BABY

WE GET YOU ACCESS PRENATAL DOULA SERVICES

WE GET YOU HEALTHY AFTER-SCHOOL HEALTHY ACTIVITIES

WE GET YOU STARTED NEW BABY SUPPORT SERVICES

WE GET YOU HELP FAMILY SUPPORT SERVICES

WE GET YOU CONNECTED 24/7 NURSE ADVICE LINE SERVICES

COVID-19 testing is just a phone call away

COVID-19 testing in your home

COVID-19 testing to you

Urgent care is just a phone call away

No cost to use Ready Responders

No cost to use Dispatch Health

Doctor visits on your phone or computer

Access to a doctor when you need it

We bring services to you

We have Community Health Workers to help

navigate your everyday needs

Need assistance, let us come to you

Medicaid benefits can be confusing, WE got you.

Our <staff title) are here when you need them.

Have a question? Our <staff title) are here when you need them.

Let us help you understand your Medicaid benefits

Your Medicaid experts

Your Medicaid leaders

Making it easy for you

Your health plan the way you want it

Judicial programs and assistance for re-entry

Don't let a mistake stop you, we can help

Providing help before you leave jail, prison or

detention center

Correctional services

Starting over, we can help

We understand starting over can be scary

We understand starting over can difficult

We have behavioral services you need

Online behavioral services

Access to school Medicaid services

Online doctors for your kids

We know you are busy, medication delivered to you

We know you are busy, we have your <name of

service> online

Creating local partnerships to help you

Local staff from the communities where you live

Putting you first, it's what we do

Finally, a health plan that puts/putting, you first

<Resource/benefit/service> it's what we do

Hiring those who serve our communities from a

neighborhood near you

Why did my Medicaid plan switch? The State of Nevada wants to improve the Medicaid program by having all health plans have the same amount of members

Can I switch health plans? Yes, you can switch anytime between January 1 and March 21, 2022. Here's how

If I get/got switched can I keep my doctors? If they are in our provider network, yes! If they are not in our provider network please call (our phone number) and we will help you. To find out of your doctor is in our network click here

What if I have a procedure or appointment scheduled? Keep it! You can still attend all your appointments. Please call (insert number) and we will help you.

Don't worry. You still get the quality medicaid you can count on.

<Title of staff member> from a neighborhood near you <Event> happens, we got you It happens, we got you We can help

90-Day Switch Period

JANUARY - MARCH

Option 1:

Great news for Nevada Medicaid members. Now's your chance to become part of the SilverSummit family. With our quality Medicaid insurance, we get you covered.

Get access to a network of doctors near you and coverage for vision, dental, and mental health.

Already a SilverSummit Healthplan member? Stay and enjoy.

Go to Choose SilverSummit dot com to learn more.

SilverSummit Healthplan is a Nevada Medicaid and Nevada Check Up health plan.

Option 2:

Great news for Nevada Medicaid members. Now's your chance to become part of the SilverSummit family. With our quality Medicaid insurance, we get you covered.

Get access to specialists without needing a referral. And if you need a ride to your appointment, we've got you covered with rideshare transportation.

Already a SilverSummit Healthplan member? Stay and enjoy.

Go to Choose SilverSummit dot com to learn more.

SilverSummit Healthplan is a Nevada Medicaid and Nevada Check Up health plan.

Option 3:

Great news for Nevada Medicaid members. Now's your chance to become part of the SilverSummit family. With our quality Medicaid insurance, we get you covered.

Get access to same-day mental health appointments near you. And if you need a ride, we've got you covered with rideshare transportation.

Already a SilverSummit Healthplan member? Stay and enjoy.

Go to Choose SilverSummit dot com to learn more.

SilverSummit Healthplan is a Nevada Medicaid and Nevada Check Up health plan.

Option 4:

Nevada Medicaid members:

You can get access to a large network of doctors near you with SilverSummit Healthplan.

Already a SilverSummit member? Stay and enjoy.

Go to Choose SilverSummit dot com to learn more.

SilverSummit Healthplan is a Nevada Medicaid and Nevada Check Up health plan.

Option 5:

Nevada Medicaid members:

You can get access to specialists without needing a referral. And we'll even get you a ride to your appointment.

Already a SilverSummit member? Stay and enjoy.

Go to Choose SilverSummit dot com to learn more.

SilverSummit Healthplan is a Nevada Medicaid and Nevada Check Up health plan.

Option 6:

Nevada Medicaid members:

You can get access to same-day mental health appointments. And if you need a ride, we've got you covered.

Already a SilverSummit member? Stay and enjoy.

Go to Choose SilverSummit dot com to learn more.

SilverSummit Healthplan is a Nevada Medicaid and Nevada Check Up health plan.

Anner (reassuring, friendly, female):

At SilverSummit Healthplan, we get you.

With our quality Medicaid coverage, we get you a large network of trusted doctors.

Super: Large network of trusted doctors So you can feel better.

We get you prescription coverage and dollar rewards for healthy activities.

Super: Prescription coverage and dollar rewards for healthy activities

So you can save more.

We get you easy access to specialty care, no referrals needed. Super: See specialists without referrals So you don't have to worry.

We get you care for the whole you.

Super: Vision, dental, and same-day mental health appointments So you're fully taken care of.

At SilverSummit Healthplan we get you reassurance that you're always in good care.

Go to ChooseSilverSummit.com today

Super: Go to ChooseSilverSummit.com today

Disclaimer super: A Nevada Medicaid and Nevada Check Up plan.



VO: At SilverSummit Healthplan, we get you.



VO: With our quality Medicaid coverage, we get you a large network of trusted doctors.



VO: So you can feel better.



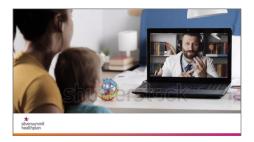
VO: We get you prescription coverage and dollar rewards for healthy activities.



VO: So you can save more.



VO: We get you easy access to specialty care, no referrals needed.



VO: So you don't have to worry.



VO: We get you care for the whole you.



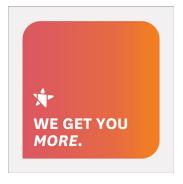
VO: So you're fully taken care of.



VO: At SilverSummit Healthplan we get you reassurance that you're always in good care.

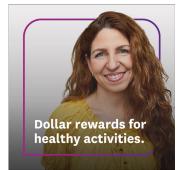


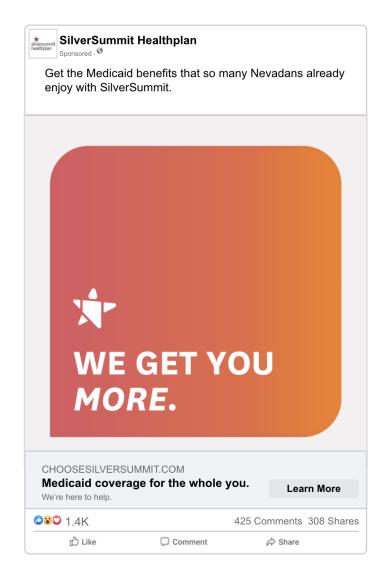
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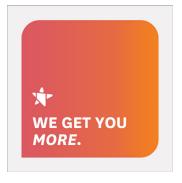








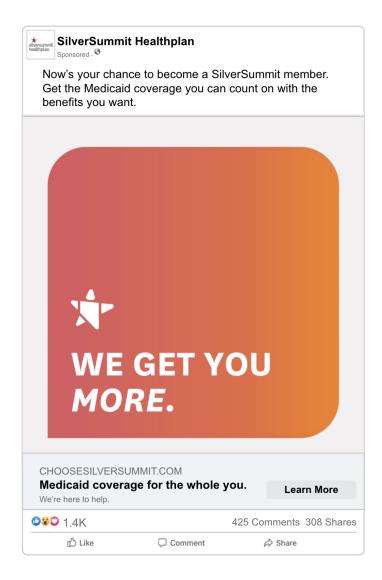






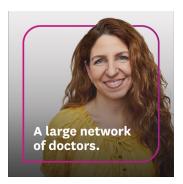


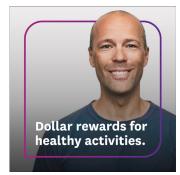


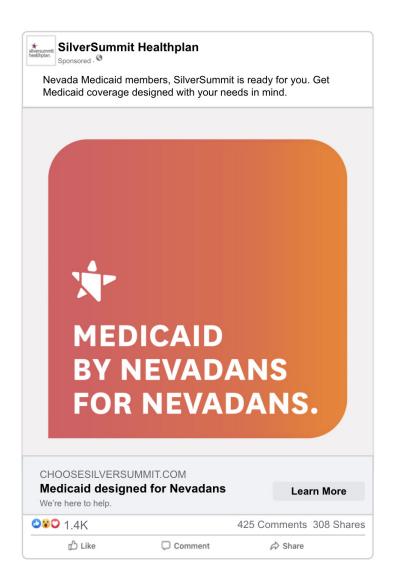


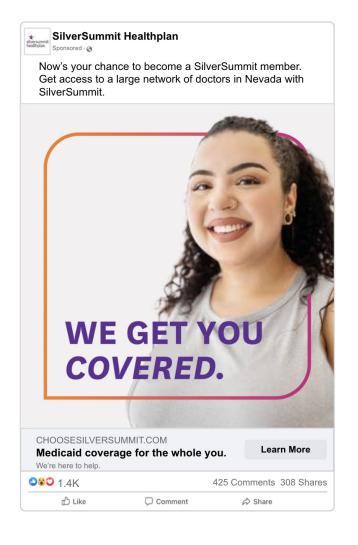


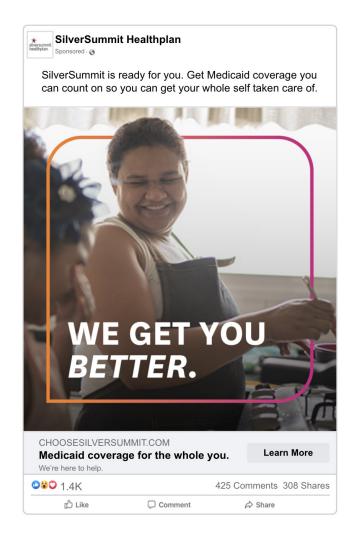


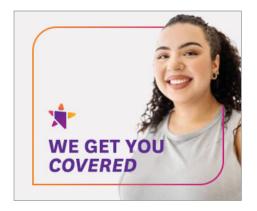


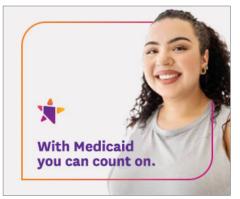


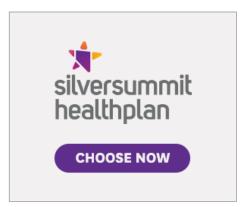








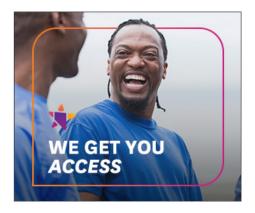


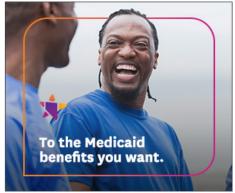


























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TEMP-RETURN SERVICE REQUESTED

IMPORTANT INFORMATION FOR MEDICAID MEMBERS
SEE BACK FOR DETAILS

INFORMACIÓN IMPORTANTE PARA MIEMBROS DE MEDICAID

VE EL OTRO LADO PARA MÁS DETALLES

<CUSTOMER NAME>
<ADDRESS>
<CITY>, <STATE> <ZIP CODE>

WE MISS YOU!

HERE'S HOW YOU CAN COME BACK

If you got switched to another health plan by the state of Nevada, here's how you can come back to SilverSummit:

¡TE EXTRAÑAMOS!

AQUI TIENES COMO PUEDES REGRESAR

Si el estado de Nevada te cambió a otro plan de salud, aquí te decimos cómo puedes regresar a SilverSummit.

HERE'S HOW:

- 1. Scan the code
- 2. Complete the quick MCO change form
- 3. Mail to the address provided



AQUÍ TIENES COMO:

- 1. Escané
- 2. Completa una forma MCO breve
- 3. Envíala por correo a la dirección proporcionada

QUESTIONS? WE'RE HERE TO HELP.

Visit ChooseSilverSummit.com Contact us at [1-844-366-2880]

If you need this in another language, oral interpretation, auxiliary aids and services, or an alternate format, call us. Medicaid (SilverSummit Healthplan) [1-844-366-2880].

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SilverSummit Healthplan complies with all applicable Federal civil rights laws and does not discriminate on the basis of race, color, national origin, age, disability, or sex.

¿PREGUNTAS? ESTAMOS AOUÍ PARA AYUDAR.

Visita Escogesilversummit.com Contactanos al [1-844-366-2880]

Si necesitas esto en otro lenguaje, interpretación oral, servicios y auxiliares auditivos, o un formato alternativo, llámanos. Medicaid (SilverSummit Healthplan) [1-844-366-2880].

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language -



SilverSummit offers quality healthcare for Nevada Medicaid and Nevada Check Up members.

WE'VE GOT YOU COVERED.



Great news for eligible Medicaid members! Now's your chance to become part of the SilverSummit family. If you have an appointment, procedure or surgery scheduled for after January 1, 2022, we've got you covered. Even if we don't have your

Questions? Find more answers on our FAQ page



No referrals needed to see specialists.



Access to meals, housing, and transportation from local staff.



Boys & Girls Club membership fees covered.



Access to same-day mental health appointments.



\$765 in rewards for seeing your doctor and doing other healthy activities.



Vision coverage includes eye exams and prescription eyewear.



Rideshares to appointments and transportation to community services.



Access to safe, effective medications plus savings on over-the-counter items.



Two dental visits every year, for brighter smiles.

How To Enroll

Silversummit Healthplan provides you and your family with the care you need and benefits you

Learn More

Find Your Doctor

SilverSummit Healthplan partners with the doctors you know and trust. Check to see if your doctor is in our network.

SEARCH NOW

CONTACT US

We are here to help with any questions. Call us at 1-844-366-2880.

WE'RE ON YOUR SIDE WITH NO REFERRALS NEEDED TO SEE AN IN-NETWORK SPECIALIST

WE'RE ON YOUR SIDE WITH SAME-DAY MENTAL HEALTH APPOINTMENTS

WE'RE ON YOUR SIDE WITH THE MY HEALTH PAYS REWARDS PROGRAM FOR

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WE'RE ON YOUR SIDE WITH IN-HOME URGENT CARE

WE'RE ON YOUR SIDE WITH AFTER SCHOOL ACTIVITIES SO YOUR KIDS STAY HEALTHY

WE'RE ON YOUR SIDE WITH SUMMER PROGRAMS FOR YOUR CHILDREN

WE'RE ON YOUR SIDE WITH SCHOOL SUPPLIES FOR YOUR CHILDREN

WE'RE ON YOUR SIDE WITH ONLINE TUTORING FOR YOUR CHILDREN

WE'RE ON YOUR SIDE WITH NO JUDGEMENT - JUST ACCESS TO CARE

WE'RE ON YOUR SIDE WITH WHAT'S BEST FOR YOU AND YOUR BABY

WE'RE ON YOUR SIDE WITH NUTRITION PROGRAMS FOR YOUR FAMILY

WE'RE ON YOUR SIDE WITH SUPPORT FOR YOUR RECOVERY

WE'RE ON YOUR SIDE WITH SUPPORT FOR YOU AND YOUR BABY

WE'RE ON YOUR SIDE WITH PRENATAL DOULA SERVICES

WE'RE ON YOUR SIDE WITH AFTER-SCHOOL HEALTHY ACTIVITIES WE'RE ON YOUR SIDE WITH NEW BABY SUPPORT SERVICES WE'RE ON YOUR SIDE WITH FAMILY SUPPORT SERVICES WE'RE ON YOUR SIDE WITH 24/7 NURSE ADVICE LINE SERVICES

WE GET YOU NO REFERRALS NEEDED TO SEE AN IN-NETWORK SPECIALIST

WE GET YOU SAME-DAY MENTAL HEALTH APPOINTMENTS

WE GET YOU MY HEALTH PAYS REWARDS PROGRAM FOR GOING TO YOUR DOCTOR AND DOING OTHER HEALTHY ACTIVITIES

WE GET YOU RIDESHARE TRANSPORTATION TO YOUR APPOINTMENTS

WE GET YOU LOCAL STAFF TO HELP YOU GET HOUSING, FOOD ACCESS,

TRANSPORTATION & IDs

WE GET YOU TELEHEALTH SERVICES

WE GET YOU A LARGE NETWORK OF PROVIDERS

WE GET YOU A LARGE NETWORK OF DOCTORS

WE GET YOU PRESCRIPTION COVERAGE

WE GET YOU DENTAL, VISION, AND MENTAL HEALTH COVERAGE

WE GET YOU OVER-THE-COUNTER SAVING

WE GET YOU BOYS AND GIRLS CLUB ACCESS

WE GET YOU YMCA MEMBERSHIPS

WE GET YOU A LARGE NETWORK OF PEDIATRICIANS

WE GET YOU SPECIAL SERVICES FOR PREGNANT WOMEN AND NEW MOMS

WE GET YOU CRIBS AND PACIFIERS INCLUDED WITH THE START SMART FOR YOUR BABY PROGRAM

WE GET YOU DOCTORS YOU KNOW AND TRUST

WE GET YOU MEDICAID YOU CAN COUNT ON

WE GET YOU DIABETES EDUCATION

WE GET YOU IN-HOME URGENT CARE

WE GET YOU AFTER SCHOOL ACTIVITIES SO YOUR KIDS STAY HEALTHY

WE GET YOU SUMMER PROGRAMS FOR YOUR CHILDREN

WE GET YOU SCHOOL SUPPLIES FOR YOUR CHILDREN

WE GET YOU ONLINE TUTORING FOR YOUR CHILDREN

WE GET YOU NO JUDGEMENT - JUST ACCESS TO CARE

WE GET YOU WHAT'S BEST FOR YOU AND YOUR BABY

WE GET YOU NUTRITION PROGRAMS FOR YOUR FAMILY

WE GET YOU SUPPORT FOR YOUR RECOVERY

WE GET YOU SUPPORT FOR YOU AND YOUR BABY

WE GET YOU PRENATAL DOULA SERVICES

WE GET YOU AFTER-SCHOOL HEALTHY ACTIVITIES

WE GET YOU NEW BABY SUPPORT SERVICES

WE GET YOU FAMILY SUPPORT SERVICES

WE GET YOU 24/7 NURSE ADVICE LINE SERVICES

WE GET YOU ACCESS TO HEALTHY KIDS ACTIVITIES

WE GET YOU CONNECTED WITH CELL PHONES

WE GET YOU ACCESS TO AFTER-SCHOOL ACTIVITIES

WE GET YOU CONNECTED TO RECOVERY

WE GET YOU CONNECTED TO PREGNANCY SUPPORT

WE GET YOU ACCESS TO PRENATAL DOULAS

WE GET YOU ACCESS TO 24/7 NURSE ADVICE LINE SERVICES

WE GET YOU COMMUNITY RESOURCE EXPERTS

WE GET YOU NO OUT OF POCKET MEDICAID BENEFITS

WE GET YOU FREE ACCESS TO COMMUNITY RESOURCES

WE GET YOU LOOKING OUT FOR YOUR EVERYDAY NEEDS

WE GET YOU FINALLY, A HEALTH PLAN WORKING FOR YOU

WE GET YOU FINDING SOLUTIONS FOR YOU

WE GET YOU LARGEST MEDICAID HEALTH PLAN IN UNITED STATES

WE GET YOU TREATING ALL OF YOU

WE GET YOU RESPECT, DIGNITY AND KINDNESS

WE GET YOU WE MAKE KEEP IT SIMPLE

WE GET YOU REMOVING BARRIERS FOR YOU

WE GET YOU BETTER HEALTH OUTCOMES

WE GET YOU FINALLY, BENEFITS YOU CAN USE

WE GET YOU MORE THAN JUST YOUR MEDICAL NEEDS

WE GET YOU CREATING PARTNERSHIPS IN THE COMMUNITY FOR YOUR EVERYDAY NEEDS

WE GET YOU URGENT CARE SERVICES TO WHERE YOU ARE

WE GET YOU WHY WAIT, HAVE URGENT CARE SERVICES COME TO YOU

WE GET YOU ACCESS. NO REFERRALS NEEDED TO SEE AN IN-NETWORK SPECIALIST.

WE GET YOU ACCESS. SAME-DAY MENTAL HEALTH APPOINTMENTS.

WE GET YOU SAVINGS. MY HEALTH PAYS REWARDS PROGRAM FOR GOING TO YOUR DOCTOR AND DOING OTHER HEALTHY ACTIVITIES

WE GET YOU THERE. RIDESHARE TRANSPORTATION TO YOUR APPOINTMENTS.

WE GET YOU CONNECTED. LOCAL STAFF TO HELP YOU GET HOUSING, FOOD ACCESS, TRANSPORTATION & LOST IDs.

WE GET YOU CONNECTED. TELEHEALTH SERVICES.

WE GET YOU ACCESS. A LARGE NETWORK OF PROVIDERS.

WE GET YOU ACCESS. A LARGE NETWORK OF DOCTORS.

WE GET YOU SAVINGS. PRESCRIPTION COVERAGE.

WE GET YOU BETTER. DENTAL, VISION, AND MENTAL HEALTH COVERAGE.

WE GET YOU MORE. OVER-THE-COUNTER SAVINGS.

WE GET YOU ACCESS. BOYS AND GIRLS CLUB ACCESS.

WE GET YOU ACTIVE. YMCA MEMBERSHIPS.

WE GET YOU ACCESS. A LARGE NETWORK OF PEDIATRICIANS.

WE GET YOU CARE. SPECIAL SERVICES FOR PREGNANT WOMEN AND NEW MOMS.

WE GET YOU STARTED. CRIBS AND PACIFIERS INCLUDED WITH START SMART FOR YOUR BABY PROGRAM.

WE GET YOU ACCESS. DOCTORS YOU KNOW AND TRUST.

WE GET YOU MEDICAID YOU CAN COUNT ON

WE GET YOU SMARTER DIABETES EDUCATION

WE GET YOU TREATED IN-HOME URGENT CARE

WE GET YOU HELP AFTER SCHOOL ACTIVITIES SO YOUR KIDS STAY HEALTHY

WE GET YOU AND YOUR KIDS SUMMER PROGRAMS FOR YOUR CHILDREN

WE GET YOU READY SCHOOL SUPPLIES FOR YOUR CHILDREN

WE GET YOU CONNECTED ONLINE TUTORING FOR YOUR CHILDREN

WE GET YOU BETTER NO JUDGEMENT - JUST ACCESS TO CARE

WE GET YOU FROM THE START WHAT'S BEST FOR YOU AND YOUR BABY

WE GET YOU HEALTHY NUTRITION PROGRAMS FOR YOUR FAMILY

WE GET YOU HELP SUPPORT FOR YOUR RECOVERY

WE GET YOU HELP SUPPORT FOR YOU AND YOUR BABY

WE GET YOU ACCESS PRENATAL DOULA SERVICES

WE GET YOU HEALTHY AFTER-SCHOOL HEALTHY ACTIVITIES

WE GET YOU STARTED NEW BABY SUPPORT SERVICES

WE GET YOU HELP FAMILY SUPPORT SERVICES

WE GET YOU CONNECTED 24/7 NURSE ADVICE LINE SERVICES

COVID-19 testing is just a phone call away

COVID-19 testing in your home

COVID-19 testing to you

Urgent care is just a phone call away

No cost to use Ready Responders

No cost to use Dispatch Health

Doctor visits on your phone or computer

Access to a doctor when you need it

We bring services to you

We have Community Health Workers to help

navigate your everyday needs

Need assistance, let us come to you

Medicaid benefits can be confusing, WE got you.

Our <staff title) are here when you need them.

Have a question? Our <staff title) are here when you need them.

Let us help you understand your Medicaid benefits

Your Medicaid experts

Your Medicaid leaders

Making it easy for you

Your health plan the way you want it

Judicial programs and assistance for re-entry

Don't let a mistake stop you, we can help

Providing help before you leave jail, prison or

detention center

Correctional services

Starting over, we can help

We understand starting over can be scary

We understand starting over can difficult

We have behavioral services you need

Online behavioral services

Access to school Medicaid services

Online doctors for your kids

We know you are busy, medication delivered to you

We know you are busy, we have your <name of

service> online

Creating local partnerships to help you

Local staff from the communities where you live

Putting you first, it's what we do

Finally, a health plan that puts/putting, you first

<Resource/benefit/service> it's what we do

Hiring those who serve our communities from a

neighborhood near you

Why did my Medicaid plan switch? The State of Nevada wants to improve the Medicaid program by having all health plans have the same amount of members

Can I switch health plans? Yes, you can switch anytime between January 1 and March 21, 2022. Here's how

If I get/got switched can I keep my doctors? If they are in our provider network, yes! If they are not in our provider network please call (our phone number) and we will help you. To find out of your doctor is in our network click here

What if I have a procedure or appointment scheduled? Keep it! You can still attend all your appointments. Please call (insert number) and we will help you.

Don't worry. You still get the quality medicaid you can count on.

<Title of staff member> from a neighborhood near you <Event> happens, we got you It happens, we got you We can help

Paid Search

Nevada Keywords

Keyword	Ad group	Keyword	Ad group	Keyword	Adgroup
silversummit	Brand	nv medicaid enrollment	Enrollment	medicaid coverage for children	Kids
silversummit medicaid	Brand	apply for nevada medicaid	Enrollment	medicaid for children	Kids
silver summit medicaid	Brand	health insurance nevada enroll	Enrollment	medicaid for my child	Kids
silver summit	Brand	health insurance enrollment	Enrollment	healthy kids medicaid	Kids
silversummit nv	Brand	health insurance sign up	Enrollment	medicaid children	Kids
silversummit nevada	Brand	health insurance signup	Enrollment	health insurance children pro-	Kids
silver summit nv	Brand	health insurance register	Enrollment	gram	Kids
silver summit nevada	Brand	health insurance apply	Enrollment	health insurance children	Kids
health silver summit	Brand	health insurance enroll	Enrollment	health insurance kids	Kids
silver summit healthcare	Brand	health insurance plans enrollment	Enrollment	health insurance children cov-	Kids
silver summit enrollment	Brand	family medicaid	Family	erage	Kids
silver summit enroll	Brand	family medicaid application	Family	health insurance kids coverage	Kids
silversummit nevada health plan	Brand	family medicaid nevada	Family	health insurance for children	Kids
silver summit health insurance	Brand	medicaid family coverage	Family	health insurance for babies	Kids
silver summit health plans	Brand	medicaid for family	Family	health insurance baby	Kids
silversummit nv medicaid	Brand	nevada family medicaid	Family	health insurance for kids	Kids
silversummit nevada medicaid	Brand	apply for family medicaid	Family	health insurance kids plans	Medicaid
eligibility for medicaid	Eligibility	medicaid for families	Family	health insurance child	Medicaid
medicaid eligibility	Eligibility	cheap health insurance	Health Insurance	medicaid nevada	Medicaid
medicaid qualifications	Eligibility	affordable health insurance	Health Insurance	medicaid nv	Medicaid
qualify for medicaid	Eligibility	affordable health plans	Health Insurance	medicaid	Medicaid
do i qualify for medicaid	Eligibility	health insurance providers	Health Insurance	medicaid for nevada	Medicaid
how do i qualify for medicaid	Eligibility	health insurance nv	Health Insurance	medicaid insurance	Medicaid
qualifications for medicaid	Eligibility	nevada state medical insurance	Health Insurance	best medicaid plan	Medicaid
qualify for medicaid	Eligibility	unemployed medical insurance	Health Insurance	medicaid medical insurance	Medicaid
who qualifies for medicaid	Eligibility	low cost healthcare	Health Insurance	medicaid insurance plans	Medicaid
medicaid requirements	Eligibility	nevada state health insurance	Health Insurance	medicaid health insurance	Medicaid
requirements for medicaid	Eligibility	health insurance	Health Insurance	health care medicaid	Medicaid
apply for medicaid	Enrollment	health coverage	Health Insurance	medicaid healthcare	Medicaid
apply for medicaid nv	Enrollment	cheap health plan	Health Insurance	health coverage medicaid	Medicaid
enroll in medicaid	Enrollment	health insurance nevada	Health Insurance	medicaid health insurance	Medicaid
enroll in medicaid nv	Enrollment	nevada state insurance	Health Insurance	health plan medicaid	Medicaid
how to apply for medicaid	Enrollment	unemployment health insurance	Health Insurance	medicaid medical coverage	Medicaid
apply for medicaid nevada	Enrollment	nevada health insurance	Health Insurance	medical coverage medicaid	Medicaid
how to apply for medicaid in nevada	Enrollment	nevada health plans	Health Insurance	medical insurance medicaid	Pregnancy
medicaid application	Enrollment	apply for children medicaid	Kids	medicaid medical plan	Pregnancy
sign up for medicaid	Enrollment	apply for medicaid for a child	Kids	medicaid for pregnant	Pregnancy
nevada medicaid application	Enrollment	apply for medicaid for child	Kids	medicaid pregnant	Pregnancy
sign up medicaid	Enrollment	child medicaid application	Kids	pregnancy medicaid application	Pregnancy
online medicaid application	Enrollment	childrens medicaid	Kids	pregnancy medicaid nevada	Pregnancy
medicaid application online	Enrollment	kid medicaid	Kids	medicaid for pregnant women	Pregnancy
enroll in nevada medicaid	Enrollment	kid medicaid nevada	Kids	medicaid insurance for pregnancy	, Pregnancy
nevada medicaid enrollment	Enrollment	kid medicaid nv	Kids	medicaid pregnancy coverage	Pregnancy

Keyword	Ad Group
medicaid prenatal care coverage	Pregnancy
low income prenatal care	Pregnancy
health insurance pregnancy plan	Pregnancy
health insurance coverage pregnancy	Pregnancy
health insurance pregnancy	Pregnancy
prenatal health insurance	Pregnancy
prenatal care for low income families	Pregnancy
change medicaid plans	Renew/Change
medicaid change	Renew/Change
medicaid renew	Renew/Change
medicaid renewal	Renew/Change
medicaid switch	Renew/Change
health insurance options	Renew/Change
health insurance replace	Renew/Change
health insurance renew	Renew/Change
health insurance change	Renew/Change
health insurance renewal	Renew/Change
health insurance switch	Renew/Change
change health insurance plans	Renew/Change
changes to medicaid	Renew/Change
nevada medicaid changes	Renew/Change
nv medicaid changes	Renew/Change
medicaid upcoming changes	Renew/Change
nevada medicaid upcoming changes	Renew/Change
medicaid retention	Retention
health insurance retention	Retention
health plan retention	Retention
health plan redistribution	Retention
medicaid redistribution	Retention
redistribution of health plan	Retention
medicaid redetermination	Retention
medicaid redetermination form	Retention
health plan redetermination	Retention
medicaid reassignment	Retention
health plan reassignment	Retention
reassignment of medicaid	Retention

Ad Copy from 2020

Headline 1 (30 character limit)	Count	Headline 2 (30 character limit)	Count	Headline 3 (30 character limit)	Count	Ad Group
SilverSummit Healthplan for NV	30	Don't Wait, Apply Now	21	Healthcare Insurance	20	Brand
Healthplan Medical Plans	24	SilverSummit Healthplan for NV	30	Call Today To Learn More	24	Brand
Health Care	1	SilverSummit Healthplan for NV	30	Call Today To Learn More	24	Brand
Health Coverage	15	SilverSummit Healthplan for NV	30	Call Today To Learn More	24	Brand
Health Care	11	SilverSummit Healthplan for NV	30	Call Today To Learn More	24	Medicaid
Health Coverage	15	SilverSummit Healthplan for NV	30	Call Today To Learn More	24	Medicaid
Healthplan Medical Plans	24	SilverSummit Healthplan for NV	30	Call Today To Learn More	24	Medicaid
SilverSummit Healthplan for NV	30	Don't Wait, Apply Now	21	Healthcare Insurance	20	Medicaid
Health Care	11	SilverSummit Healthplan for NV	30	Call Today To Learn More	24	Enrollment
Health Coverage	15	SilverSummit Healthplan for NV	30	Call Today To Learn More	24	Enrollment
Healthplan Medical Plans	24	SilverSummit Healthplan for NV	30	Call Today To Learn More	24	Enrollment
SilverSummit Healthplan for NV	30	Don't Wait, Apply Now	21	Healthcare Insurance	20	Enrollment
Health Care	1	SilverSummit Healthplan for NV	30	Call Today To Learn More	24	Eligibility
Health Coverage	15	SilverSummit Healthplan for NV	30	Call Today To Learn More	24	Eligibility
Healthplan Medical Plans	24	SilverSummit Healthplan for NV	30	Call Today To Learn More	24	Eligibility
SilverSummit Healthplan for NV	30	Don't Wait, Apply Now	21	Healthcare Insurance	20	Eligibility
Health Care	11	SilverSummit Healthplan for NV	30	Call Today To Learn More	24	Renew
Health Coverage	15	SilverSummit Healthplan for NV	30	Call Today To Learn More	24	Renew
Healthplan Medical Plans	24	SilverSummit Healthplan for NV	30	Call Today To Learn More	24	Renew
SilverSummit Healthplan for NV	30	Don't Wait, Apply Now	21	Healthcare Insurance	20	Renew
Medical Coverage for Pregnancy	30	Access to the care you need	27	Find out if you qualify	23	Pregnancy
Pregnancy Healthplan Coverage	29	Providers you know and trust	28	Find out if you qualify	23	Pregnancy
Pregnancy Medical Coverage	26	Providers you know and trust	28	SilverSummit Healthplan for NV	30	Pregnancy
Children Healthplan Coverage	28	Providers you know and trust	28	Healthcare Insurance	20	Kids/Children
Children's Health Insurance	27	SilverSummit Healthplan	23	Healthcare Insurance	20	Kids/Children
Health Coverage for Children	28	SilverSummit Healthplan for NV	30	Healthcare Insurance	20	Kids/Children
Healthplan for Your Children	28	Know your health plan options	29	Find out if you qualify	23	Kids/Children
Healthplan for Your Baby	24	Keep your family healthy	24	SilverSummit Healthplan for NV	30	Kids/Children
Coverage that Fits Your Family	30	SilverSummit Healthplan for NV	30	Healthcare Insurance	20	Family
Family Healthplan Coverage	26	Providers you know and trust	28	SilverSummit Healthplan for NV	30	Family
Family Healthplan Coverage	26	Take care of your family	24	Find the Right Coverage	23	Family
Healthplan for Your Family	26	Access to the care you need	27	Find out if you qualify	23	Family
Health Care	11	SilverSummit Healthplan for NV	30	Call Today To Learn More	24	Health Insurance
Health Coverage	15	SilverSummit Healthplan for NV	30	Call Today To Learn More	24	Health Insurance
Healthplan Medical Plans	24	SilverSummit Healthplan for NV	30	Call Today To Learn More	24	Health Insurance
SilverSummit Healthplan for NV	30	Don't Wait, Apply Now	21	Healthcare Insurance	20	Health Insurance

Ad Copy from 2020

Description (90 character limit)	Count	Ad Group
Choose Your Own Family Doctor From Our Healthy Provider Network. Learn More And Enroll!	87	Brand
Choose Your Own Family Doctor From Our Healthy Provider Network. Learn More And Enroll! Take Care Of You And Your Eamily's Medical Needs With Silversummit Healthnlan	87	Brand
Silversummit Gives You Access To The Medical Care You Need With Providers You Trust.	84	Brand
Take Care Of You And Your Family'S Medical Needs With Silversummit Healthplan.	78	Medicaid
Silversummit Gives You Access To The Medical Care You Need With Providers You Trust.	84	Medicaid
Choose Your Own Family Doctor From Our Healthy Provider Network. Learn More And Enroll!	87	Medicaid
Choose Your Own Family Doctor From Our Healthy Provider Network. Learn More And Enroll!	87	Medicaid
Take Care Of You And Your Family'S Medical Needs With Silversummit Healthplan.	78	Enrollment
Silversummit Gives You Access To The Medical Care You Need With Providers You Trust.	84	Enrollment
Choose Your Own Family Doctor From Our Healthy Provider Network. Learn More And Enroll!	87	Enrollment
Choose Your Own Family Doctor From Our Healthy Provider Network. Learn More And Enroll!	87	Enrollment
Take Care Of You And Your Family'S Medical Needs With Silversummit Healthplan.	78	Eligibility
Silversummit Gives You Access To The Medical Care You Need With Providers You Trust.	84	Eligibility
Choose Your Own Family Doctor From Our Healthy Provider Network. Learn More And Enroll!	87	Eligibility
Choose Your Own Family Doctor From Our Healthy Provider Network. Learn More And Enroll!	87	Eligibility
Take Care Of You And Your Family'S Medical Needs With Silversummit Healthplan.	78	Renew
Silversummit Gives You Access To The Medical Care You Need With Providers You Trust.	84	Renew
Choose Your Own Family Doctor From Our Healthy Provider Network. Learn More And Enroll!	87	Renew
Choose Your Own Family Doctor From Our Healthy Provider Network. Learn More And Enroll!	87	Renew
Silversummit Gives You Access To The Medical Care You Need With Providers You Trust.	84	Pregnancy
Choose Your Own Family Doctor From Our Healthy Provider Network. Learn More And Enroll!	87	Pregnancy
Learn More About Silversummit Healthplan. Your Health, Your Plan And Your Choice.	81	Pregnancy
Silversummit Offers Medical, Vision And Dental Care With Providers You Trust.	77	Kids/Children
Take Care Of You And Your Family'S Medical Needs With Silversummit Healthplan.	78	Kids/Children
Learn More About Silversummit Healthplan. Your Health, Your Plan And Your Choice.	81	Kids/Children
Silversummit Gives You Access To The Medical Care You Need With Providers You Trust.	84	Kids/Children
Choose Silversummit Healthplan For Reliable Medical Coverage In Nevada.	F	Kids/Children
Silversummit Offers Medical, Vision And Dental Care With Providers You Trust.	77	Family
Learn More About Silversummit Healthplan. Your Health, Your Plan And Your Choice.	81	Family
Take Care Of You And Your Family'S Medical Needs With Silversummit Healthplan.	78	Family
Silversummit Gives You Access To The Medical Care You Need With Providers You Trust.	84	Family
Take Care Of You And Your Family'S Medical Needs With Silversummit Healthplan.	78	Health Insurance
Silversummit Gives You Access To The Medical Care You Need With Providers You Trust.	84	Health Insurance
Choose Your Own Family Doctor From Our Healthy Provider Network. Learn More And Enroll!	87	Health Insurance
Choose Your Own Family Doctor From Our Healthy Provider Network. Learn More And Enroll!	87	Health Insurance

Ad Copy from 2020

Description 2 (90 character limit)	Count	Ad Group
Our Members Receive Excellent Benefits & Services From Silversummit Providers.	78	Brand
Our Members Receive Excellent Benefits & Services From Silversummit Providers.	78	Brand
Members Have Access To A Variety Of Resources And Wellness Topics. Enroll Today!	80	Brand
Silversummit Is Here To Support Your Health Needs And Make That Part Of Your Day Easier.	88	Brand
Members Have Access To A Variety Of Resources And Wellness Topics. Enroll Today!	80	Medicaid
Silversummit Is Here To Support Your Health Needs And Make That Part Of Your Day Easier.	88	Medicaid
Our Members Receive Excellent Benefits & Services From Silversummit Providers.	78	Medicaid
Our Members Receive Excellent Benefits & Services From Silversummit Providers.	78	Medicaid
Members Have Access To A Variety Of Resources And Wellness Topics. Enroll Today!	80	Enrollment
Silversummit Is Here To Support Your Health Needs And Make That Part Of Your Day Easier.	88	Enrollment
Our Members Receive Excellent Benefits & Services From Silversummit Providers.	78	Enrollment
Our Members Receive Excellent Benefits & Services From Silversummit Providers.	78	Enrollment
Members Have Access To A Variety Of Resources And Wellness Topics. Enroll Today!	80	Eligibility
Silversummit Is Here To Support Your Health Needs And Make That Part Of Your Day Easier.	88	Eligibility
Our Members Receive Excellent Benefits & Services From Silversummit Providers.	78	Eligibility
Our Members Receive Excellent Benefits & Services From Silversummit Providers.	78	Eligibility
Members Have Access To A Variety Of Resources And Wellness Topics. Enroll Today!	80	Renew
Silversummit Is Here To Support Your Health Needs And Make That Part Of Your Day Easier.	88	Renew
Our Members Receive Excellent Benefits & Services From Silversummit Providers.	78	Renew
Our Members Receive Excellent Benefits & Services From Silversummit Providers.	78	Renew
Silversummit Is Here To Support Your Health Needs And Make That Part Of Your Day Easier.	88	Pregnancy
Our Members Receive Excellent Benefits & Services From Silversummit Providers.	78	Pregnancy
Let Us Assist You In Finding A Health Plan That Works For Your Needs. Enroll Today!	83	Pregnancy
We Understand How Important You And Your Family'S Healthcare Needs Are. Enroll Today!	82	Kids/Children
Members Have Access To A Variety Of Resources And Wellness Topics. Enroll Today!	80	Kids/Children
Let Us Assist You In Finding A Health Plan That Works For Your Needs. Enroll Today!	83	Kids/Children
Silversummit Is Here To Support Your Health Needs And Make That Part Of Your Day Easier.	88	Kids/Children
Pick The Best Plan For Your Budget And Health Needs. Enroll Today At Silversummit.	82	Kids/Children
We Understand How Important You And Your Family'S Healthcare Needs Are. Enroll Today!	85	Family
Let Us Assist You In Finding A Health Plan That Works For Your Needs. Enroll Today!	83	Family
Members Have Access To A Variety Of Resources And Wellness Topics. Enroll Today!	80	Family
Silversummit Is Here To Support Your Health Needs And Make That Part Of Your Day Easier.	88	Family
Members Have Access To A Variety Of Resources And Wellness Topics. Enroll Today!	80	Health Insurance
Silversummit Is Here To Support Your Health Needs And Make That Part Of Your Day Easier.	88	Health Insurance
Our Members Receive Excellent Benefits & Services From Silversummit Providers.	78	Health Insurance
Our Members Receive Excellent Benefits & Services From Silversummit Providers.	78	Health Insurance

New Ad Copy

Headline 1 (30 character limit)	Count	Headline 2 (30 character limit)	Count	Headline 3 (30 character limit)	Count	Ad Group
Healthplan For Your Family	26	With Silversummit Healthplan	28	Coverage That Covers More	25	Enrollment
Taking Care Of My Family	24	Insurance That Fits Your Needs	30	Silversummit Healthplan	23	Enrollment
Silversummit Healthplan	23	Find Health Insurance	21	That Is Right For You	21	Enrollment
Medicaid Health Insurance	25	Silversummit Healthplan	23	Protect Your Family's Health	28	Enrollment
Healthplan For Your Family	26	With Silversummit Healthplan	28	Coverage That Covers More	25	Medicaid
Taking Care Of My Family	24	Insurance That Fits Your Needs	30	Silversummit Healthplan	23	Medicaid
Silversummit Healthplan	23	Find Health Insurance	21	That Is Right For You	21	Medicaid
Medicaid Health Insurance	25	Silversummit Healthplan	23	Protect Your Family's Health	28	Medicaid
Healthplan For Your Family	26	With Silversummit Healthplan	28	Coverage That Covers More	25	Health Insurance
Taking Care Of My Family	24	Insurance That Fits Your Needs	30	Silversummit Healthplan	23	Health Insurance
Silversummit Healthplan	23	Find Health Insurance	21	That Is Right For You	21	Health Insurance
Medicaid Health Insurance	25	Silversummit Healthplan	23	Protect Your Family's Health	28	Health Insurance
Healthplan For Your Family	26	With Silversummit Healthplan	28	Coverage That Covers More	25	Eligibility
Taking Care Of My Family	24	Insurance That Fits Your Needs	30	Silversummit Healthplan	23	Eligibility
Silversummit Healthplan	23	Find Health Insurance	21	That Is Right For You	21	Eligibility
Medicaid Health Insurance	25	Silversummit Healthplan	23	Protect Your Family's Health	28	Eligibility
Healthplan For Your Family	26	With Silversummit Healthplan	28	Coverage That Covers More	25	Renew
Taking Care Of My Family	24	Insurance That Fits Your Needs	30	Silversummit Healthplan	23	Renew
Silversummit Healthplan	23	Find Health Insurance	21	That Is Right For You	21	Renew
Medicaid Health Insurance	25	Silversummit Healthplan	23	Protect Your Family's Health	28	Renew
Pregnancy HealthPlan Coverage	29	With Silversummit Healthplan	28	Coverage That Covers More	25	Pregnancy
Pregnancy Health Insurance	26	Insurance That Fits Your Needs	30	Silversummit Healthplan	23	Pregnancy
Pregnancy Medical Coverage	26	Find Health Insurance	21	That Is Right For You	21	Pregnancy
Medical Coverage For Pregnancy	30	Silversummit Healthplan	23	Protect Your Family's Health	28	Pregnancy
Children's Health Insurance	27	With Silversummit Healthplan	28	Coverage That Covers More	25	Kids/Children
Health Coverage For Children	28	Insurance That Fits Your Needs	30	Silversummit Healthplan	23	Kids/Children
HealthPlan For Your Children	28	Find Health Insurance	21	That Is Right For You	21	Kids/Children
Protect Children's Health	25	Silversummit Healthplan	23	Protect Your Family's Health	28	Kids/Children
Family HealthPlan Coverage	26	With Silversummit Healthplan	28	Coverage That Covers More	25	Family
Family Health Insurance	23	Insurance That Fits Your Needs	30	Silversummit Healthplan	23	Family
HealthPlan For Your Family	26	Find Health Insurance	21	That Is Right For You	21	Family
Protect Your Family's Health	28	Silversummit Healthplan	23	Protect Your Family's Health	28	Family

New Ad Copy

Description (90 character limit)	Count	Ad Group
Silversummit Healthplan Will Help You Get Healthy And Stay Healthy.	29	Enrollment
Looking For Medicaid Health Insurance? Learn More About Our Medicaid Plan Today.	80	Enrollment
Learn More About Our Medicaid Plan Online. Coverage That's Right For You.	73	Enrollment
Find More Info About Our Medicaid Plan. Quality Healthcare, Delivered Locally.	78	Enrollment
Silversummit Healthplan Will Help You Get Healthy And Stay Healthy.	29	Medicaid
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A Nevada Medicaid and Nevada Check Up Plan

Thank you for the opportunity to submit our marketing campaign for the redistribution period. We are pleased to provide Medicaid members with these added-value benefits. In order to educate current and new members on these benefits, they will be incorporated into mass media messaging.