



# **Nevada Medicaid State Submission**

2021-2022

The following materials will be used across marketing channels, including:

- Radio
- TV
- OOH
- Digital
- Paid social
- Organic social
- Paid search
- Print ads
- MHP OOH/digital/social
- C-Store posters
- High-impact display
- Flyers
- Posters
- Brochures
- Fact sheets

NEVADA CREATIVE MATERIALS

# MASS MEDIA

IT'S ALL PART OF MY PLAN

### **It's All Part of My Plan A :30**

WOMAN: I take care of my health. So I want a Medicaid plan I can count on, with the benefits I need.

SilverSummit Healthplan gives me quality healthcare coverage with vision and dental benefits. I can even earn dollar rewards for completing healthy activities, like getting my annual wellness check.

Care for the whole me. <Health insurance benefits I need.>  
It's all part of my plan.

ANNCR: Visit [ChooseSilverSummit.com](http://ChooseSilverSummit.com) to learn more today! SilverSummit Healthplan is a Nevada Medicaid and Nevada Check Up health plan.

### **It's All Part of My Plan B :30**

WOMAN: My family is always on the go, and it's my job to make sure we stay healthy.

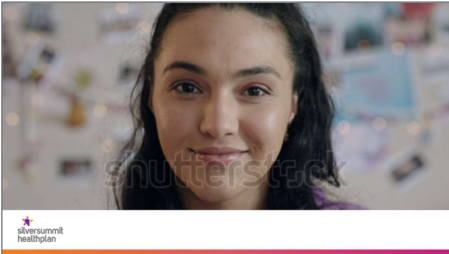
SilverSummit Healthplan offers the quality coverage my family and I want, with the benefits we really need. We can see doctors we know and even earn rewards for completing healthy activities.

Putting family first. <Medicaid coverage that's there for us.>  
It's all part of my plan.

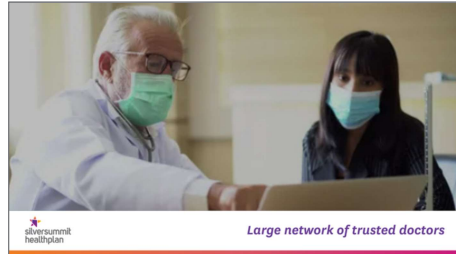
ANNCR: Visit [ChooseSilverSummit.com](http://ChooseSilverSummit.com) to learn more today! SilverSummit Healthplan is a Nevada Medicaid and Nevada Check Up health plan.



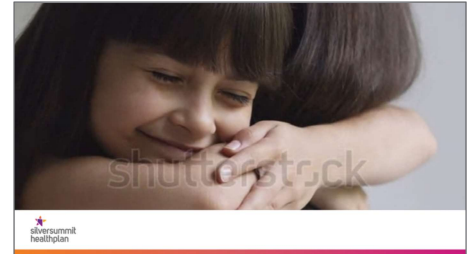
## NEVADA | MASS MEDIA: IT'S ALL PART OF MY PLAN



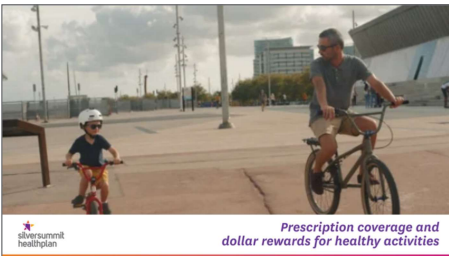
**VO:** At SilverSummit Healthplan, we get you.



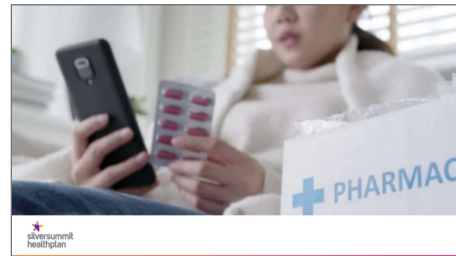
**VO:** With our quality Medicaid coverage, we get you a large network of trusted doctors.



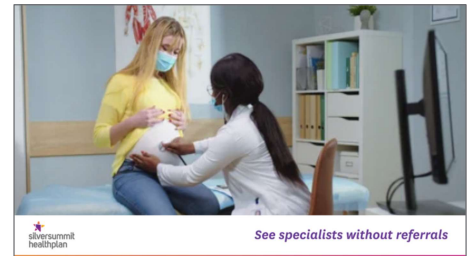
**VO:** So you can feel better.



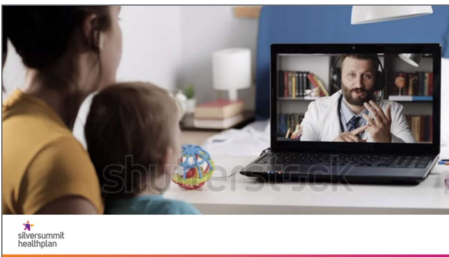
**VO:** We get you prescription coverage and dollar rewards for healthy activities.



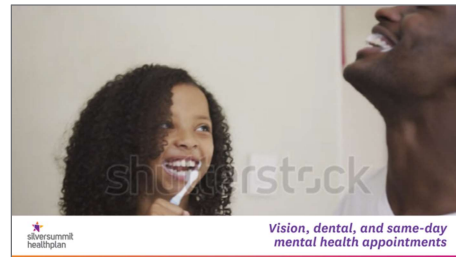
**VO:** So you can save more.



**VO:** We get you easy access to specialty care, no referrals needed.



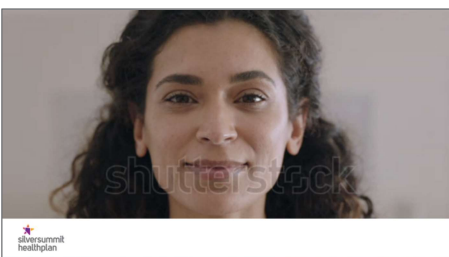
**VO:** So you don't have to worry.



**VO:** We get you care for the whole you.



**VO:** So you're fully taken care of.



**VO:** At SilverSummit Healthplan we get you reassurance that you're always in good care.



**VO:** Go to ChooseSilverSummit.com today.



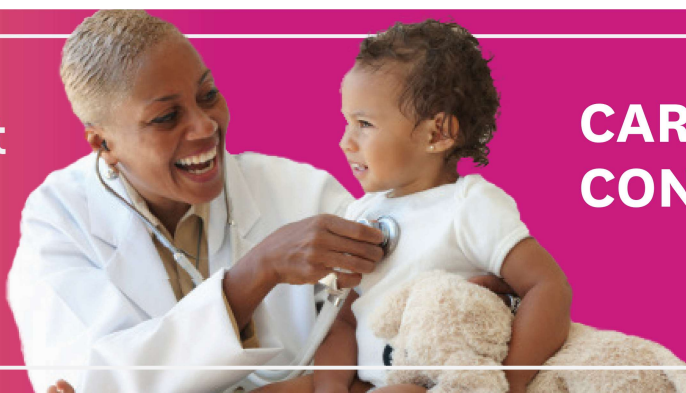
A Nevada Medicaid and  
Nevada Check Up Plan



**MORE BENEFITS,  
LESS STRESS.**



A Nevada Medicaid and  
Nevada Check Up Plan



**CARE WITH  
CONFIDENCE.**



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Nevada Check Up Plan



**CARE FOR THE  
WHOLE ME.**



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Nevada Check Up Plan



**FAMILY-SIZED  
BENEFITS.**



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Nevada Check Up Plan



**DOING WHAT'S  
RIGHT FOR  
MY FAMILY.**



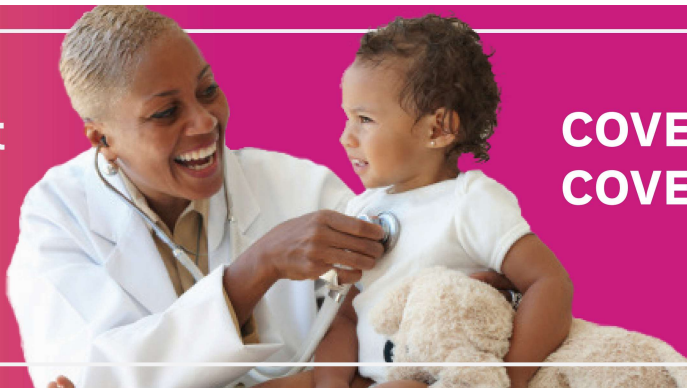
A Nevada Medicaid and  
Nevada Check Up Plan



**PUTTING FAMILY  
FIRST.**



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Nevada Check Up Plan



**COVERAGE THAT  
COVERS MORE.**



A Nevada Medicaid and  
Nevada Check Up Plan



**VISION COVERAGE  
FOR A 20/20  
OUTLOOK.**



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**HER FUTURE  
IN FOCUS.**



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Nevada Check Up Plan



**KNOWING WE  
HAVE VISION  
COVERAGE.**



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**CHOOSING A  
PLAN WITH  
DENTAL BENEFITS.**





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Nevada Check Up Plan



**COVERAGE THAT  
GIVES ME DOLLAR  
REWARDS.**



A Nevada Medicaid and  
Nevada Check Up Plan



**MEMBERSHIP  
TO BOYS &  
GIRLS CLUB™**



A Nevada Medicaid and  
Nevada Check Up Plan



**MEMBERSHIP  
TO WW  
FREESTYLE™**



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Nevada Check Up Plan



**MENTAL HEALTH  
BENEFITS FOR ME.**



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Nevada Check Up Plan



**MENTAL HEALTH  
BENEFITS FOR  
MY BEST SELF.**



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Nevada Check Up Plan



**MENTAL HEALTH  
BENEFITS FOR  
MY FAMILY.**



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Nevada Check Up Plan



**IMMUNIZATIONS  
FOR MY FAMILY.**



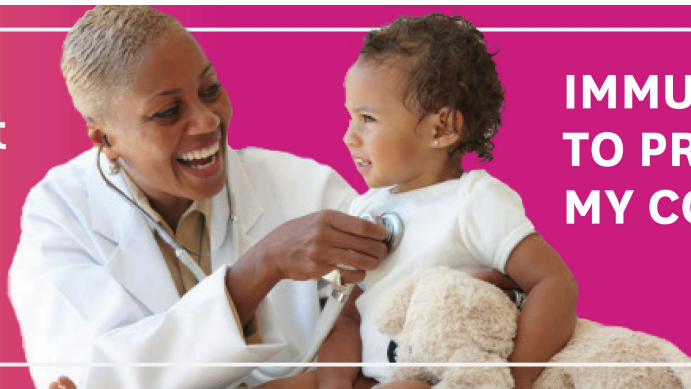
A Nevada Medicaid and  
Nevada Check Up Plan



**VACCINES FOR A  
HEALTHIER LIFE.**



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Nevada Check Up Plan



**IMMUNIZATIONS  
TO PROTECT  
MY COMMUNITY.**



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**IMMUNIZATIONS  
I NEED TO STAY  
HEALTHY.**



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Nevada Check Up Plan



**ANSWERS WHEN  
I NEED THEM.**



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**24/7 NURSE  
ADVICE LINE.**



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**FOR FEVERS  
AT 4AM.**





A Nevada Medicaid and  
Nevada Check Up Plan



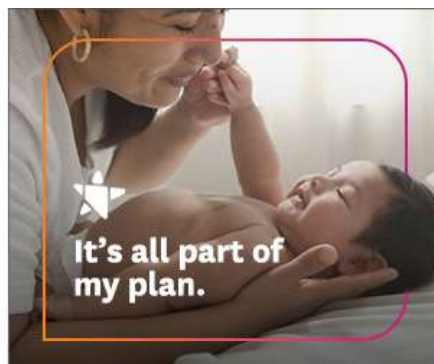
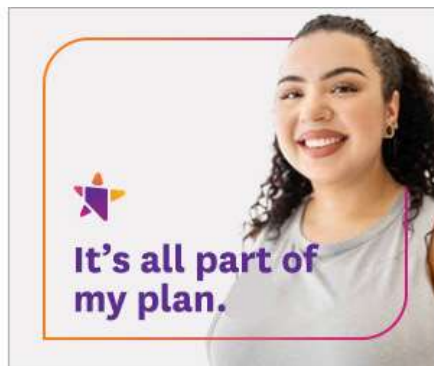
**VIRTUAL MEDICINE  
WHEN I NEED IT.**

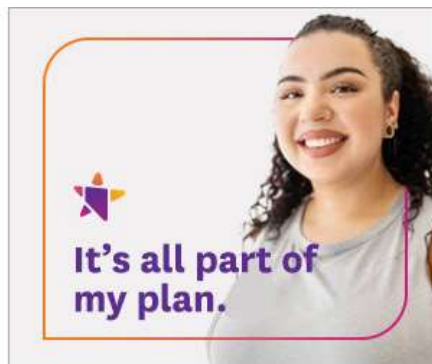
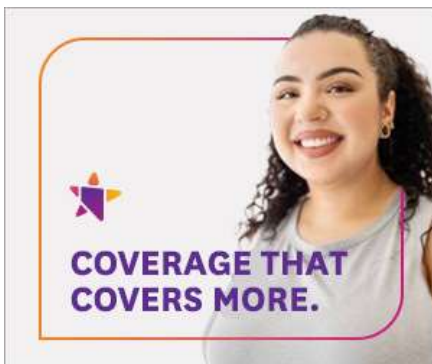
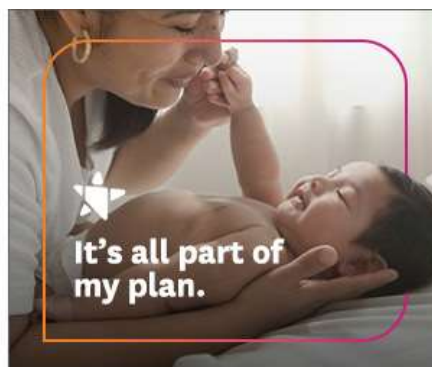
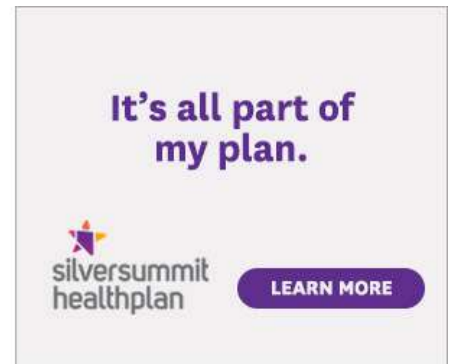
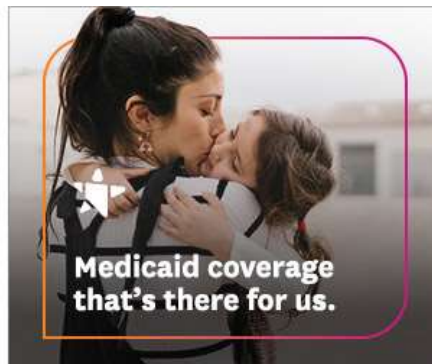


A Nevada Medicaid and  
Nevada Check Up Plan

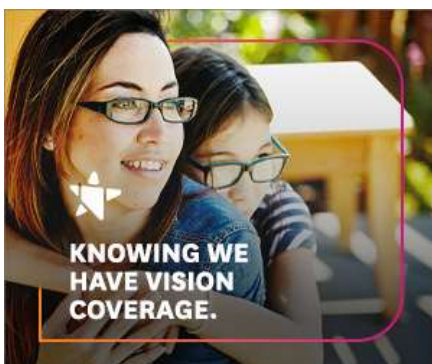
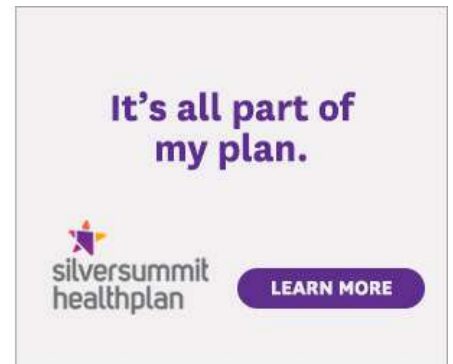


**HEALTH ADVICE  
AT HOME.**





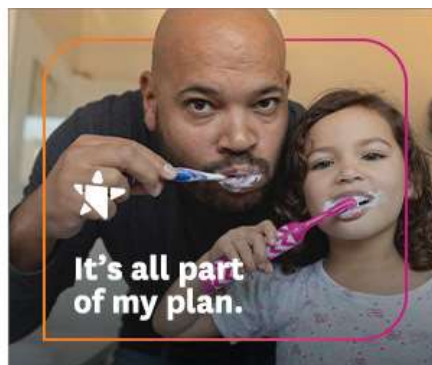
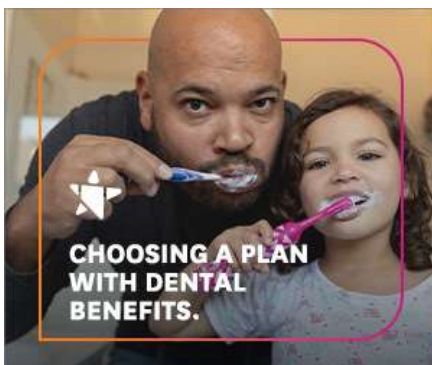






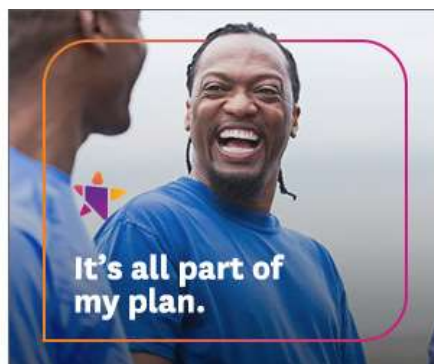
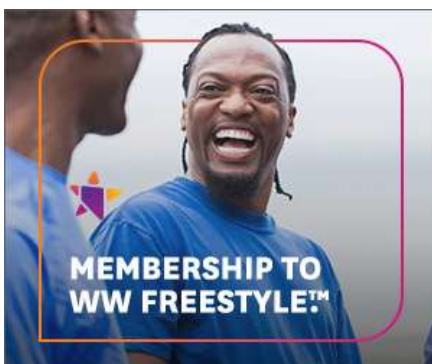
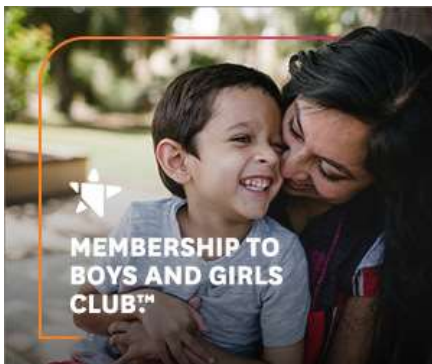
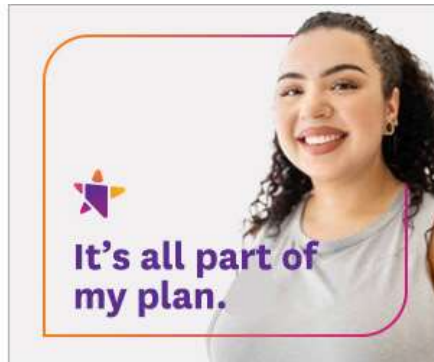
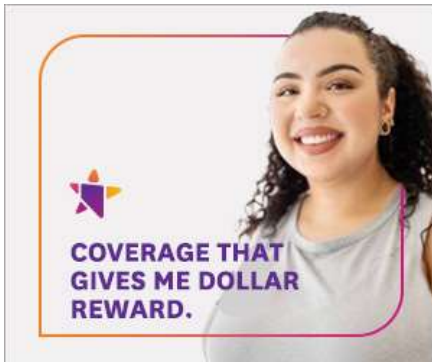
**It's all part of  
my plan.**

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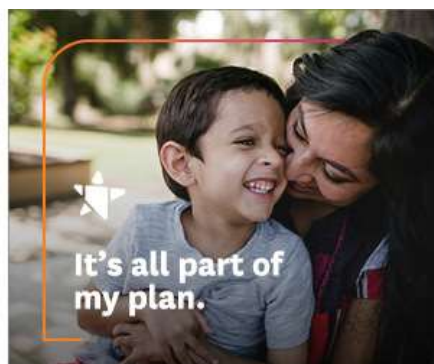
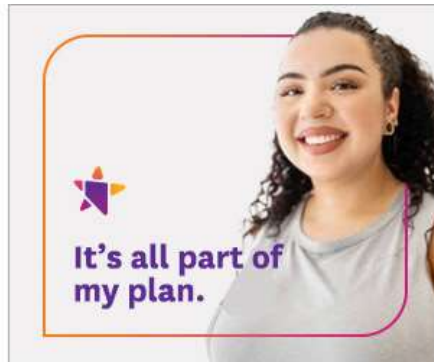


  
**silversummit  
healthplan**

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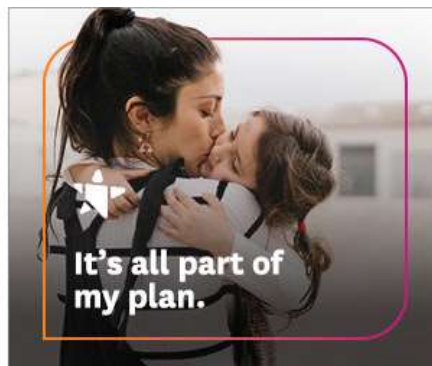





Medicaid health  
coverage from



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Medicaid health  
coverage from



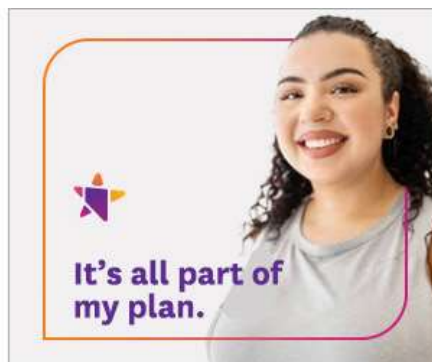
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coverage from



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coverage from




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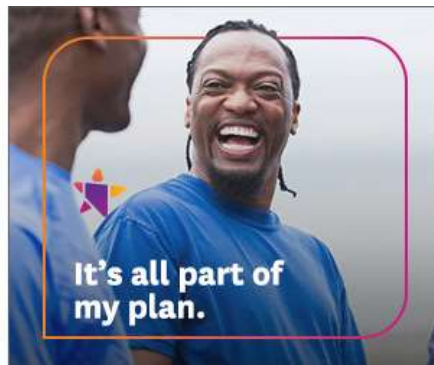


Medicaid health coverage from



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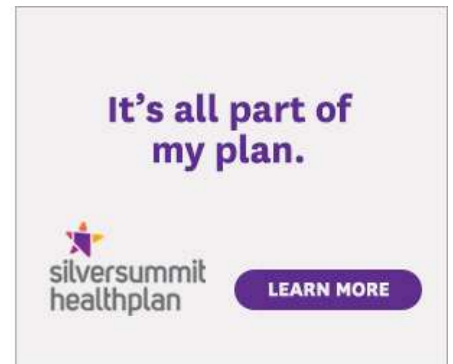
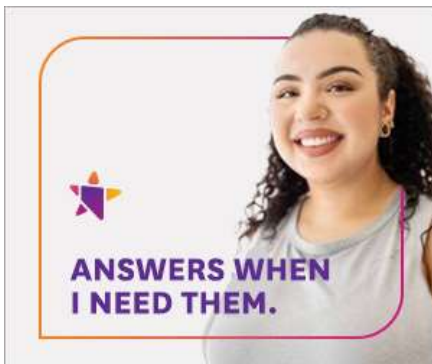
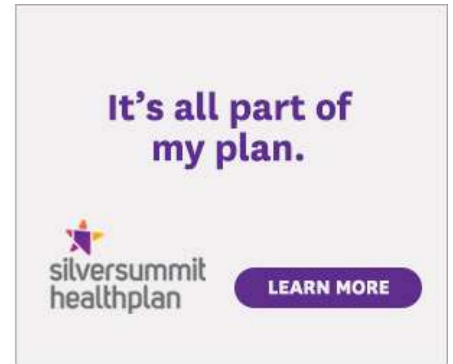


Medicaid health coverage from



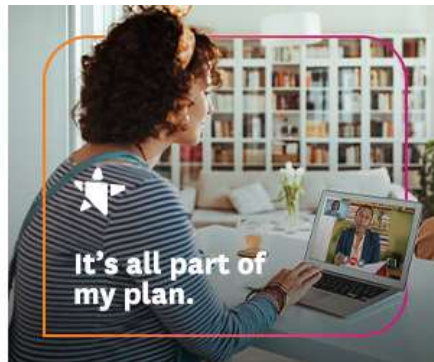
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**HEALTH ADVICE  
AT HOME.**



**It's all part of  
my plan.**

**Medicaid health  
coverage from**



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**VIRTUAL MEDICINE  
WHEN I NEED IT.**

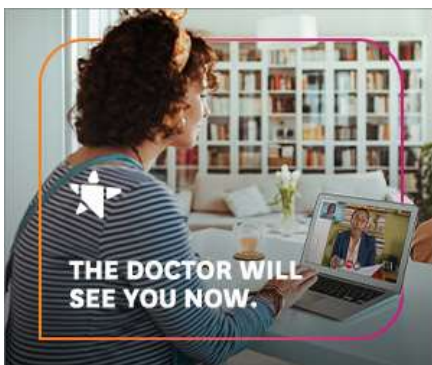


**It's all part of  
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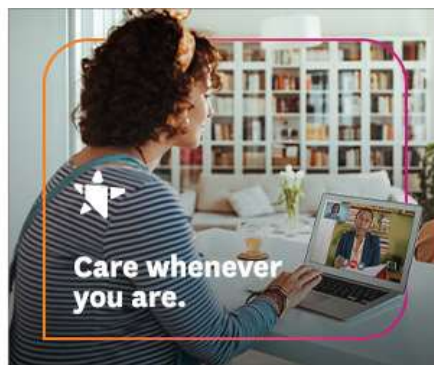
**Medicaid health  
coverage from**



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**THE DOCTOR WILL  
SEE YOU NOW.**



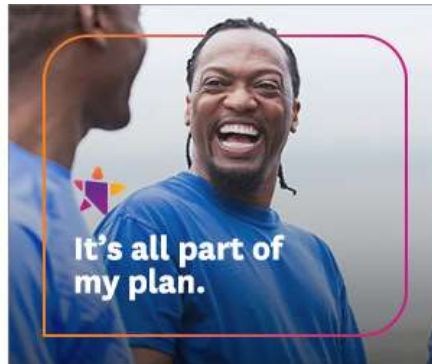
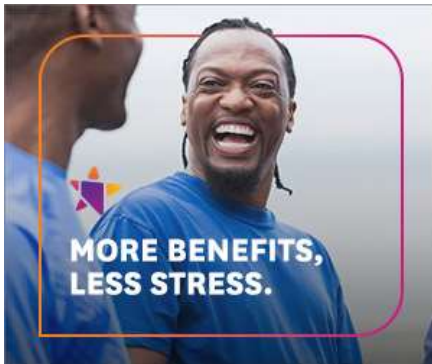
**Care whenever  
you are.**

**Virtual Health**




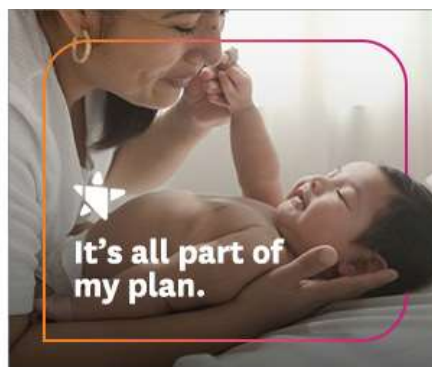
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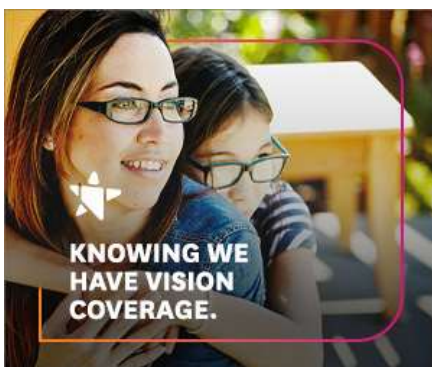
**There's still time  
to get a plan that  
fits your needs.**

 **LEARN MORE**




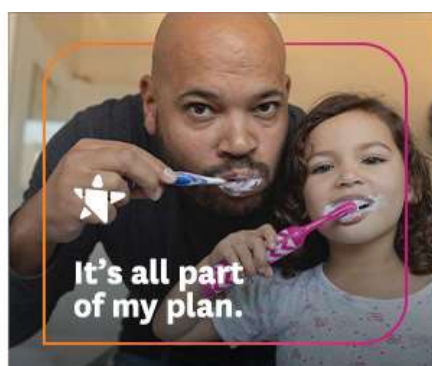
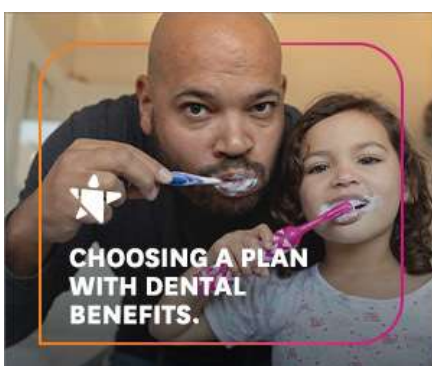
**There's still time  
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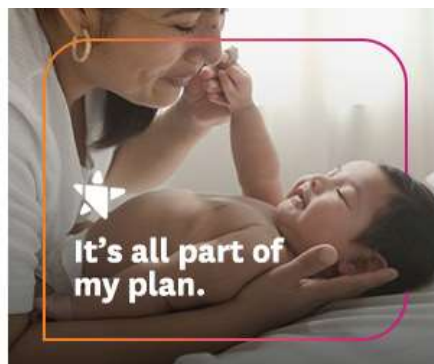
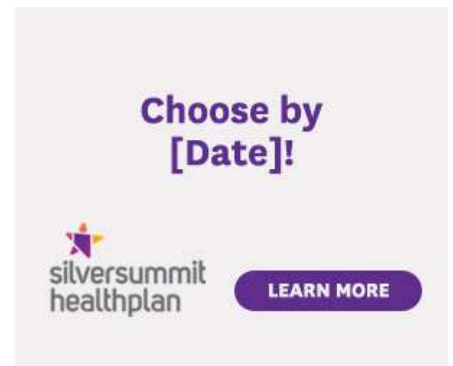
**There's still time  
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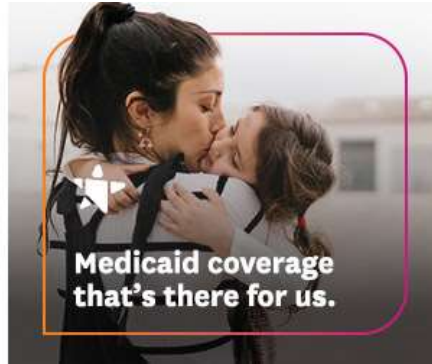


**There's still time  
to get a plan that  
fits your needs.**

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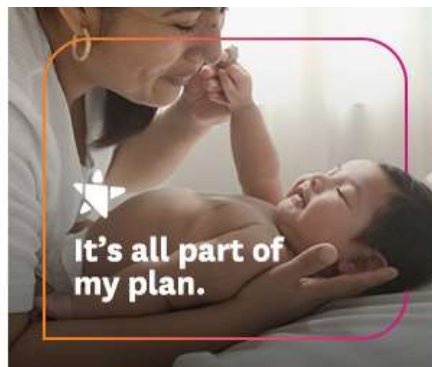





**It's all part of  
my plan.**

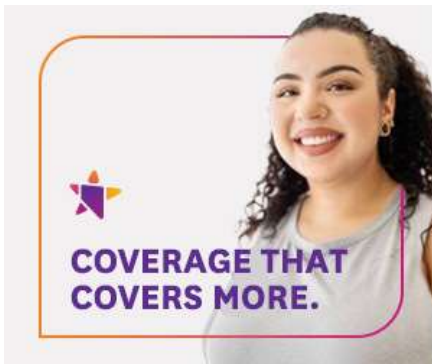
**Choose by [Date]!**

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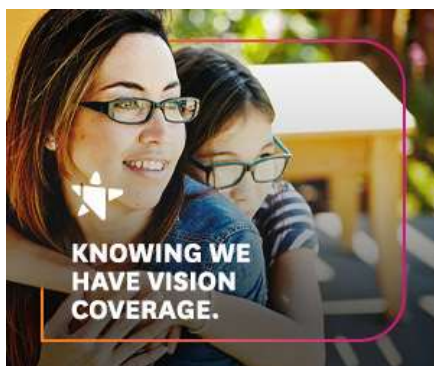
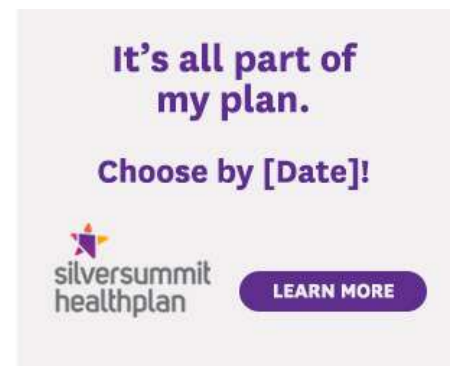
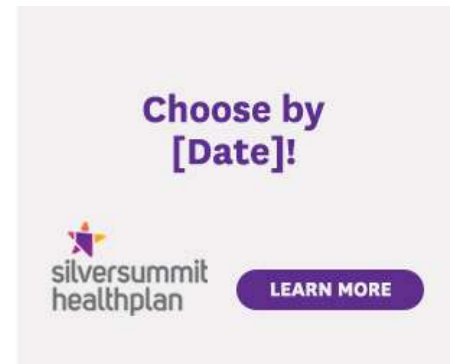
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[Date]!**

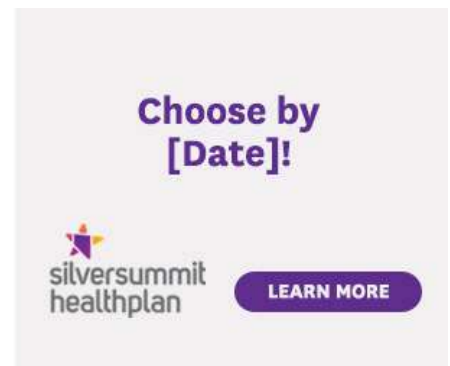
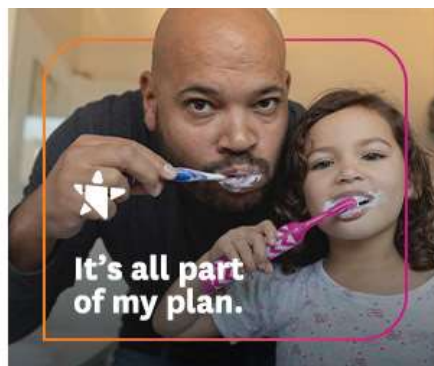
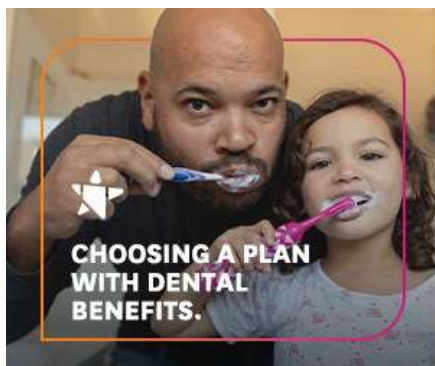
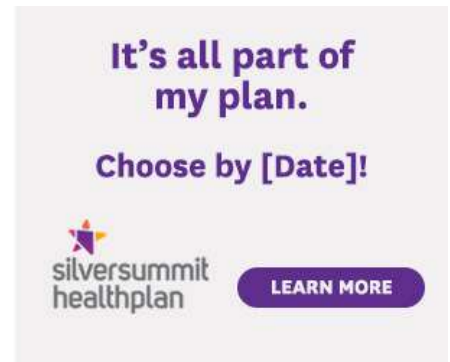
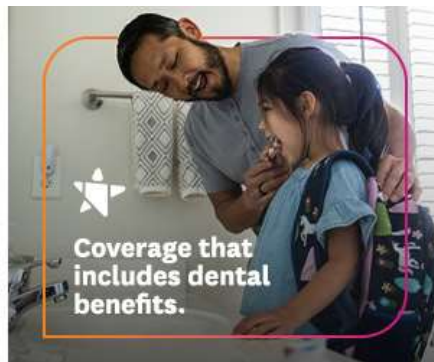
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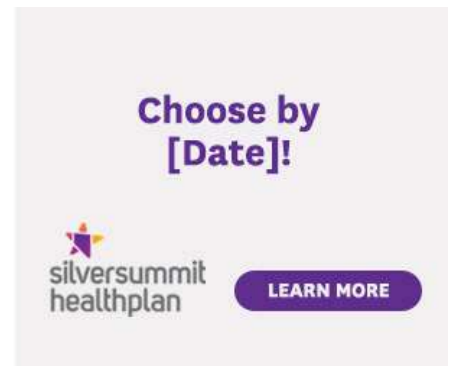
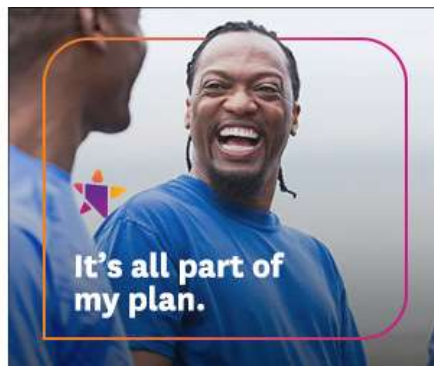
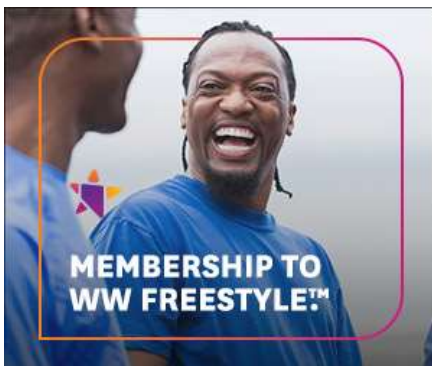
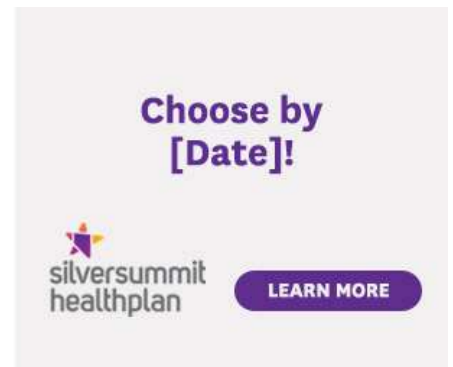
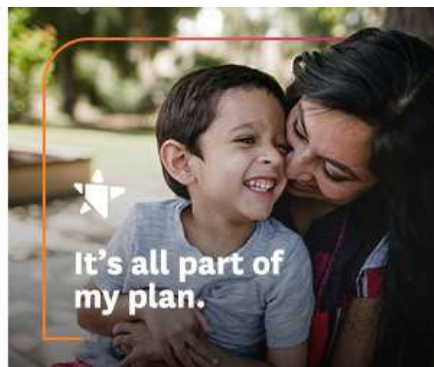
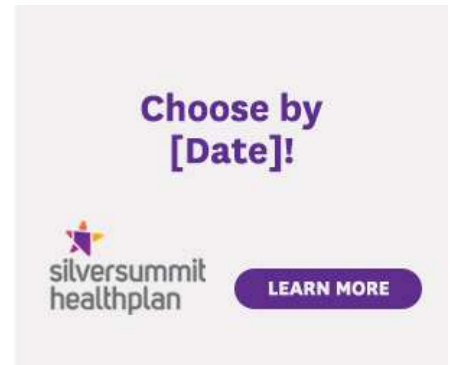
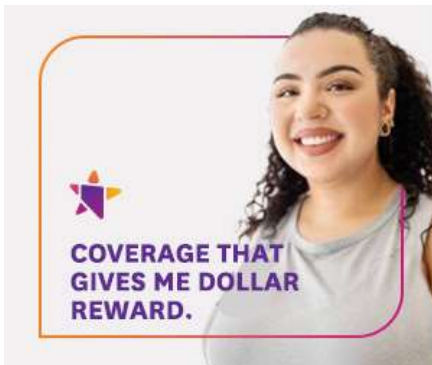
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[Date]!**

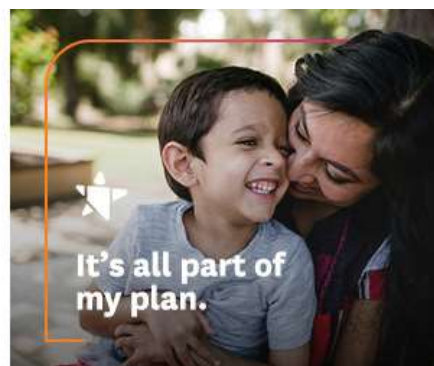
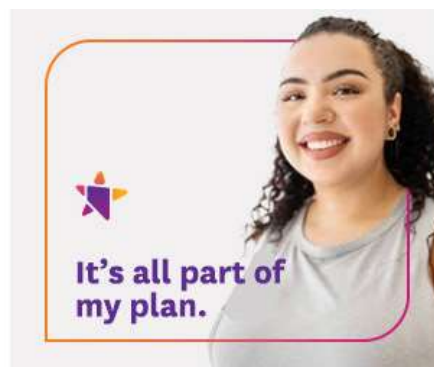
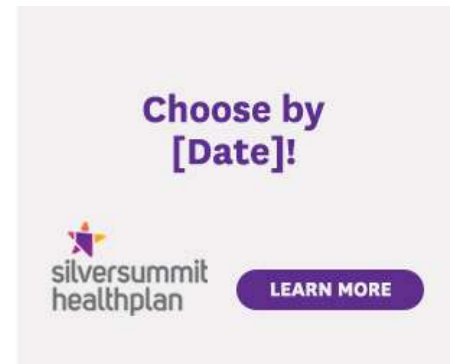
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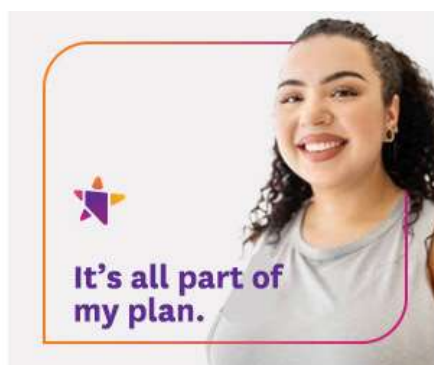
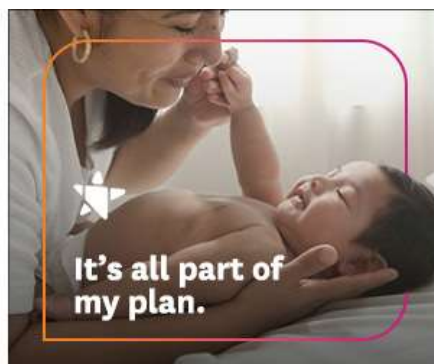
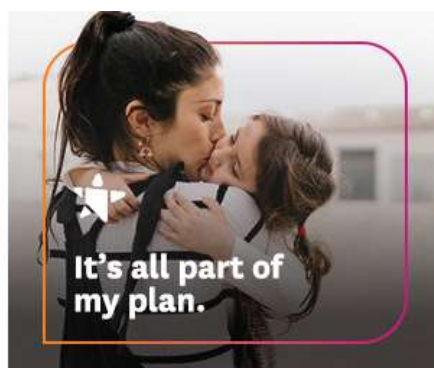
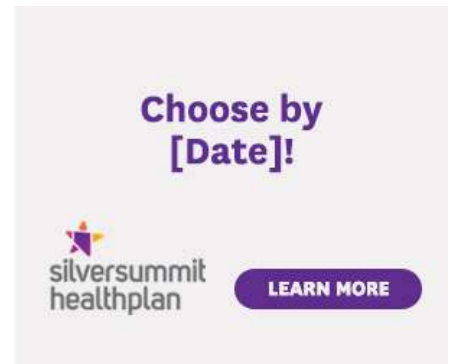




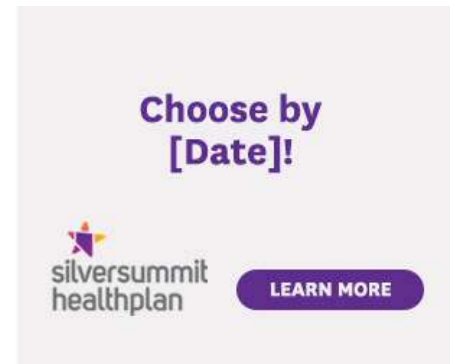
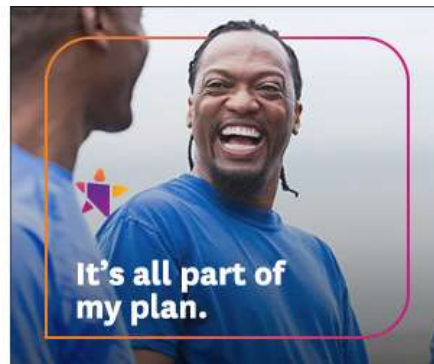










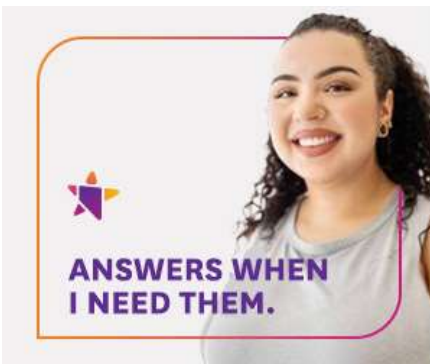




**It's all part of  
my plan.**


**Choose by [Date]!**

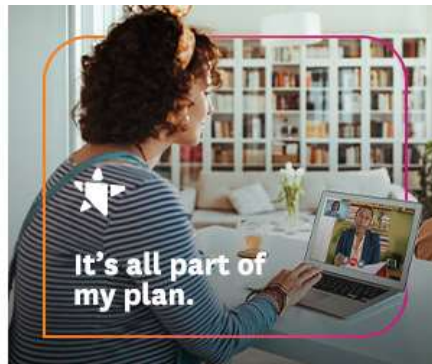
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**It's all part of  
my plan.**

**Choose by [Date]!**

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**Choose by  
[Date]!**

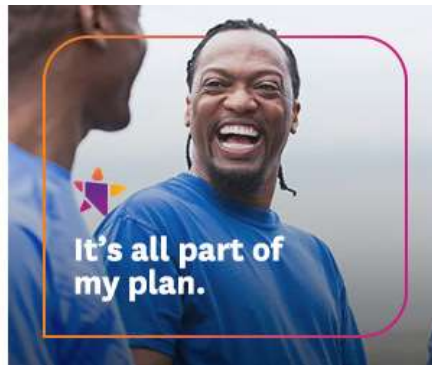
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[Date]!**

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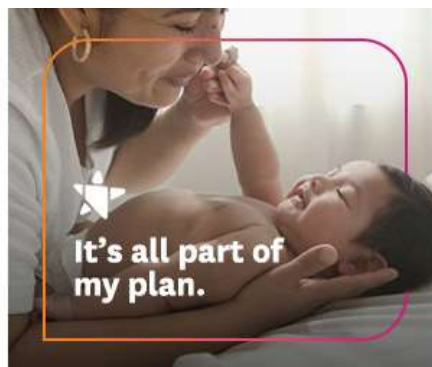


**There's still time to  
get a plan that fits  
your needs.**

**Choose by [Date]!**

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healthplan**

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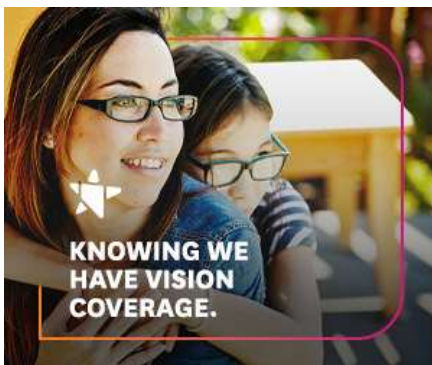


**There's still time to  
get a plan that fits  
your needs.**

**Choose by [Date]!**

 **silversummit  
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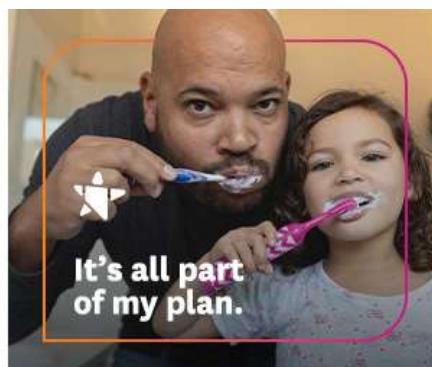
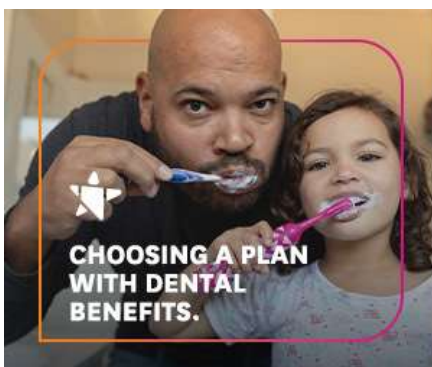


**There's still time to  
get a plan that fits  
your needs.**

**Choose by [Date]!**

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**LEARN MORE**



**There's still time to  
get a plan that fits  
your needs.**


**Choose by [Date]!**

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healthplan**

**LEARN MORE**

**SilverSummit Healthplan**  
Sponsored · 🌐

SilverSummit HealthPlan offers complete medical coverage with extra benefits we can really use.




CHOOSESILVERSUMMIT.COM  
**Stay covered with SilverSummit**  
We're here to help. [Learn More](#)

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**SilverSummit Healthplan**  
Sponsored · 🌐

I get whole-health coverage with SilverSummit HealthPlan, including vision and dental.



CHOOSESILVERSUMMIT.COM  
**Stay covered with SilverSummit**  
We're here to help. [Learn More](#)

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**SilverSummit Healthplan**  
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With SilverSummit HealthPlan, I can earn rewards for completing healthy activities and spend them on items at Walmart!




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We're here to help. [Learn More](#)

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**SilverSummit Healthplan**  
Sponsored · 🌐

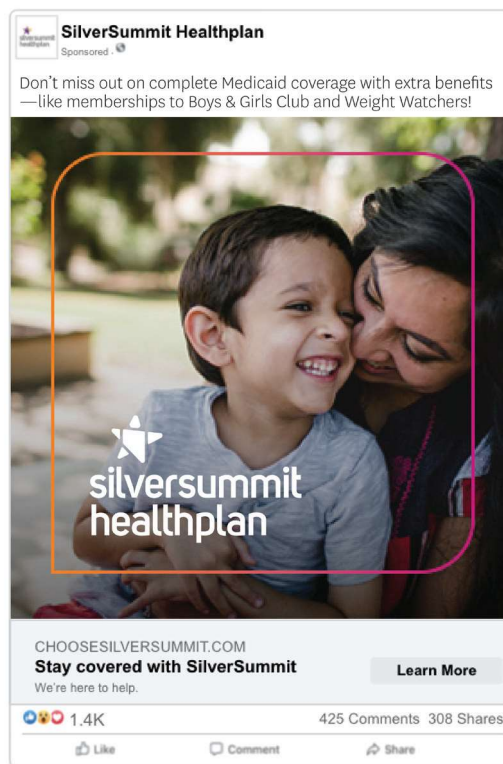
Don't miss out on complete Medicaid coverage with extra benefits —like memberships to Boys & Girls Club and Weight Watchers!



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**Stay covered with SilverSummit**  
We're here to help. [Learn More](#)

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## ALTERNATE LANGUAGE

**Post 1:** Get covered by SilverSummit and earn up dollar rewards for seeing your doctor and doing other healthy activities.

**Post 2:** No referrals needed to see in-network specialists. That's just one way SilverSummit Healthplan has got you covered.

**Post 3:** We've got you covered with same-day mental health appointments. So you can always get the care you need when you need it.

**Post 4:** Need a ride to your appointment? We've got you covered with rideshare transportation included in your Medicaid plan.

**Post 5:** Make every day a little easier. Our local staff can help get you access to meals and a place to stay.

**Post 6:** We're on your side with a large network of doctors and vision, dental and mental health coverage.

**Post 7:** Get Medicaid coverage you can count on so you can get your whole self taken care of.








**silversummit  
healthplan**

A Nevada Medicaid and  
Nevada Check Up Plan

**GET REWARDED  
FOR FOCUSING  
ON YOUR HEALTH.**

*my health pays*<sup>™</sup>  
REWARDS



**GET REWARDED  
FOR FOCUSING  
ON YOUR HEALTH.**




*my health pays*<sup>™</sup>  
REWARDS




**LEARN MORE**

**SilverSummit Healthplan**  
Sponsored · 🌐

Use your My Health Pays® reward dollars to help pay for services and items for you and your family.





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**Stay covered with SilverSummit**  
We're here to help.

**Learn More**

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**SilverSummit Healthplan**  
Sponsored · 🌐

Start earning My Health Pays® reward dollars. Stay updated about your rewards balance right from your phone.





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**Stay covered with SilverSummit**  
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Stay updated about your My Health Pays® rewards balance right from your phone. Download the SilverSummit Healthplan app now!





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**Stay covered with SilverSummit**  
We're here to help.

**Learn More**

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***Having access to care when you and your family need it is important.*** SilverSummit Healthplan offers integrated healthcare coverage with the benefits you need:



**MY HEALTH PAYS REWARDS PROGRAM**

Earn dollar rewards for doing healthy things.



**PHARMACY BENEFITS**

Receive drug therapy that is appropriate, high-quality and cost-effective.



**24/7 NURSE ADVICE LINE**

Call to speak to a medical professional for immediate advice on health-related problems.




**TELEHEALTH**

Get medical advice, a diagnosis or a prescription by phone or video.

**AND MORE!**

**Visit [ChooseSilverSummit.com](https://www.ChooseSilverSummit.com) to learn more!**





***#SilverSummitHealthplan***



**silversummit**  
**healthplan**

**CARE FOR THE WHOLE ME.**  
*It's all part of my plan.*

*Having access to care when you and your family need it is important.* SilverSummit Healthplan offers integrated healthcare coverage with the benefits you need:

-  **MY HEALTH PAYS REWARDS PROGRAM**  
Earn dollar rewards for doing healthy things.
-  **PHARMACY BENEFITS**  
Receive drug therapy that is appropriate, high-quality and cost-effective.
-  **24/7 NURSE ADVICE LINE**  
Call to speak to a medical professional for immediate advice on health-related problems.
-  **TELEHEALTH**  
Get medical advice, a diagnosis or a prescription by phone or video.

**AND MORE!**

**Visit [ChooseSilverSummit.com](https://www.ChooseSilverSummit.com) to learn more!**  
*#SilverSummitHealthplan*

## ALTERNATE LANGUAGE

**Headline 1:** Medicaid for the whole you.

**Headline 2:** Coverage you can count on.

**Headline 3:** We're on your side with whole-health coverage.

**Headline 4:** Medicaid designed with you in mind.

**Headline 5:** We get you covered.



NEVADA CREATIVE MATERIALS

# MASS MEDIA

CHOICE

**Choice A :30**

WOMAN: SilverSummit Healthplan offers impressive benefits. But the biggest benefit for me was taking charge of my family's health.

Vision care means I'm making sure my son can read the board in class.  
Dental care means I can make my daughter's toothache go away.  
And a rewards program means I can stretch our budget a little bit further.

I protect my family's health.  
I choose SilverSummit Healthplan.

ANNCR: Visit [ChooseSilverSummit.com](http://ChooseSilverSummit.com) to learn more today! SilverSummit Healthplan is a Nevada Medicaid and Nevada Check Up health plan.

**Choice B :30**

WOMAN: When it comes to choosing a Medicaid plan, I want to make the best decision for my family.

SilverSummit Healthplan offers the quality coverage we need with benefits, like a rewards program and vision and dental. They even sponsor my kids' memberships to the Boys & Girls Club™ and my meetings at Weight Watchers™.

I know my Medicaid coverage options.  
I choose SilverSummit Healthplan.

ANNCR: Visit [ChooseSilverSummit.com](http://ChooseSilverSummit.com) to learn more today! SilverSummit Healthplan is a Nevada Medicaid and Nevada Checkup health plan.

## **ALTERNATE LANGUAGE**

### **:15 Script (~:12)**

SilverSummit Healthplan is on your side with Medicaid you can count on.

Get access to our large network of doctors and see in-network specialists without a referral.

Learn more at Choose SilverSummit dot com.

SilverSummit Healthplan is a Nevada Medicaid and Nevada Check Up health plan.

### **:30 Script (~ :19)**

SilverSummit Healthplan has got you covered with quality Medicaid designed for the whole you.

That includes vision, dental and same-day mental healthcare. And if you need a ride, we've got you covered with rideshare transportation to your appointments.

Go to Choose SilverSummit dot com to learn more.

SilverSummit Healthplan is a Nevada Medicaid and Nevada Check Up health plan.



**I CHOOSE**



A Nevada Medicaid and  
Nevada Check Up Plan



**I KNOW MY MEDICAID  
COVERAGE OPTIONS.**

[ChooseSilverSummit.com](https://ChooseSilverSummit.com)

**I CHOOSE**

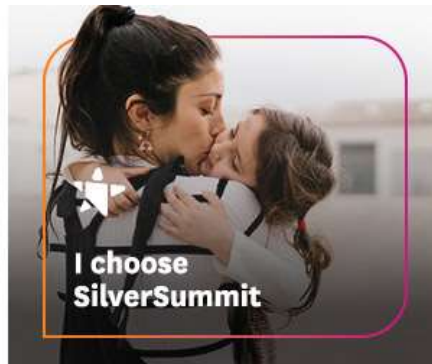


A Nevada Medicaid and  
Nevada Check Up Plan



**I PROTECT MY  
FAMILY'S HEALTH**

[ChooseSilverSummit.com](https://ChooseSilverSummit.com)



**Choose by June XX!**

 **LEARN MORE**



**I choose** 

**LEARN MORE**

**Choose by June XX!**

*I know my Medicaid  
coverage options.*  
**I CHOOSE SILVERSUMMIT.**



**STAY FOCUSED ON YOUR FAMILY'S HEALTH WITH  
SILVERSUMMIT HEALTHPLAN.**

Count on SilverSummit Healthplan for complete medical coverage with:



**Dental Benefits**

Keep your smile bright  
with dental visits, cleaning  
and x-rays.



**Vision Benefits**

Care for your eyes with  
exams and glasses.



**Pharmacy Benefits**

Receive certain prescriptions  
and over-the-counter  
medications.



**24/7 Nurse Advice Line**

Call to speak to a medical  
professional for immediate  
advice on health-related  
problems.



**silversummit  
healthplan**

**PLUS, SILVERSUMMIT HEALTHPLAN BENEFITS INCLUDE:**



**DENTAL BENEFITS**

Keep your smile bright with dental visits,  
cleaning and x-rays.



**VISION BENEFITS**

Care for your eyes with exams and glasses.



**PHARMACY BENEFITS**

Receive certain prescriptions and  
over-the-counter medications.



**24/7 NURSE ADVICE LINE**

Call to speak to a medical professional for  
immediate advice on health-related problems.

**Choose SilverSummit Healthplan for your Medicaid plan!**

**Learn more about SilverSummit Healthplan.**

**Visit [ChooseSilverSummit.com](http://ChooseSilverSummit.com) or call**

**1-844-366-2880 (TTY/TDD 1-844-804-6086).**

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SilverSummit Healthplan cumple con las leyes de derechos civiles federales  
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edad, discapacidad, o sexo. Si usted, o alguien a quien está ayudando, tiene  
preguntas acerca de SilverSummit Healthplan, tiene derecho a obtener  
ayuda e información en su idioma sin costo alguno. Para hablar con un  
intérprete, llame al 1-844-366-2880 (TTY/TDD 1-844-804-6086).

Kung ikaw, o ang iyong tinutulangan, ay may mga katanungan tungkol sa  
SilverSummit Healthplan, may karapatan ka na makakuha nang tulong at  
impormasyon sa iyong wika ng walang gastos. Upang makausap ang isang  
tagasalin, tumawag sa 1-844-366-2880 (TTY/TDD 1-844-804-6086).



NEVADA CREATIVE MATERIALS

# MASS MEDIA

MULTILINE

Radio 1 :30

WOMAN: SilverSummit Healthplan means more than health insurance to me. They're my healthcare partner.

We get the care we need from doctors we choose — and even earn rewards for healthy things we're already doing.

And with Marketplace, Medicaid and Medicare options, I have coverage to protect my family's health wherever life takes us.

ANNCR: SilverSummit Healthplan. A plan for life. Visit [SilverSummitHealthplan.com](https://SilverSummitHealthplan.com) to find coverage that works for you.

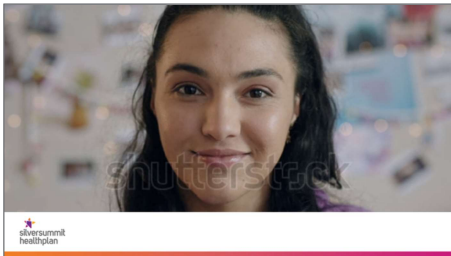
Radio 2 :30

MAN: They say life's a journey, right? You can't always control where you go, but can pick who you take with you. So instead of just a health insurance plan, why not choose a healthcare partner?

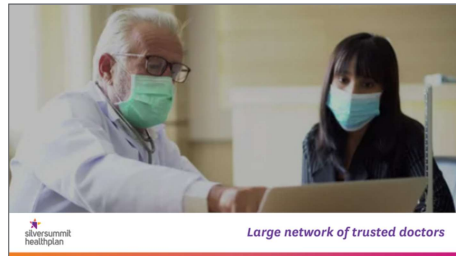
SilverSummit Healthplan has Medicaid, Marketplace and Medicare options to protect your health at every stage of life.

Because life can be unpredictable. It's good to know you'll be covered, wherever it takes you.

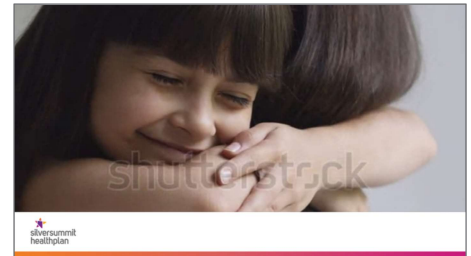
ANNCR: SilverSummit Healthplan. A plan for life. Visit [SilverSummitHealthplan.com](https://SilverSummitHealthplan.com) to find coverage that works for you.



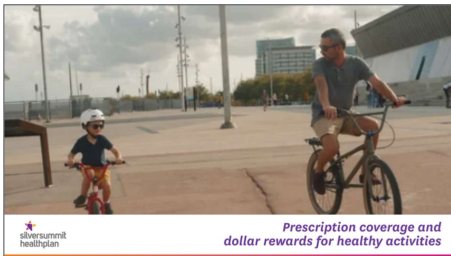
**VO:** At SilverSummit Healthplan, we get you.



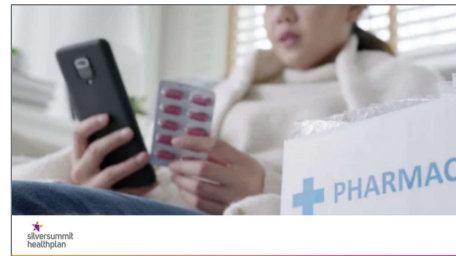
**VO:** With our quality Medicaid coverage, we get you a large network of trusted doctors.



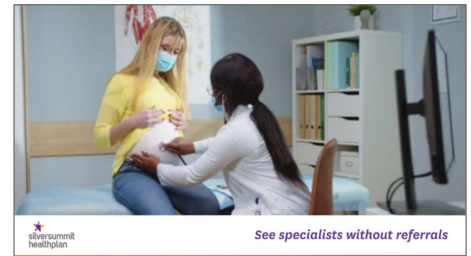
**VO:** So you can feel better.



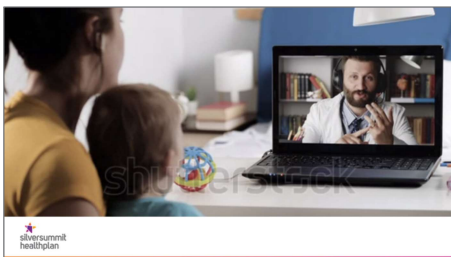
**VO:** We get you prescription coverage and dollar rewards for healthy activities.



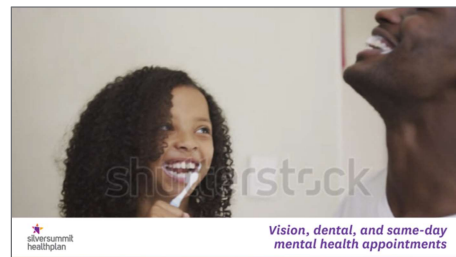
**VO:** So you can save more.



**VO:** We get you easy access to specialty care, no referrals needed.



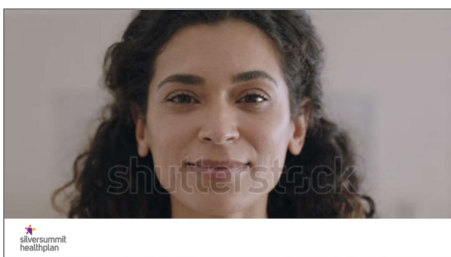
**VO:** So you don't have to worry.



**VO:** We get you care for the whole you.



**VO:** So you're fully taken care of.



**VO:** At SilverSummit Healthplan we get you reassurance that you're always in good care.



**VO:** Go to ChooseSilverSummit.com today.



**silversummit healthplan**

A Nevada Medicaid and Nevada Check Up Plan

**A PLAN FOR LIFE.**

**Medicaid, Marketplace & Medicare health plans**



**A PLAN FOR LIFE.**



**Health coverage for wherever life takes you.**




**Medicaid.  
Marketplace.  
Medicare.**

**silversummit healthplan**

**LEARN MORE**

**SilverSummit Healthplan**  
Sponsored

A Plan for Life. Medicaid, Marketplace and Medicare options to keep me covered wherever life takes me.



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**Stay covered with SilverSummit**  
We're here to help. **Learn More**

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**SilverSummit Healthplan**  
Sponsored

Medicaid, Marketplace and Medicare options for every stage of life.



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We're here to help. **Learn More**


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NEVADA CREATIVE MATERIALS

# COLLATERAL



**VIRTUAL HEALTH. 24/7.**  
*The doctor will see you now.*

**THE CARE YOU WANT. WHEREVER YOU ARE. ON YOUR TIME.**

*Avoid the wait. SilverSummit Healthplan offers anytime, anywhere medical attention at no cost to you.*

Virtual Health is your easy, 24-hour access to in-network providers for non-emergency health issues.



Use Virtual Health without having to take time off, sit in a waiting room or leave home at all! Make an appointment for a time that works for you. [Or, you can enjoy same-day visits.] [Plus, limited wait times!]

If you have questions, you can visit [SilverSummitHealthplan.com/VirtualHealth](https://SilverSummitHealthplan.com/VirtualHealth) or contact us at 1-844-366-2880 (TDD/TTY at 1-844-804-6086) to learn more.

**GET MEDICAL HELP FOR HEALTH ISSUES SUCH AS:**

- Colds, Flu & Fevers
- Sinuses & Allergies
- Ear Infections
- Respiratory Infections
- Pink Eye
- Rash & Skin Conditions

*Download the Babylon app to set up and activate your Virtual Health account today. This way, it's ready when you need it! You can use the app on Apple and Android devices.*

SilverSummit Healthplan complies with applicable Federal civil rights laws and does not discriminate on the basis of race, color, national origin, age, disability, or sex. SilverSummit Healthplan does not exclude people or treat them differently because of race, color, national origin, age, disability, or sex.

SilverSummit Healthplan cumple con las leyes federales de derechos civiles aplicables y no discrimina por motivos de raza, color, nacionalidad, edad, discapacidad o sexo. SilverSummit Healthplan no excluye a las personas ni las trata de manera diferente debido a su raza, color, nacionalidad, edad, discapacidad o sexo.

Si usted, o alguien a quien está ayudando, tiene preguntas sobre SilverSummit Healthplan, tiene derecho a recibir ayuda e información en su idioma sin costo. Para hablar con un intérprete, llame al 1-844-366-2880, (TTY/TDD: 1-844-804-6086).

Kung ikaw o ang taong tinutulungan mo ay may mga tanong tungkol sa SilverSummit Healthplan, mayroon kang karapatang humingi ng tulong at impormasyon sa iyong wika nang walang bayad. Para makipag-usap sa isang interpreter, tumawag sa 1-844-366-2880, (TTY/TDD: 1-844-804-6086).

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## ALTERNATE LANGUAGE

**Headline 1:** Get the care you need on your time.

**Color bar:** We've got you covered with anywhere, anytime medical attention.

**Headline 2:** We've got you covered with 24/7 virtual care.

**Color bar:** The care you want. Wherever you are. On your time.



**Having access to care when you and your family need it is important.** SilverSummit Healthplan offers integrated healthcare coverage with the benefits you need:



**MY HEALTH PAYS REWARDS PROGRAM**

Earn dollar rewards for doing healthy things.



**PHARMACY BENEFITS**

Receive drug therapy that is appropriate, high-quality and cost-effective.



**24/7 NURSE ADVICE LINE**

Call to speak to a medical professional for immediate advice on health-related problems.



**TELEHEALTH**

Get medical advice, a diagnosis or a prescription by phone or video.

**AND MORE!**

**Visit [ChooseSilverSummit.com](https://ChooseSilverSummit.com) to learn more!**

*#SilverSummitHealthplan*



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**AND MORE!**

**Visit [SilverSummitHealthplan.com](https://SilverSummitHealthplan.com) to learn more!**

*#SilverSummitHealthplan*

## ALTERNATE LANGUAGE

**Headline 1:** We're on your side with Medicaid you can count on.

**Headline 2:** Medicaid you can count on.

**Headline 3:** We get you more.

**Headline 4:** Medicaid designed for the whole you.













**silversummit  
healthplan**

**MORE BENEFITS. LESS STRESS.**  
*It's all part of my plan.*

SilverSummit Healthplan offers quality healthcare for Nevada Medicaid and Nevada Check Up members. Plus, we partner with doctors you already know and trust, right where you live. **Our benefits include:**

- |   |  |
|---|--|
|  Dental Benefits                     |  Start Smart for Your Baby®       |
|  Vision Benefits                     |  Transportation Services          |
|  Over-the-Counter Pharmacy Benefits |  My Health Pays® Rewards Program |
|  24/7 Nurse Advice Line            |  Telehealth                     |

*This is your chance to choose or switch to  
SilverSummit Healthplan for you and your family.*



A Nevada Medicaid and Nevada Check Up Plan

**ChooseSilverSummit.com**

1-844-366-2880 (TTY/TDD 1-844-804-6086)

**CHOOSE SILVERSUMMIT HEALTHPLAN TODAY!**













**silversummit  
healthplan**

**MORE BENEFITS. LESS STRESS.**  
*It's all part of my plan.*

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|  Over-the-Counter Pharmacy Benefits |  My Health Pays® Rewards Program |
|  24/7 Nurse Advice Line            |  Telehealth                     |

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SilverSummit Healthplan for you and your family.*



A Nevada Medicaid and Nevada Check Up Plan

**ChooseSilverSummit.com**

1-844-366-2880 (TTY/TDD 1-844-804-6086)

## ALTERNATE LANGUAGE

**Headline 1:** We're on your side with Medicaid you can count on.

**Headline 2:** Medicaid you can count on.

**Headline 3:** We get you more.

**Headline 4:** Medicaid designed for the whole you.



**Use your benefits.**

SilverSummit Healthplan offers vision, dental and telehealth benefits. Having routine checkups for your eyes and teeth keeps you informed about any changes. Telehealth can help prevent other health issues.

**DENTAL SERVICES INCLUDE:**

- Dental exams, fluoride treatment and seal application for children. These should be every six months after the first tooth appears.
- Members 21 and older can have two dental visits for cleanings and X-ray per year at a approved health center.

**TELEHEALTH SERVICES INCLUDE:**

- Medical advice, a diagnosis or a prescription by phone or video.

**VISION SERVICES INCLUDE:**

- Annual eye exams
- New glasses, including frames and lenses, each year based on certain requirements.
- Eye care services and treatment of eye conditions that are medically necessary.
- Frame repair or replacement once per year.
- Members 21 and older may receive a \$100 allowance for medically necessary contact lenses.



Contact us if you have any questions about your SilverSummit Healthplan benefits or our rewards program.

1-844-366-2880 (TTY/TDD) 1-844-804-6086  
SilverSummitHealthplan.com

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Si usted, o alguien a quien usted asista, tiene preguntas sobre los beneficios de SilverSummit Healthplan, tiene derecho a obtener ayuda en español en su idioma en otro idioma. Para hablar con un intérprete, llame al 1-844-366-2880 (TTY/TDD) 1-844-804-6086.  
King Base: a ongoing challenge, as they may be changed or ended at SilverSummit Healthplan, may be subject to the discretion of the plan administrator. SilverSummit Healthplan reserves the right to change, modify, suspend, or terminate any benefit or service at any time without notice. Please contact your agent for more information. (Continued on 1-844-366-2880) (TTY/TDD) 1-844-804-6086)



A Nevada Medicaid and  
Nevada Check-Up Plan



**COVERAGE THAT  
COVERS MORE.**  
*It's all part of my plan.*

Learn how to earn more than  
**\$765 in reward dollars!**\*\*

### SilverSummit Healthplan gives you more.

As our member, we want to make sure you know about the benefits available to you. So you can use them to stay focused on your health. As a bonus, you can also earn rewards for being active in your care throughout the year.



### Earn rewards for healthy activities.

**Men can earn up to \$130 a year in reward dollars by staying updated with changes to your health.\*\*** It's important for men to have routine visits, as well as certain tests and screenings. And your rewards will keep adding up!

**MEN'S HEALTHY ACTIVITIES**

- \$30** Well visit each year for ages 21 to 65 or primary care provider (PCP) visit within 90 days of becoming a member
- \$30** Dental exam each year within 90 days of first PCP visit for ages 21 and older
- \$50** Diabetes comprehensive testing each year for ages 18 to 75
- \$15** Colorectal cancer screening each year for ages 51 to 75
- \$15** Prostate cancer screening each year for ages 50 to 69
- \$20** Flu vaccine each year
- \$40** Behavioral health post-discharge visits for three visits per year

\*\*Based on a household of 1 adult male, 1 pregnant adult female and 1 child.  
\*\*\*Based on an adult male age 50.

**INFANT AND CHILD HEALTHY ACTIVITIES**

- \$20** Infant well visits for 2 per year without scheduled vaccines
- \$10** Infant well visits for 4 per year with scheduled vaccines
- \$20** Flu vaccine each year for ages 6 months and older
- \$20** Child well visits each year for ages 24 months to 20 years

**USE YOUR REWARDS**

SilverSummit Healthplan will be informed after you complete a healthy activity. And dollar rewards will be added to your card. If this is your first reward, your card will be mailed to you.

**Start using your rewards to pay for:**

- Everyday items at Walmart\*
- Utilities
- Transportation
- Cell phone bill
- Childcare services
- Education
- Rent

Log in to your online member account to check your rewards balance.

\* This card may not be used to buy alcohol, tobacco or firearms products.

## ALTERNATE LANGUAGE

**Cover**

**Headline 1:** Medicaid you can count on.

**Headline 2:** Medicaid designed for the whole you.

**Headline 3:** We're on your side with Medicaid you can count on.

**Headline 4:** Medicaid that's on your side.

**Headline 5:** Medicaid that covers more.

**Inside Zone 1**

**Subhead:** SilverSummit Healthplan gets you more.

**Copy Option 1:** As our member, we've got you covered with the care you need and the benefits you deserve. As a bonus, you can also earn dollar rewards for being active in your care throughout the year.

**Copy Option 2:** As our member, you're covered with a quality Medicaid plan that simply gives you more. Take care of your whole health with the many benefits available to you. As a bonus, you can earn dollar rewards for being active in your care throughout the year.

**Bullet (Behavioral health post-discharge visits for three visits per year):** Mental health post-discharge visits for three visits per year.

[illegible]

## SilverSummit Healthplan gives you more.

As our member, we want to make sure you know about the benefits available to you. So you can use them to stay focused on your health. As a bonus, you can also earn rewards for being active in your care throughout the year.

### Earn rewards for healthy activities.

Women can earn up to \$170 in reward dollars by staying updated with changes to their health.\*

**Pregnant women can earn up to \$135 in reward dollars\*\*** It's important for women and pregnant moms to have routine visits, as well as certain tests and screenings. And your rewards will keep adding up!

#### WOMEN'S HEALTHY ACTIVITIES

- \$30** Well visit each year for ages 21 to 65 or Primary Care Provider (PCP) visit within 90 days of becoming a member
- \$30** Dental exam each year within 90 days of first PCP visit for ages 21 and older
- \$50** Diabetes comprehensive testing each year for ages 18 to 75
- \$15** Colorectal cancer screening each year for ages 51 to 75
- \$15** Breast cancer screening each year for ages 40 to 74
- \$15** Cervical cancer screening each year for ages 21 to 64
- \$15** Chlamydia screening each year for ages 16 to 24 years
- \$20** Flu vaccine each year
- \$40** Behavioral health post-discharge visits for three visits per year

\*Based on a woman 18 y.o. or older.

\*\*Based on pre- & prenatal activities and medical visits.

\*\*\*Or, use them to help pay for utilities, transportation, telecommunications, childcare services, education or rent.

#### PREGNANT MOM HEALTHY ACTIVITIES

- \$10** Notification of pregnancy for each pregnancy
- \$10** SSBF prenatal - 3 per pregnancy
- \$10** SSBF postpartum visit
- \$45** SSBF survey - one per month for 9 months, \$5 per survey
- \$20** Special program enrollment for each pregnancy
- \$20** First prenatal visit

#### INFANT AND CHILD HEALTHY ACTIVITIES

- \$20** Infant well visits for 2 per year without scheduled vaccines
- \$10** Infant well visits for 4 per year with scheduled vaccines
- \$20** Flu vaccine each year for ages 6 months and older
- \$20** Child well visits each year for ages 24 months to 20 years

#### USE YOUR REWARDS

Use your rewards to shop at Walmart for everyday items\*\*\* Log in to your online member account to find the complete list of ways to use your rewards. You can also check your current rewards balance, too.

5777

## ALTERNATE LANGUAGE

Cover

**Headline 1:** Medicaid you can count on.

**Headline 2:** Medicaid designed for the whole you.

**Headline 3:** We're on your side with Medicaid you can count on.

**Headline 4:** Medicaid that's on your side.

**Headline 5:** Medicaid that covers more.

### Inside Zone 1

**Subhead:** SilverSummit Healthplan gets you more.

**Copy Option 1:** As our member, we've got you covered with the care you need and the benefits you deserve. As a bonus, you can also earn dollar rewards for being active in your care throughout the year.

**Copy Option 2:** As our member, you're covered with a quality Medicaid plan that simply gives you more. Take care of your whole health with the many benefits available to you. As a bonus, you can earn dollar rewards for being active in your care throughout the year.

**SilverSummit Healthplan offers quality healthcare for Nevada Medicaid and Nevada Check Up members.**

Plus, we partner with doctors you already know and trust, right where you live.

Visit [SilverSummitHealthplan.com](http://SilverSummitHealthplan.com) for a complete list of providers in our network.

**SilverSummit Healthplan ofrece atención médica de calidad para miembros de Nevada Check Up y Medicaid de Nevada.**

Además, nos asociamos con médicos que usted ya conoce y en los que confía, justo donde vive.

Visite [SilverSummitHealthplan.com](http://SilverSummitHealthplan.com) para una lista completa de proveedores en nuestra red.

**IT'S ALL PART OF MY PLAN.**  
*Es todo parte de mi plan.*

For more information and a complete list of SilverSummit Healthplan benefits, please contact us at **1-844-366-3880 (TDD/TTY at 1-844-804-6066)** or visit [SilverSummitHealthplan.com](http://SilverSummitHealthplan.com)

Para más información y una lista completa de beneficios de SilverSummit Healthplan, comuníquese con nosotros llamando al **1-844-366-3880 (TDD/TTY at 1-844-804-6066)** o visite [SilverSummitHealthplan.com](http://SilverSummitHealthplan.com)

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Ang Lee, a long-term caregiver, says: "My wife has been blind for 10 years. SilverSummit Healthplan has been a great help to her. I have been able to get her the care she needs. I am so grateful to SilverSummit Healthplan." SilverSummit Healthplan is a proud member of the SilverSummit Healthplan family. SilverSummit Healthplan is a proud member of the SilverSummit Healthplan family.

**COVERAGE THAT COVERS MORE.**  
*It's all part of my plan.*

**COBERTURA QUE CUBRE MAS.**  
*Es todo parte de mi plan.*

**We care about you and your family.**

Nos preocupamos por usted y su familia.

SilverSummit Healthplan offers complete healthcare coverage and other valuable programs, educational tools and support. So you and your family can focus on living healthy lives. Some of our benefits include:

- My Health Pays® Rewards Program**  
Earn reward dollars when you complete healthy activities! Use your My Health Pays rewards to shop at Walmart® for everyday items.\*
- 24/7 Nurse Advice Line**  
Call to speak to a medical professional for immediate advice on health-related problems — anytime, day or night.
- Start Smart for Your Baby®**  
Take care of yourself and your baby with our special program for women who are pregnant and moms who just had a baby.
- Pharmacy Benefits**  
Receive drug therapy that is appropriate, high quality and cost-effective.
- Telehealth**  
Get medical advice, a diagnosis or a prescription by phone or video.
- Vision Benefits**  
Protect your eyes with services such as eye exams and prescription eyewear.
- Dental Benefits**  
Keep your smile bright with two dental visits (cleanings and x-rays) a year. If provided in a QOHC, for members 21 and older and pregnant women.

SilverSummit Healthplan ofrece cobertura de atención médica completa y otros programas valiosos, herramientas educativas y apoyo. De manera que usted y su familia puedan enfocarse en llevar vidas sanas. Algunos de nuestros beneficios incluyen:

- Recompensas de My Health Pays®**  
Gane recompensas por completar comportamientos saludables. Use las recompensas de My Health Pays para comprar artículos de uso cotidiano en Walmart®.
- Línea de consejo de enfermería que atiende las 24/7**  
Llame para hablar con un profesional médico para consejo inmediato sobre problemas relacionados con la salud — en cualquier momento, de día o de noche.
- Start Smart for Your Baby®**  
Cuide de usted y de su bebé con nuestro programa especial para mujeres que están embarazadas y para las madres que acaban de tener un bebé.
- Beneficios de farmacia**  
Reciba terapia con medicamentos que sea apropiada, de alta calidad y rentable.
- Telehealth**  
Get medical advice, a diagnosis or a prescription by phone or video.
- Beneficios para la vista**  
Proteja sus ojos con servicios como exámenes de los ojos y anteojos con medida.
- Beneficios dentales**  
Mantenga una sonrisa brillante con dos visitas dentales (limpieza y radiografía) al año, si se proveen en un Centro de salud certificado por el gobierno federal (QOHC, véase en inglés), para miembros de 21 años y mayores, y mujeres embarazadas.

\*This card may not be used to buy alcohol, tobacco, or firearms products.

## ALTERNATE LANGUAGE

### Cover

**Headline 1:** Medicaid designed for your whole family.

**Headline 2:** We've got your family covered.

**Headline 3:** Coverage your family can count on.

**Headline 4:** Medicaid that's on your side.

### Inside Zone 1

**Subhead:** SilverSummit Healthplan gets your family more.

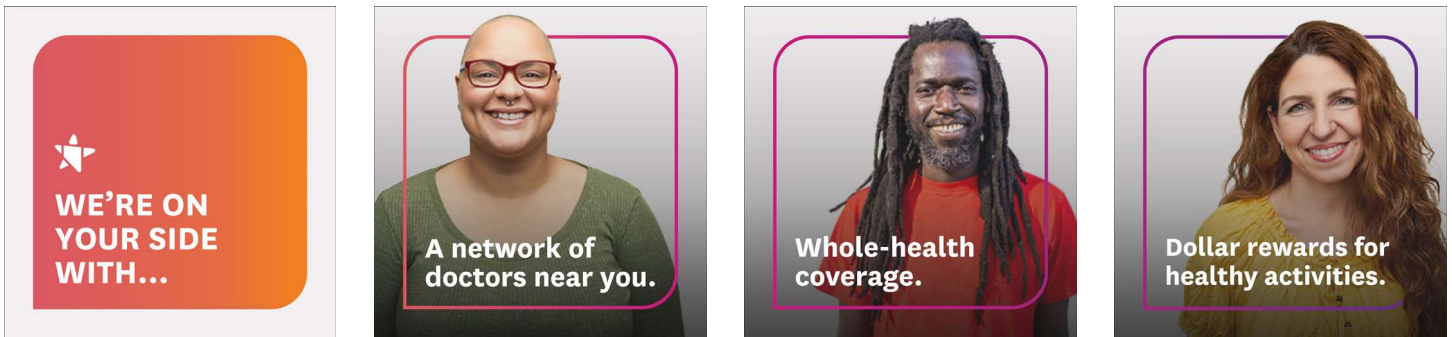
**Copy Option 1:** Having access to care when you and your family need it is important. As a SilverSummit Healthplan member, you're covered with a quality Medicaid plan that simply gives you more, so you can take care of your family's health with the many benefits available to you.


**Copy Option 2:** As our members, we've got your family covered with the care you need and the benefits you deserve. As a bonus, you can also earn dollar rewards for being active in your care throughout the year.

***The following materials will be used across marketing channels as part SilverSummit Healthplan's redistribution communications. Those platforms include:***

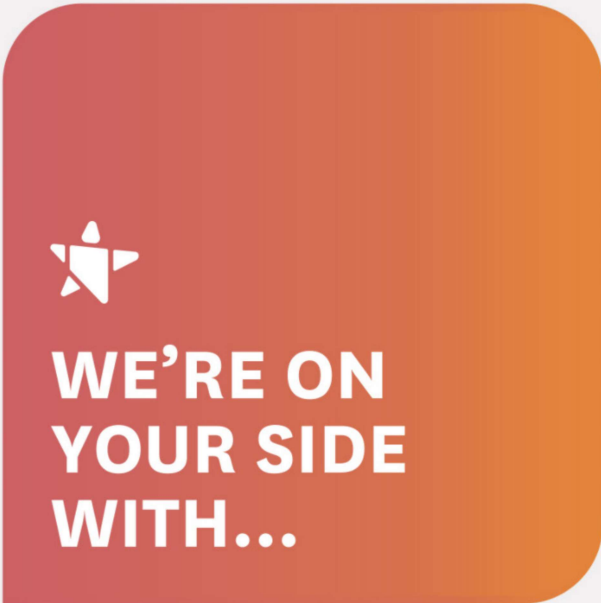
Radio	SMS
TV	Print ads
OOH	Coupon booklet inserts
Digital banners	Direct mail
Website content	Flyers
Paid social	Posters
Organic social	Brochures
Paid search	Fact sheets






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Sponsored ·

Great news for Medicaid members. You can choose SilverSummit in January for quality Medicaid coverage.






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**Stay covered with SilverSummit**

We're here to help.

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## ALTERNATE LANGUAGE

### Caption:

Great news for Medicaid members. You can choose SilverSummit in January for quality Medicaid coverage.

### Image HL:

We're on your side with...

### Image HL 2:

No referrals needed to see specialists

### Image HL 3:

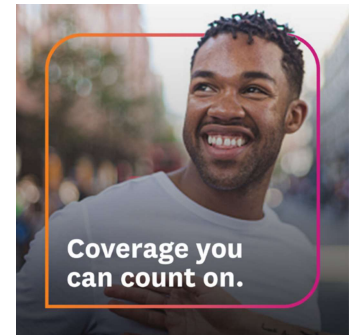
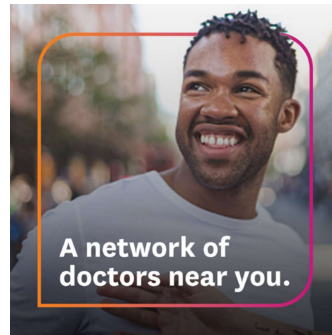
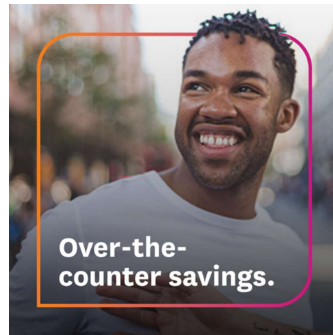
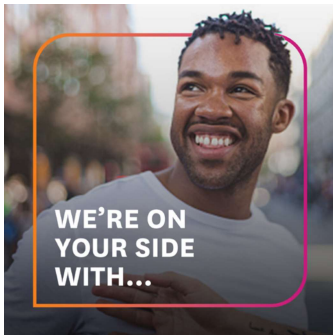
Same day mental health appointments


### Image HL 4:

Stay covered with SilverSummit

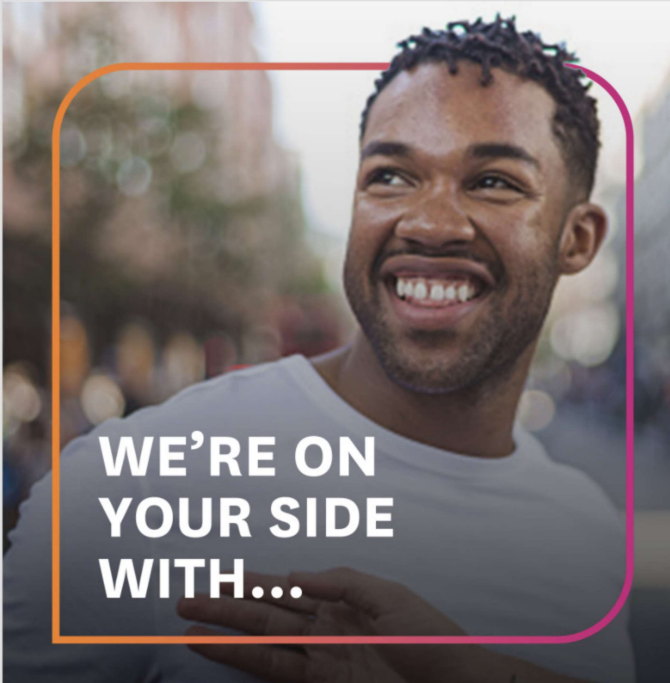
### CTA:

[Learn More](#)




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You can choose SilverSummit in January to get Medicaid you can count on.






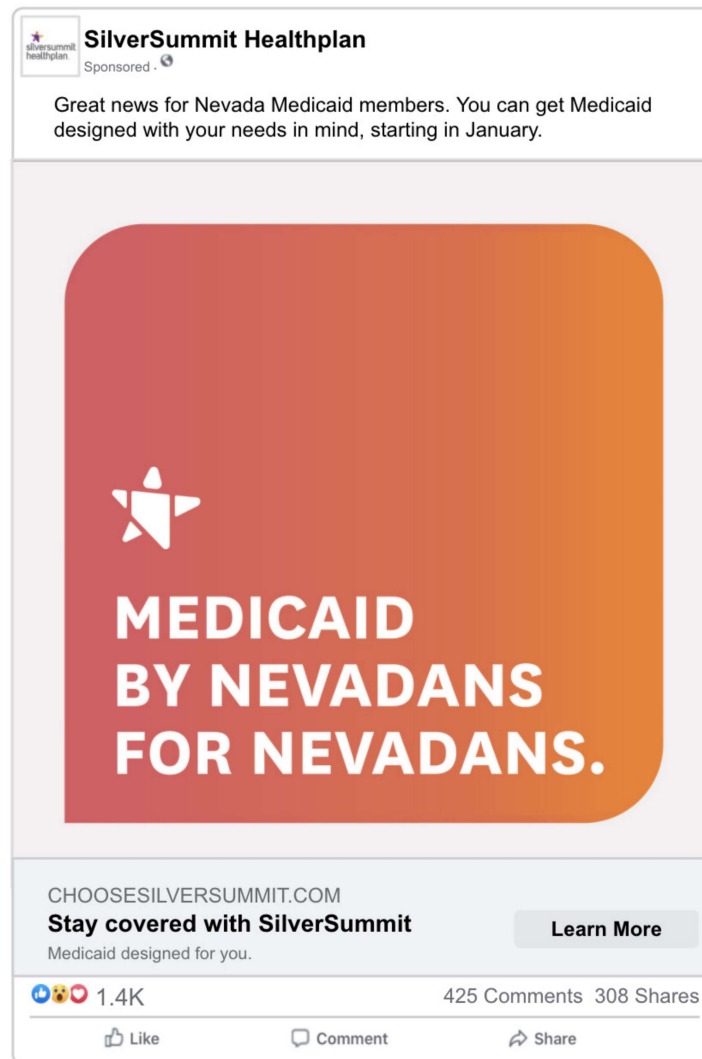
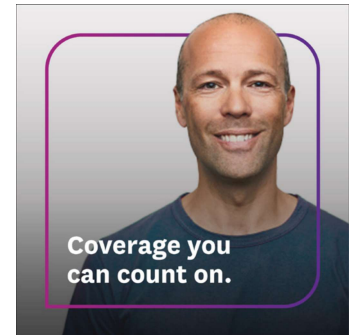
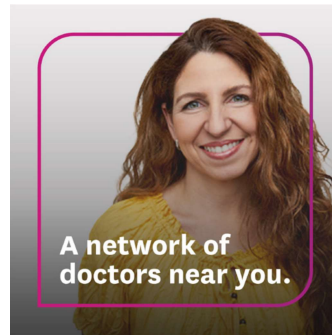
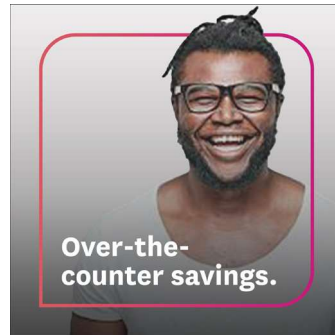
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**Stay covered with SilverSummit**  
We're here to help.

[Learn More](#)

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Great news for Medicaid members. You can choose SilverSummit in January for quality Medicaid coverage.



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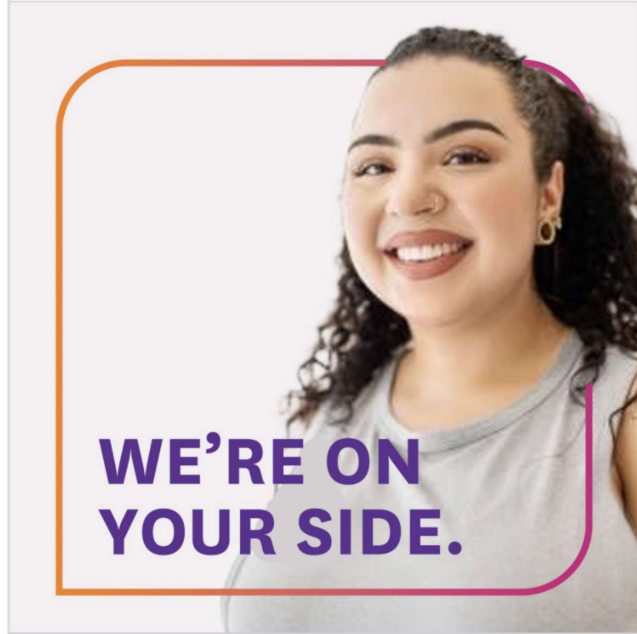
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Would you like access to a network of doctors near you? You can choose SilverSummit in January for Medicaid you can count on.





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**Stay covered with SilverSummit**  
We're here to help.


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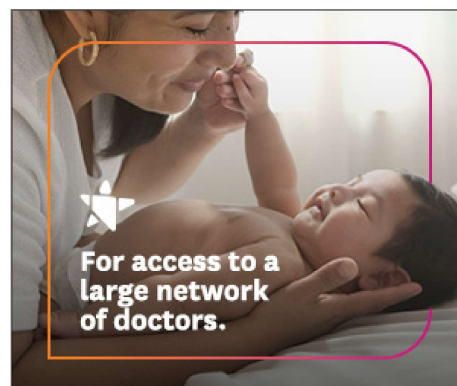
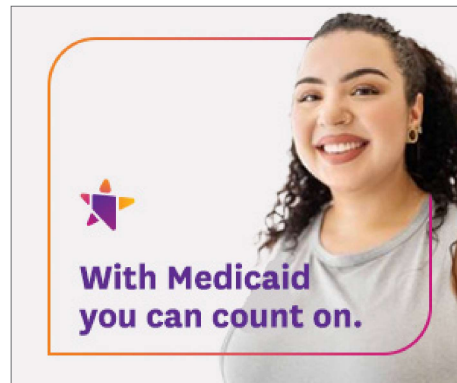
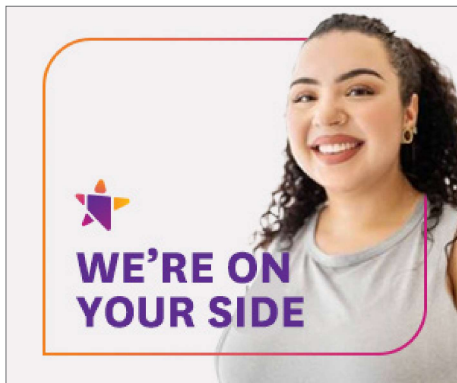
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 Get answers to your Medicaid questions at [ChooseSilverSummit.com](https://ChooseSilverSummit.com) | [1-844-366-2880]





*We're on your side*

**WITH MEDICAID YOU CAN COUNT ON.**




A Nevada Medicaid and Nevada Check Up Plan

 Get answers to your Medicaid questions at [ChooseSilverSummit.com](https://ChooseSilverSummit.com) | [1-844-366-2880]



*We're on your side*

**WITH A LARGE NETWORK OF PROVIDERS YOU KNOW**



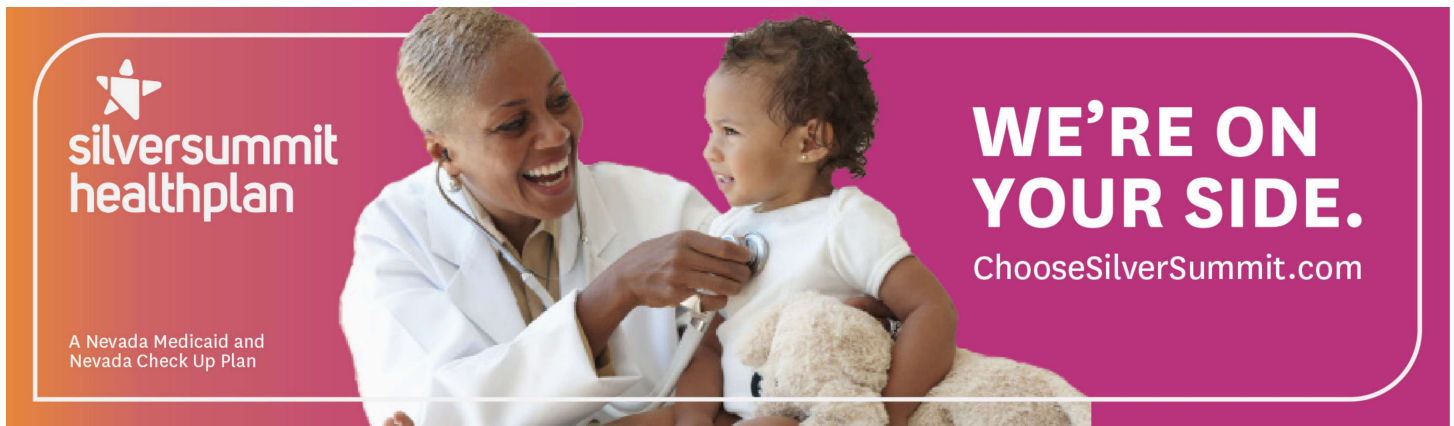
A Nevada Medicaid and Nevada Check Up Plan




  
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healthplan**

A Nevada Medicaid and  
Nevada Check Up Plan

**WE'RE ON YOUR SIDE**  
*WITH THE DOCTORS YOU KNOW AND TRUST.*



  
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YOUR SIDE.**  
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**We're on your side  
WITH MEDICAID  
YOU CAN COUNT ON**

*Estamos de tu lado  
CON TU MEDICAID  
DE CONFIANZA.*




**IMPORTANT INFORMATION  
FOR MEDICAID MEMBERS**  
*SEE BACK FOR DETAILS*

**NOTICIAS IMPORTANTES  
PARA MIEMBROS DE  
MEDICAID**  
*VE EL OTRO LADO PARA MÁS DETALLES*

---

<CUSTOMER NAME>  
<ADDRESS>  
<CITY>, <STATE> <ZIP CODE>



**GREAT NEWS FOR OUR  
MEDICAID MEMBERS**


You could get switched to another health plan by the state of Nevada. Here's how you can come back to SilverSummit in January:

**GRANDES NOTICIAS  
PARA NUESTROS  
MIEMBROS DE MEDICAID**

El estado de Nevada te podría cambiar a otro plan médico. Así es cómo puedes regresar a SilverSummit en enero.

**HERE'S HOW:**

1. Scan the code
2. Complete the quick MCO change form
3. Mail to the address provided



**AQUÍ TIENES COMO:**

1. Escanéala
2. Completa una forma MCO breve
3. Envíala por correo a la dirección proporcionada

**QUESTIONS? WE'RE HERE TO HELP.**  
Visit **ChooseSilverSummit.com**  
Contact us at **[1-844-366-2880]**

If you need this in another language, oral interpretation, auxiliary aids and services, or an alternate format, call us. Medicaid (SilverSummit Healthplan) [1-844-366-2880].

SilverSummit Healthplan is a Nevada Medicaid and Nevada Check UP health plan. SilverSummit Healthplan complies with all applicable Federal civil rights laws and does not discriminate on the basis of race, color, national origin, age, disability, or sex.

**¿TIENES PREGUNTAS? ESTAMOS AQUÍ PARA AYUDAR.**  
Visita **Escogesilversummit.com**  
Contactanos al **[1-844-366-2880]**

Si necesitas esto en otro lenguaje, interpretación oral, servicios y auxiliares auditivos, o un formato alternativo, llámanos. Medicaid (SilverSummit Healthplan) [1-844-366-2880].

SilverSummit Healthplan cumple con las leyes de derechos civiles federales aplicables y no discrimina basándose en la raza, color, origen, nacional, edad, discapacidad, o sexo. Si usted, o alguien a quien esta ayudando, tiene preguntas acerca de SilverSummit Healthplan, tiene, derecho a obtener ayuda e información en su idioma sin costo alguno. Para hablar con un interprete, Llame al 1-844-366-2880 (TTY/TDD 1-844-804-6086).

\*Note: alternate copy to swap out the word 'Medicaid' with 'Insurance' in all applicable areas.



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<CITY>, <STATE> <ZIP CODE>






**IMPORTANT INFORMATION  
FOR MEDICAID MEMBERS**  
SEE BACK FOR DETAILS

**NOTICIAS IMPORTANTES  
PARA MIEMBROS  
DE MEDICAID**  
VE EL OTRO LADO PARA MÁS DETALLES

**We're on your side  
WITH MEDICAID  
YOU CAN COUNT ON**


**Estamos de tu lado  
CON TU MEDICAID  
DE CONFIANZA.**

  
**GREAT NEWS FOR OUR  
MEDICAID MEMBERS**




You could get switched to another health plan by the state of Nevada.  
Here's how you can come back to SilverSummit in January:

**HERE'S HOW:**

1. Scan the code
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3. Mail to the address provided




**Remember, as a SilverSummit member you get access to:**

-  In-network specialists without a referral
-  Same-day mental health appointments
-  My Health Pays Rewards Program for going to your doctor and doing other healthy activities

If you need this in another language, oral interpretation, auxiliary aids and services, or an alternate format, call us.  
Medicaid (SilverSummit Healthplan) [1-844-366-2880].

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**GRANDES NOTICIAS PARA NUESTROS  
MIEMBROS DE MEDICAID**




El estado de Nevada te podría cambiar a otro plan médico.  
Así es cómo puedes regresar a SilverSummit en enero.

**AQUÍ TIENES COMO:**

1. Escanéa
2. Completa una forma MCO breve
3. Envíala por correo a la dirección proporcionada



**Recuerda, como miembro de SilverSummit tu tienes:**


-  Visitas a especialistas sin referencia
-  Citas de salud mental el mismo día
-  Hasta \$756 de reembolso por ir al médico y por hacer otras actividades saludables.


Si necesitas esto en otro lenguaje, interpretación oral, servicios y auxiliares auditivos, o un formato alternativo, llámanos. Medicaid (SilverSummit Healthplan) 1-844-366-2880.

**¿TIENES PREGUNTAS? ESTAMOS AQUÍ PARA AYUDAR.**  
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Contactanos al [1-844-366-2880]

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\*Note: alternate copy to swap out the word 'Medicaid' with 'Insurance' in all applicable areas.


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**IT'S EASY TO STAY COVERED BY SILVERSUMMIT**

Dear <First Name>,

We have great news for our Medicaid members.

**If you get switched to a different health plan, you can come back in January. Here's how you can stay with SilverSummit.**

[Learn How To Stay With Us](#)

**HERE'S HOW:**

1. [Click here](#) to access your quick MCO change form
2. Complete the form
3. Mail to the address provided
4. <Can't access the form online? Call [North 1-775-687-1900; South: 1-702-668-4200] to request a form be mailed to you.>

*Remember, as a SilverSummit Healthplan member, you have access to these great benefits and more:*

- No referrals needed to see an in-network specialist
- Same-day mental health appointments
- My Health Pays Rewards Program for going to your doctor and doing other healthy activities
- Rideshare transportation to your appointments
- Local staff to help with housing, food access, transportation and lost IDs

***We're here to help. If you have questions, you can visit [ChooseSilverSummit.com](https://www.ChooseSilverSummit.com) or contact us at [1-844-366-2880]***

[PRIVACY POLICY](#)
[MY ACCOUNT](#)
[UNSUBSCRIBE](#)

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\*Note: alternate copy to swap out the word 'Medicaid' with 'Insurance' in all applicable areas.

\*May swap out benefit language with alternative benefit language listed at the end of this section.

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A Nevada Medicaid and Nevada Check Up Plan



## IT'S EASY TO STAY COVERED BY SILVERSUMMIT

Dear <First Name>,

This is a friendly reminder for our Medicaid members.

**If you get switched to a different health plan, you can come back in January. Here's how you can stay with SilverSummit.**

Learn How To Stay With Us

### HERE'S HOW:

1. [Click here](#) to access your quick MCO change form
2. Complete the form
3. Mail to the address provided
4. <Can't access the form online? Call [North 1-775-687-1900; South: 1-702-668-4200] to request a form be mailed to you.>

*Remember, as a SilverSummit Healthplan member, you have access to these great benefits and more:*

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- Same-day mental health appointments
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- Rideshare transportation to your appointments
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***We're here to help. If you have questions, you can visit [ChooseSilverSummit.com](https://www.ChooseSilverSummit.com) or contact us at [1-844-366-2880]***

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[MY ACCOUNT](#)
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SilverSummit Healthplan is a Nevada Medicaid and Nevada Check UP health plan.

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\*Note: alternate copy to swap out the word 'Medicaid' with 'Insurance' in all applicable areas.

\*May swap out benefit language with alternative benefit language listed at the end of this section.

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Contrast
On
Off
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SilverSummit offers quality healthcare for **Nevada Medicaid and Nevada Check Up members.**



# WE GET YOU COVERED.

As of January 2022, the state of Nevada will reassign eligible Medicaid members to one of four insurance plans. Which means you could be switched to a different plan than the one you have now.


We understand this can be frustrating. The good news is, if you get switched you have the opportunity to come back to SilverSummit.

Here's how:


1. [Click here](#) to access your quick MCO change form
2. Complete the form
3. Mail to the address provided
4. <Can't access the form online? Call [North 1-775-687-1900; South: 1-702-668-4200] to request a form be mailed to you.>

[Questions? Find more answers on our FAQ page.](#)


Remember, as a SilverSummit Healthplan member, you have access to these great benefits:




No referrals needed to see in-network specialists.




Access to same-day mental health appointments.




Rideshares to appointments and transportation to community services.




Access to meals, housing, and transportation from local staff.




My Health Pays Rewards Program for going to your doctor and doing other healthy activities.




Access to safe, effective medications plus savings on over-the-counter items.



Boys & Girls Club and YMCA membership fees covered.



Vision coverage includes eye exams and prescription eyewear.



Two dental visits every year, for brighter smiles.

### How To Enroll

SilverSummit Healthplan provides you and your family with the care you need and benefits you deserve.

[Learn More](#)

### Find Your Doctor

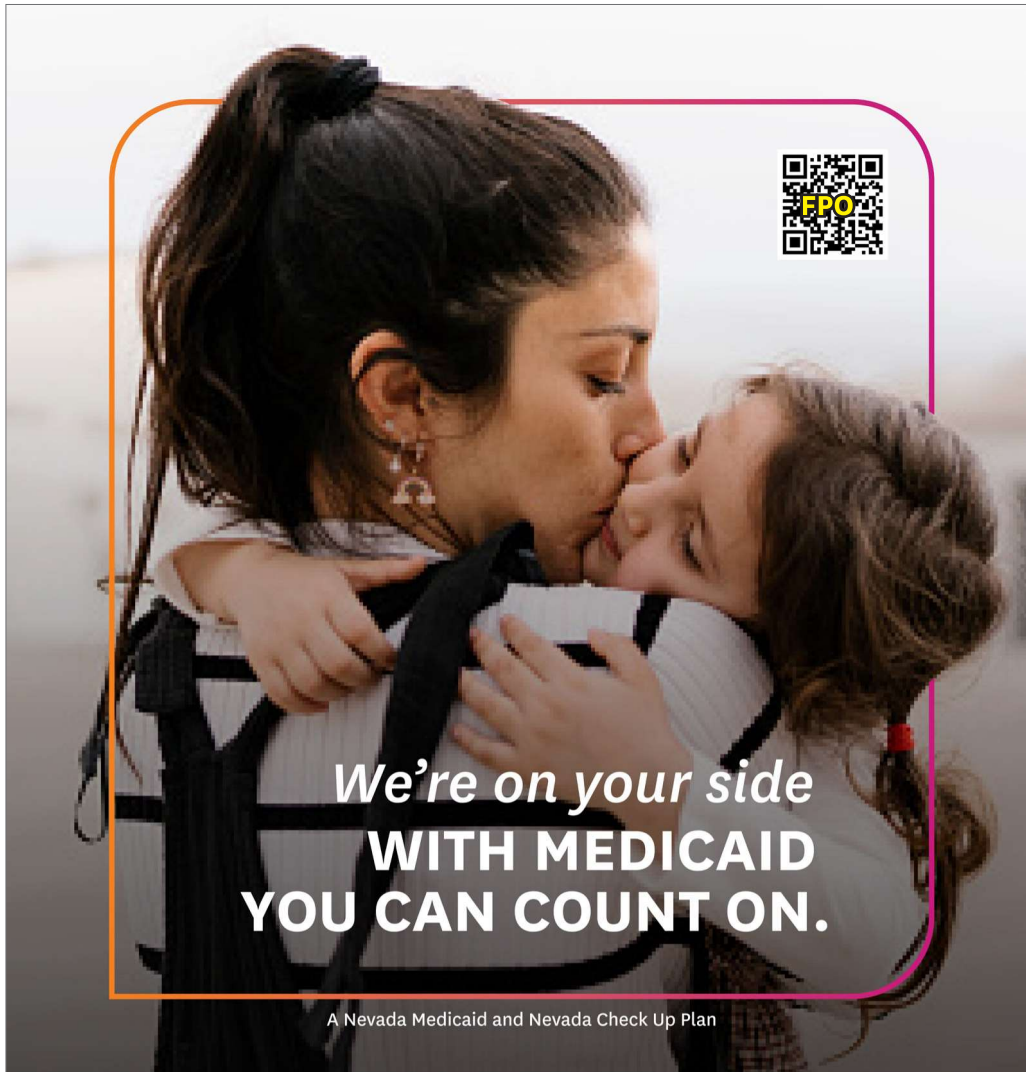
SilverSummit Healthplan partners with the doctors you know and trust. Check to see if your doctor is in our network.

[SEARCH NOW](#)

### CONTACT US

We are here to help with any questions. Call us at [1-844-366-2880](tel:1-844-366-2880).






**We're on your side  
WITH MEDICAID  
YOU CAN COUNT ON.**

A Nevada Medicaid and Nevada Check Up Plan

***We take good care of  
Nevada Medicaid members.***

***With SilverSummit on your  
side you get the following  
benefits and more:***

- No referrals needed to see an in-network specialist
- Same-day mental health appointments
- My Health Pays Rewards Program for going to your doctor and doing other healthy activities
- Rideshare transportation to your appointments
- Local staff to help with housing, food access, transportation, lost IDs

 **silversummit  
healthplan**

We're always here to help.  
Visit us at [ChooseSilverSummit.com](https://www.ChooseSilverSummit.com) to find out more. Or give us a call at [1-844-366-2880].

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SilverSummit HealthPlan: Text JOIN to receive texts about possible changes to your Medicaid plan. Reply ESP para Espanol, STOP to cancel. Msg & data rates apply

You could get moved to a new Medicaid plan in Jan by the state of NV. Learn how to stay with us at: <<https://bit.ly/3C5iINh>>. Reply STOP to cancel

Reminder: If you get switched off of SSHP in Jan, here's how you can come back: <<https://bit.ly/3C5iINh>>. Reply STOP to cancel

**Option 1:**

Before I let you go, I have some important information to share with you about Medicaid in Nevada. Coming up in January, you could get switched off of SilverSummit HealthPlan by the state of Nevada.

If that happens, we've got you covered. It's easy to come back to SilverSummit.

Check your mail to find out about your plan and how you can come back.

If you have questions, we have a lot of answers on our website at <URLgoesHere>.

**Option 2:**

And don't forget, starting January 1st, you could get switched off of SilverSummit HealthPlan by the state of Nevada.

If that happens, we've got you covered. It's easy to come back to SilverSummit.

Check your mail to find out about your plan and how you can come back.

If you have questions, we have a lot of answers on our website at <URLgoesHere>.

## ***ALTERNATE LANGUAGE:***

**WE'RE ON YOUR SIDE** WITH NO REFERRALS NEEDED TO SEE AN IN-NETWORK SPECIALIST

**WE'RE ON YOUR SIDE** WITH SAME-DAY MENTAL HEALTH APPOINTMENTS

**WE'RE ON YOUR SIDE** WITH THE MY HEALTH PAYS REWARDS PROGRAM FOR GOING TO YOUR DOCTOR AND DOING OTHER HEALTHY ACTIVITIES

**WE'RE ON YOUR SIDE** WITH RIDESHARE TRANSPORTATION TO YOUR APPOINTMENTS

**WE'RE ON YOUR SIDE** WITH LOCAL STAFF TO HELP YOU GET HOUSING, FOOD ACCESS, TRANSPORTATION & IDs

**WE'RE ON YOUR SIDE** WITH TELEHEALTH SERVICES

**WE'RE ON YOUR SIDE** WITH A LARGE NETWORK OF PROVIDERS

**WE'RE ON YOUR SIDE** WITH A LARGE NETWORK OF DOCTORS

**WE'RE ON YOUR SIDE** WITH PRESCRIPTION COVERAGE

**WE'RE ON YOUR SIDE** WITH DENTAL, VISION, AND MENTAL HEALTH COVERAGE

**WE'RE ON YOUR SIDE** WITH OVER-THE-COUNTER SAVINGS

**WE'RE ON YOUR SIDE** WITH BOYS AND GIRLS CLUB ACCESS

**WE'RE ON YOUR SIDE** WITH YMCA MEMBERSHIPS

**WE'RE ON YOUR SIDE** WITH A LARGE NETWORK OF PEDIATRICIANS

**WE'RE ON YOUR SIDE** WITH SPECIAL SERVICES FOR PREGNANT WOMEN AND NEW MOMS

**WE'RE ON YOUR SIDE** WITH CRIBS AND PACIFIERS INCLUDED WITH THE START SMART FOR YOUR BABY PROGRAM

**WE'RE ON YOUR SIDE** WITH DOCTORS YOU KNOW AND TRUST

**WE'RE ON YOUR SIDE** WITH MEDICAID YOU CAN COUNT ON

**WE'RE ON YOUR SIDE** WITH DIABETES EDUCATION

**WE'RE ON YOUR SIDE** WITH IN-HOME URGENT CARE

**WE'RE ON YOUR SIDE** WITH AFTER SCHOOL ACTIVITIES SO YOUR KIDS STAY HEALTHY

**WE'RE ON YOUR SIDE** WITH SUMMER PROGRAMS FOR YOUR CHILDREN

**WE'RE ON YOUR SIDE** WITH SCHOOL SUPPLIES FOR YOUR CHILDREN

**WE'RE ON YOUR SIDE** WITH ONLINE TUTORING FOR YOUR CHILDREN

**WE'RE ON YOUR SIDE** WITH NO JUDGEMENT - JUST ACCESS TO CARE

**WE'RE ON YOUR SIDE** WITH WHAT'S BEST FOR YOU AND YOUR BABY

**WE'RE ON YOUR SIDE** WITH NUTRITION PROGRAMS FOR YOUR FAMILY

**WE'RE ON YOUR SIDE** WITH SUPPORT FOR YOUR RECOVERY

**WE'RE ON YOUR SIDE** WITH SUPPORT FOR YOU AND YOUR BABY

**WE'RE ON YOUR SIDE** WITH PRENATAL DOULA SERVICES



## ***ALTERNATE LANGUAGE:***

**WE'RE ON YOUR SIDE** WITH AFTER-SCHOOL HEALTHY ACTIVITIES

**WE'RE ON YOUR SIDE** WITH NEW BABY SUPPORT SERVICES

**WE'RE ON YOUR SIDE** WITH FAMILY SUPPORT SERVICES

**WE'RE ON YOUR SIDE** WITH 24/7 NURSE ADVICE LINE SERVICES

## ***ALTERNATE LANGUAGE:***

**WE GET YOU NO REFERRALS NEEDED TO SEE AN IN-NETWORK SPECIALIST**  
**WE GET YOU SAME-DAY MENTAL HEALTH APPOINTMENTS**  
**WE GET YOU MY HEALTH PAYS REWARDS PROGRAM FOR GOING TO YOUR DOCTOR**  
**AND DOING OTHER HEALTHY ACTIVITIES**  
**WE GET YOU RIDESHARE TRANSPORTATION TO YOUR APPOINTMENTS**  
**WE GET YOU LOCAL STAFF TO HELP YOU GET HOUSING, FOOD ACCESS,**  
**TRANSPORTATION & IDs**  
**WE GET YOU TELEHEALTH SERVICES**  
**WE GET YOU A LARGE NETWORK OF PROVIDERS**  
**WE GET YOU A LARGE NETWORK OF DOCTORS**  
**WE GET YOU PRESCRIPTION COVERAGE**  
**WE GET YOU DENTAL, VISION, AND MENTAL HEALTH COVERAGE**  
**WE GET YOU OVER-THE-COUNTER SAVING**  
**WE GET YOU BOYS AND GIRLS CLUB ACCESS**  
**WE GET YOU YMCA MEMBERSHIPS**  
**WE GET YOU A LARGE NETWORK OF PEDIATRICIANS**  
**WE GET YOU SPECIAL SERVICES FOR PREGNANT WOMEN AND NEW MOMS**  
**WE GET YOU CRIBS AND PACIFIERS INCLUDED WITH THE START SMART FOR YOUR**  
**BABY PROGRAM**  
**WE GET YOU DOCTORS YOU KNOW AND TRUST**  
**WE GET YOU MEDICAID YOU CAN COUNT ON**  
**WE GET YOU DIABETES EDUCATION**  
**WE GET YOU IN-HOME URGENT CARE**  
**WE GET YOU AFTER SCHOOL ACTIVITIES SO YOUR KIDS STAY HEALTHY**  
**WE GET YOU SUMMER PROGRAMS FOR YOUR CHILDREN**  
**WE GET YOU SCHOOL SUPPLIES FOR YOUR CHILDREN**  
**WE GET YOU ONLINE TUTORING FOR YOUR CHILDREN**  
**WE GET YOU NO JUDGEMENT - JUST ACCESS TO CARE**  
**WE GET YOU WHAT'S BEST FOR YOU AND YOUR BABY**  
**WE GET YOU NUTRITION PROGRAMS FOR YOUR FAMILY**  
**WE GET YOU SUPPORT FOR YOUR RECOVERY**  
**WE GET YOU SUPPORT FOR YOU AND YOUR BABY**  
**WE GET YOU PRENATAL DOULA SERVICES**  
**WE GET YOU AFTER-SCHOOL HEALTHY ACTIVITIES**  
**WE GET YOU NEW BABY SUPPORT SERVICES**  
**WE GET YOU FAMILY SUPPORT SERVICES**  
**WE GET YOU 24/7 NURSE ADVICE LINE SERVICES**

## ***ALTERNATE LANGUAGE:***

**WE GET YOU ACCESS TO HEALTHY KIDS ACTIVITIES  
WE GET YOU CONNECTED WITH CELL PHONES  
WE GET YOU ACCESS TO AFTER-SCHOOL ACTIVITIES  
WE GET YOU CONNECTED TO RECOVERY  
WE GET YOU CONNECTED TO PREGNANCY SUPPORT  
WE GET YOU ACCESS TO PRENATAL DOULAS  
WE GET YOU ACCESS TO 24/7 NURSE ADVICE LINE SERVICES  
WE GET YOU COMMUNITY RESOURCE EXPERTS  
WE GET YOU NO OUT OF POCKET MEDICAID BENEFITS  
WE GET YOU FREE ACCESS TO COMMUNITY RESOURCES  
WE GET YOU LOOKING OUT FOR YOUR EVERYDAY NEEDS  
WE GET YOU FINALLY, A HEALTH PLAN WORKING FOR YOU  
WE GET YOU FINDING SOLUTIONS FOR YOU  
WE GET YOU LARGEST MEDICAID HEALTH PLAN IN UNITED STATES  
WE GET YOU TREATING ALL OF YOU  
WE GET YOU RESPECT, DIGNITY AND KINDNESS  
WE GET YOU WE MAKE KEEP IT SIMPLE  
WE GET YOU REMOVING BARRIERS FOR YOU  
WE GET YOU BETTER HEALTH OUTCOMES  
WE GET YOU FINALLY, BENEFITS YOU CAN USE  
WE GET YOU MORE THAN JUST YOUR MEDICAL NEEDS  
WE GET YOU CREATING PARTNERSHIPS IN THE COMMUNITY FOR YOUR EVERYDAY  
NEEDS  
WE GET YOU URGENT CARE SERVICES TO WHERE YOU ARE  
WE GET YOU WHY WAIT, HAVE URGENT CARE SERVICES COME TO YOU**

## **ALTERNATE LANGUAGE:**

**WE GET YOU ACCESS.** NO REFERRALS NEEDED TO SEE AN IN-NETWORK SPECIALIST.

**WE GET YOU ACCESS.** SAME-DAY MENTAL HEALTH APPOINTMENTS.

**WE GET YOU SAVINGS.** MY HEALTH PAYS REWARDS PROGRAM FOR GOING TO YOUR DOCTOR AND DOING OTHER HEALTHY ACTIVITIES

**WE GET YOU THERE.** RIDESHARE TRANSPORTATION TO YOUR APPOINTMENTS.

**WE GET YOU CONNECTED.** LOCAL STAFF TO HELP YOU GET HOUSING, FOOD ACCESS, TRANSPORTATION & LOST IDs.

**WE GET YOU CONNECTED.** TELEHEALTH SERVICES.

**WE GET YOU ACCESS.** A LARGE NETWORK OF PROVIDERS.

**WE GET YOU ACCESS.** A LARGE NETWORK OF DOCTORS.

**WE GET YOU SAVINGS.** PRESCRIPTION COVERAGE.

**WE GET YOU BETTER.** DENTAL, VISION, AND MENTAL HEALTH COVERAGE.

**WE GET YOU MORE.** OVER-THE-COUNTER SAVINGS.

**WE GET YOU ACCESS.** BOYS AND GIRLS CLUB ACCESS.

**WE GET YOU ACTIVE.** YMCA MEMBERSHIPS.

**WE GET YOU ACCESS.** A LARGE NETWORK OF PEDIATRICIANS.

**WE GET YOU CARE.** SPECIAL SERVICES FOR PREGNANT WOMEN AND NEW MOMS.

**WE GET YOU STARTED.** CRIBS AND PACIFIERS INCLUDED WITH START SMART FOR YOUR BABY PROGRAM.

**WE GET YOU ACCESS.** DOCTORS YOU KNOW AND TRUST.

**WE GET YOU MEDICAID** YOU CAN COUNT ON

**WE GET YOU SMARTER** DIABETES EDUCATION

**WE GET YOU TREATED** IN-HOME URGENT CARE

**WE GET YOU HELP** AFTER SCHOOL ACTIVITIES SO YOUR KIDS STAY HEALTHY

**WE GET YOU** AND YOUR KIDS SUMMER PROGRAMS FOR YOUR CHILDREN

**WE GET YOU READY** SCHOOL SUPPLIES FOR YOUR CHILDREN

**WE GET YOU CONNECTED** ONLINE TUTORING FOR YOUR CHILDREN

**WE GET YOU BETTER** NO JUDGEMENT - JUST ACCESS TO CARE

**WE GET YOU** FROM THE START WHAT'S BEST FOR YOU AND YOUR BABY

**WE GET YOU HEALTHY** NUTRITION PROGRAMS FOR YOUR FAMILY

**WE GET YOU HELP** SUPPORT FOR YOUR RECOVERY

**WE GET YOU HELP** SUPPORT FOR YOU AND YOUR BABY

**WE GET YOU ACCESS** PRENATAL DOULA SERVICES

**WE GET YOU HEALTHY** AFTER-SCHOOL HEALTHY ACTIVITIES

**WE GET YOU STARTED** NEW BABY SUPPORT SERVICES

**WE GET YOU HELP** FAMILY SUPPORT SERVICES

**WE GET YOU CONNECTED** 24/7 NURSE ADVICE LINE SERVICES



## ALTERNATE LANGUAGE:

COVID-19 testing is just a phone call away  
 COVID-19 testing in your home  
 COVID-19 testing to you  
 Urgent care is just a phone call away  
 No cost to use Ready Responders  
 No cost to use Dispatch Health  
 Doctor visits on your phone or computer  
 Access to a doctor when you need it  
 We bring services to you  
 We have Community Health Workers to help  
 navigate your everyday needs  
 Need assistance, let us come to you  
 Medicaid benefits can be confusing, WE got you.  
 Our <staff title> are here when you need them.  
 Have a question? Our <staff title> are here when you  
 need them.  
 Let us help you understand your Medicaid benefits  
 Your Medicaid experts  
 Your Medicaid leaders  
 Making it easy for you  
 Your health plan the way you want it  
 Judicial programs and assistance for re-entry  
 Don't let a mistake stop you, we can help  
 Providing help before you leave jail, prison or  
 detention center  
 Correctional services  
 Starting over, we can help  
 We understand starting over can be scary  
 We understand starting over can difficult  
 We have behavioral services you need  
 Online behavioral services  
 Access to school Medicaid services  
 Online doctors for your kids  
 We know you are busy, medication delivered to you  
 We know you are busy, we have your <name of  
 service> online  
 Creating local partnerships to help you  
 Local staff from the communities where you live  
 Putting you first, it's what we do  
 Finally, a health plan that puts/putting, you first  
 <Resource/benefit/service> it's what we do  
 Hiring those who serve our communities from a  
 neighborhood near you

Why did my Medicaid plan switch? The State  
 of Nevada wants to improve the Medicaid  
 program by having all health plans have the  
 same amount of members

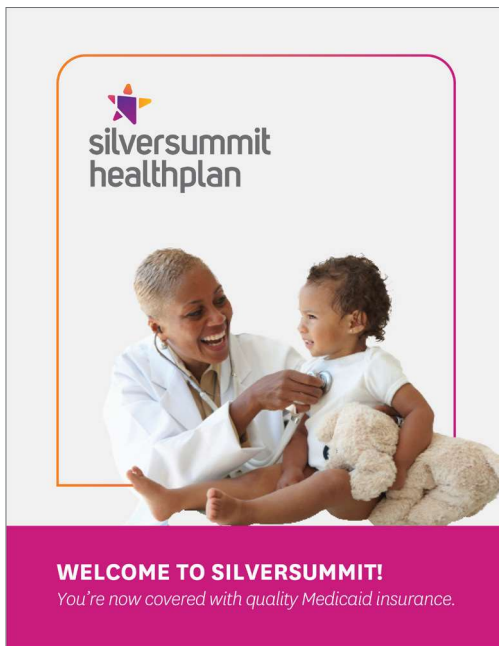
Can I switch health plans? Yes, you can switch  
 anytime between January 1 and March 21, 2022.  
 Here's how

If I get/got switched can I keep my doctors? If  
 they are in our provider network, yes! If they  
 are not in our provider network please call (our  
 phone number) and we will help you. To find  
 out if your doctor is in our network click here

What if I have a procedure or appointment  
 scheduled? Keep it! You can still attend all your  
 appointments. Please call (insert number) and  
 we will help you.

Don't worry. You still get the quality medicaid  
 you can count on.

<Title of staff member> from a neighborhood  
 near you  
 <Event> happens, we got you  
 It happens, we got you  
 We can help



Welcome to the SilverSummit family, *we're happy to have you!*

As a new SilverSummit Healthplan member, you now have access to these benefits and more:



No referrals needed to see in-network specialists.



Access to same-day mental health appointments.



Rideshares to appointments and transportation to community services.



Access to meals, housing, and transportation from local staff.



My Health Pays Rewards Program for going to your doctor and doing other healthy activities.



Access to safe, effective medications plus savings on over-the-counter items.



Boys & Girls Club and YMCA membership fees covered.



Vision coverage includes eye exams and prescription eyewear.



Two dental visits every year, for brighter smiles.

Plus, your existing appointments, procedures and surgeries are covered by us. Even if we don't have your doctor. If you have questions, you can visit [SilverSummitHealthPlan.com](https://www.silversummithealthplan.com) or contact us at [1-844-366-2880]

Sincerely,



If you need this in another language, oral interpretation, auxiliary aids and services, or an alternate format, call us. Medicaid (SilverSummit Healthplan) [1-844-366-2880].

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\*Note: alternate copy to swap out the word 'Medicaid' with 'Insurance' in all applicable areas.

**Welcome to SilverSummit Healthplan!**

Information on your benefits is enclosed.

**¡Bienvenido a SilverSummit Healthplan!**

La información sobre sus beneficios está adjunta.

**Important information about your new health plan is inside.**

-  Access to your benefits
-  Next steps and forms
-  Benefits information
-  Important phone numbers
-  Finding a doctor

**Adentro encontrará información importante acerca de su nuevo plan de salud.**

-  Acceso a sus beneficios
-  Pasos siguientes y formularios
-  Información sobre beneficios
-  Números telefónicos importantes
-  Cómo encontrar un médico

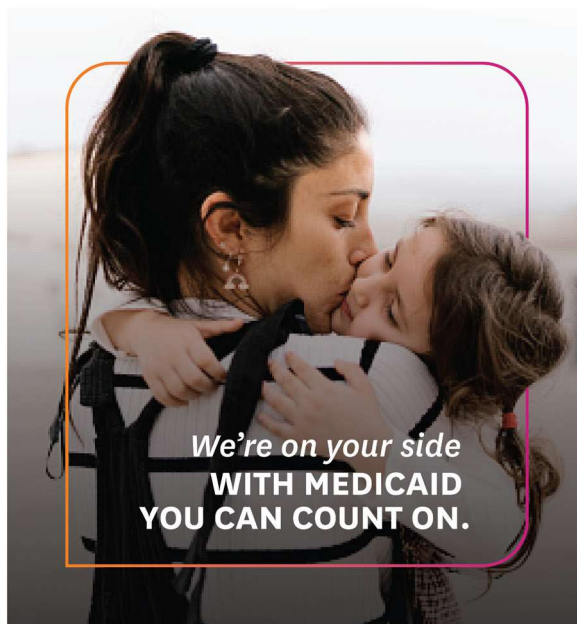
1-844-366-2880  
TTY/TDD (Hearing impaired/ personas con problemas de audición): 1-844-804-6086


material ID number

[silversummit.healthplan.com](https://silversummit.healthplan.com)




2500 North Buffalo Drive  
Suite 250  
Las Vegas, NV 89128




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A Nevada Medicaid and  
Nevada Check Up Plan



## WE GOT YOU COVERED.

Dear <First Name>,

You are now covered by SilverSummit Healthplan. We're excited to have you as part of the family!

**Your existing appointments, procedures, and surgeries are covered by us. Even if we don't have your doctor.**

*As a SilverSummit Healthplan member, you now have access to these benefits and more:*

- A large network of doctors, nurses, and specialists near you
- No referrals needed to see specialists
- Access to same-day mental health appointments

FIND A DOCTOR NEAR YOU

*We know your health is important to you and your family, and it's important to us, too. If you have questions, you can visit **SilverSummitHealthPlan.com** or contact us at **[1-844-366-2880]***

[PRIVACY POLICY](#)
[MY ACCOUNT](#)
[UNSUBSCRIBE](#)

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A Nevada Medicaid and Nevada Check Up Plan



## YOU'RE COVERED BY SILVERSUMMIT!

Dear <First Name>,

**We're excited to still have you as part of the SilverSummit family. No changes have been made. And there's nothing for you to do. You can still enjoy the same great benefits you know and love.**

*As a friendly reminder, SilverSummit Healthplan members enjoy these benefits and more:*

- A large network of doctors, nurses, and specialists near you
- No referrals needed to see in-network specialists
- Access to same-day mental health appointments
- Rideshares to appointments and transportation to community services
- Access to meals, housing, and transportation from local staff

***If you have questions, you can visit [SilverSummitHealthPlan.com](https://SilverSummitHealthPlan.com) or contact us at [1-844-366-2880]***

[PRIVACY POLICY](#) | [MY ACCOUNT](#) | [UNSUBSCRIBE](#)

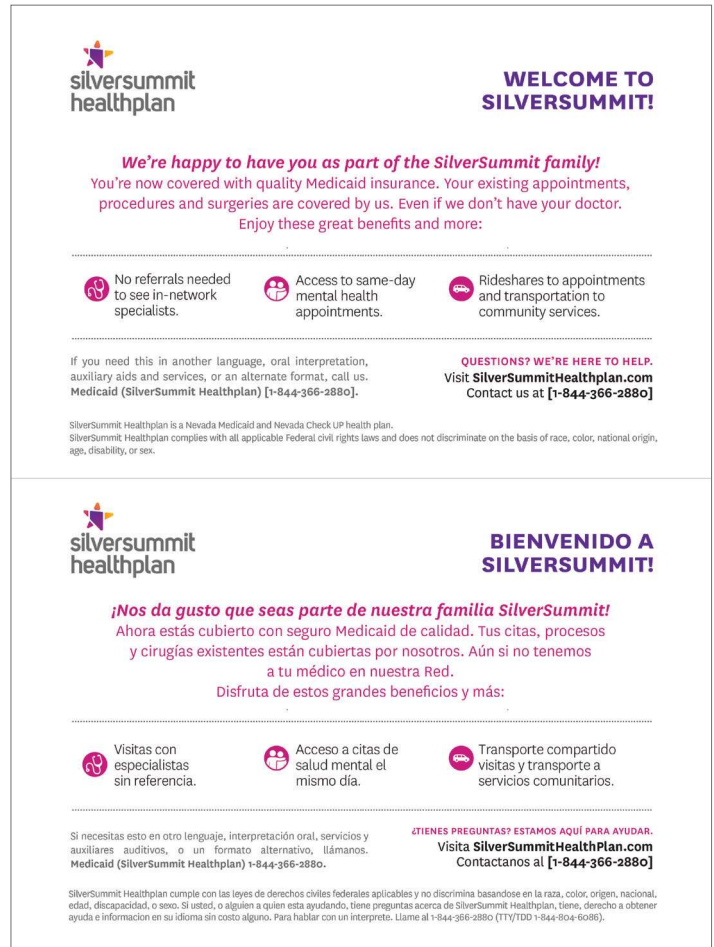
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\*Note: alternate copy to swap out the word 'Medicaid' with 'Insurance' in all applicable areas.




Get answers to your Medicaid questions at  
SilverSummitHealthPlan.com | [1-844-366-2880]




**WE GET YOU BETTER**

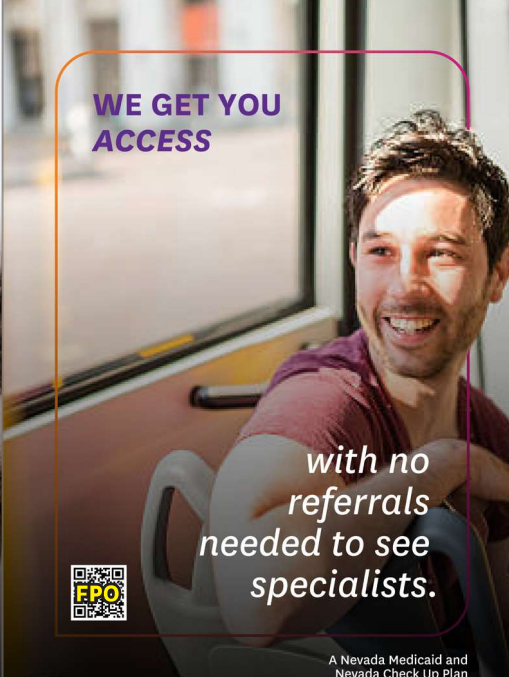
*with same-day mental health appointments.*



A Nevada Medicaid and Nevada Check Up Plan




Get answers to your Medicaid questions at  
SilverSummitHealthPlan.com | [1-844-366-2880]




**WE GET YOU ACCESS**


*with no referrals needed to see specialists.*



A Nevada Medicaid and Nevada Check Up Plan




Get answers to your Medicaid questions at  
SilverSummitHealthPlan.com | [1-844-366-2880]



**WE GET YOU COVERED**

*SilverSummitHealthPlan.com*



A Nevada Medicaid and Nevada Check Up Plan

SilverSummit HealthPlan: Text JOIN to receive texts about your new Medicaid plan. Reply ESP para Espanol, STOP to cancel. Msg & data rates apply.

Welcome to SilverSummit! If you have any appts/procedures scheduled, we've got them covered. Learn more at: <bit.ly link to landing page>. Reply STOP to cancel.

We take great care of our members. Learn more about the many benefits you get with SSHP at: <bit.ly link to landing page>. Reply STOP to cancel.



If you recently switched on from another plan, we've got you covered. You can keep any scheduled appointments or procedures and still go as you planned.

You can learn more about what SilverSummit offers in your welcome packet or at [SilverSummit HealthPlan dot com](https://www.silversummithealthplan.com).

**WE GET YOU *THERE***

Need a ride to your appointments? We've got you covered with rideshare transportation included in your Medicaid plan.

**WE GET YOU *BETTER***

Get access to mental health care when you need it most. We've got you covered with same-day appointments.

**WE GET YOU**

Make every day a little easier. Our local staff can help get you access to meals and a place to stay.

## ***ALTERNATE LANGUAGE:***

**WE'RE ON YOUR SIDE** WITH NO REFERRALS NEEDED TO SEE AN IN-NETWORK SPECIALIST

**WE'RE ON YOUR SIDE** WITH SAME-DAY MENTAL HEALTH APPOINTMENTS

**WE'RE ON YOUR SIDE** WITH THE MY HEALTH PAYS REWARDS PROGRAM FOR GOING TO YOUR DOCTOR AND DOING OTHER HEALTHY ACTIVITIES

**WE'RE ON YOUR SIDE** WITH RIDESHARE TRANSPORTATION TO YOUR APPOINTMENTS

**WE'RE ON YOUR SIDE** WITH LOCAL STAFF TO HELP YOU GET HOUSING, FOOD ACCESS, TRANSPORTATION & IDs

**WE'RE ON YOUR SIDE** WITH TELEHEALTH SERVICES

**WE'RE ON YOUR SIDE** WITH A LARGE NETWORK OF PROVIDERS

**WE'RE ON YOUR SIDE** WITH A LARGE NETWORK OF DOCTORS

**WE'RE ON YOUR SIDE** WITH PRESCRIPTION COVERAGE

**WE'RE ON YOUR SIDE** WITH DENTAL, VISION, AND MENTAL HEALTH COVERAGE

**WE'RE ON YOUR SIDE** WITH OVER-THE-COUNTER SAVINGS

**WE'RE ON YOUR SIDE** WITH BOYS AND GIRLS CLUB ACCESS

**WE'RE ON YOUR SIDE** WITH YMCA MEMBERSHIPS

**WE'RE ON YOUR SIDE** WITH A LARGE NETWORK OF PEDIATRICIANS

**WE'RE ON YOUR SIDE** WITH SPECIAL SERVICES FOR PREGNANT WOMEN AND NEW MOMS

**WE'RE ON YOUR SIDE** WITH CRIBS AND PACIFIERS INCLUDED WITH THE START SMART FOR YOUR BABY PROGRAM

**WE'RE ON YOUR SIDE** WITH DOCTORS YOU KNOW AND TRUST

**WE'RE ON YOUR SIDE** WITH MEDICAID YOU CAN COUNT ON

**WE'RE ON YOUR SIDE** WITH DIABETES EDUCATION

**WE'RE ON YOUR SIDE** WITH IN-HOME URGENT CARE

**WE'RE ON YOUR SIDE** WITH AFTER SCHOOL ACTIVITIES SO YOUR KIDS STAY HEALTHY

**WE'RE ON YOUR SIDE** WITH SUMMER PROGRAMS FOR YOUR CHILDREN

**WE'RE ON YOUR SIDE** WITH SCHOOL SUPPLIES FOR YOUR CHILDREN

**WE'RE ON YOUR SIDE** WITH ONLINE TUTORING FOR YOUR CHILDREN

**WE'RE ON YOUR SIDE** WITH NO JUDGEMENT - JUST ACCESS TO CARE

**WE'RE ON YOUR SIDE** WITH WHAT'S BEST FOR YOU AND YOUR BABY

**WE'RE ON YOUR SIDE** WITH NUTRITION PROGRAMS FOR YOUR FAMILY

**WE'RE ON YOUR SIDE** WITH SUPPORT FOR YOUR RECOVERY

**WE'RE ON YOUR SIDE** WITH SUPPORT FOR YOU AND YOUR BABY

**WE'RE ON YOUR SIDE** WITH PRENATAL DOULA SERVICES

## ***ALTERNATE LANGUAGE:***

**WE'RE ON YOUR SIDE** WITH AFTER-SCHOOL HEALTHY ACTIVITIES

**WE'RE ON YOUR SIDE** WITH NEW BABY SUPPORT SERVICES

**WE'RE ON YOUR SIDE** WITH FAMILY SUPPORT SERVICES

**WE'RE ON YOUR SIDE** WITH 24/7 NURSE ADVICE LINE SERVICES



## ***ALTERNATE LANGUAGE:***

**WE GET YOU NO REFERRALS NEEDED TO SEE AN IN-NETWORK SPECIALIST**  
**WE GET YOU SAME-DAY MENTAL HEALTH APPOINTMENTS**  
**WE GET YOU MY HEALTH PAYS REWARDS PROGRAM FOR GOING TO YOUR DOCTOR**  
**AND DOING OTHER HEALTHY ACTIVITIES**  
**WE GET YOU RIDESHARE TRANSPORTATION TO YOUR APPOINTMENTS**  
**WE GET YOU LOCAL STAFF TO HELP YOU GET HOUSING, FOOD ACCESS,**  
**TRANSPORTATION & IDs**  
**WE GET YOU TELEHEALTH SERVICES**  
**WE GET YOU A LARGE NETWORK OF PROVIDERS**  
**WE GET YOU A LARGE NETWORK OF DOCTORS**  
**WE GET YOU PRESCRIPTION COVERAGE**  
**WE GET YOU DENTAL, VISION, AND MENTAL HEALTH COVERAGE**  
**WE GET YOU OVER-THE-COUNTER SAVING**  
**WE GET YOU BOYS AND GIRLS CLUB ACCESS**  
**WE GET YOU YMCA MEMBERSHIPS**  
**WE GET YOU A LARGE NETWORK OF PEDIATRICIANS**  
**WE GET YOU SPECIAL SERVICES FOR PREGNANT WOMEN AND NEW MOMS**  
**WE GET YOU CRIBS AND PACIFIERS INCLUDED WITH THE START SMART FOR YOUR**  
**BABY PROGRAM**  
**WE GET YOU DOCTORS YOU KNOW AND TRUST**  
**WE GET YOU MEDICAID YOU CAN COUNT ON**  
**WE GET YOU DIABETES EDUCATION**  
**WE GET YOU IN-HOME URGENT CARE**  
**WE GET YOU AFTER SCHOOL ACTIVITIES SO YOUR KIDS STAY HEALTHY**  
**WE GET YOU SUMMER PROGRAMS FOR YOUR CHILDREN**  
**WE GET YOU SCHOOL SUPPLIES FOR YOUR CHILDREN**  
**WE GET YOU ONLINE TUTORING FOR YOUR CHILDREN**  
**WE GET YOU NO JUDGEMENT - JUST ACCESS TO CARE**  
**WE GET YOU WHAT'S BEST FOR YOU AND YOUR BABY**  
**WE GET YOU NUTRITION PROGRAMS FOR YOUR FAMILY**  
**WE GET YOU SUPPORT FOR YOUR RECOVERY**  
**WE GET YOU SUPPORT FOR YOU AND YOUR BABY**  
**WE GET YOU PRENATAL DOULA SERVICES**  
**WE GET YOU AFTER-SCHOOL HEALTHY ACTIVITIES**  
**WE GET YOU NEW BABY SUPPORT SERVICES**  
**WE GET YOU FAMILY SUPPORT SERVICES**  
**WE GET YOU 24/7 NURSE ADVICE LINE SERVICES**

## ***ALTERNATE LANGUAGE:***

**WE GET YOU ACCESS TO HEALTHY KIDS ACTIVITIES  
WE GET YOU CONNECTED WITH CELL PHONES  
WE GET YOU ACCESS TO AFTER-SCHOOL ACTIVITIES  
WE GET YOU CONNECTED TO RECOVERY  
WE GET YOU CONNECTED TO PREGNANCY SUPPORT  
WE GET YOU ACCESS TO PRENATAL DOULAS  
WE GET YOU ACCESS TO 24/7 NURSE ADVICE LINE SERVICES  
WE GET YOU COMMUNITY RESOURCE EXPERTS  
WE GET YOU NO OUT OF POCKET MEDICAID BENEFITS  
WE GET YOU FREE ACCESS TO COMMUNITY RESOURCES  
WE GET YOU LOOKING OUT FOR YOUR EVERYDAY NEEDS  
WE GET YOU FINALLY, A HEALTH PLAN WORKING FOR YOU  
WE GET YOU FINDING SOLUTIONS FOR YOU  
WE GET YOU LARGEST MEDICAID HEALTH PLAN IN UNITED STATES  
WE GET YOU TREATING ALL OF YOU  
WE GET YOU RESPECT, DIGNITY AND KINDNESS  
WE GET YOU WE MAKE KEEP IT SIMPLE  
WE GET YOU REMOVING BARRIERS FOR YOU  
WE GET YOU BETTER HEALTH OUTCOMES  
WE GET YOU FINALLY, BENEFITS YOU CAN USE  
WE GET YOU MORE THAN JUST YOUR MEDICAL NEEDS  
WE GET YOU CREATING PARTNERSHIPS IN THE COMMUNITY FOR YOUR EVERYDAY  
NEEDS  
WE GET YOU URGENT CARE SERVICES TO WHERE YOU ARE  
WE GET YOU WHY WAIT, HAVE URGENT CARE SERVICES COME TO YOU**

## **ALTERNATE LANGUAGE:**

**WE GET YOU ACCESS.** NO REFERRALS NEEDED TO SEE AN IN-NETWORK SPECIALIST.

**WE GET YOU ACCESS.** SAME-DAY MENTAL HEALTH APPOINTMENTS.

**WE GET YOU SAVINGS.** MY HEALTH PAYS REWARDS PROGRAM FOR GOING TO YOUR DOCTOR AND DOING OTHER HEALTHY ACTIVITIES

**WE GET YOU THERE.** RIDESHARE TRANSPORTATION TO YOUR APPOINTMENTS.

**WE GET YOU CONNECTED.** LOCAL STAFF TO HELP YOU GET HOUSING, FOOD ACCESS, TRANSPORTATION & LOST IDs.

**WE GET YOU CONNECTED.** TELEHEALTH SERVICES.

**WE GET YOU ACCESS.** A LARGE NETWORK OF PROVIDERS.

**WE GET YOU ACCESS.** A LARGE NETWORK OF DOCTORS.

**WE GET YOU SAVINGS.** PRESCRIPTION COVERAGE.

**WE GET YOU BETTER.** DENTAL, VISION, AND MENTAL HEALTH COVERAGE.

**WE GET YOU MORE.** OVER-THE-COUNTER SAVINGS.

**WE GET YOU ACCESS.** BOYS AND GIRLS CLUB ACCESS.

**WE GET YOU ACTIVE.** YMCA MEMBERSHIPS.

**WE GET YOU ACCESS.** A LARGE NETWORK OF PEDIATRICIANS.

**WE GET YOU CARE.** SPECIAL SERVICES FOR PREGNANT WOMEN AND NEW MOMS.

**WE GET YOU STARTED.** CRIBS AND PACIFIERS INCLUDED WITH START SMART FOR YOUR BABY PROGRAM.

**WE GET YOU ACCESS.** DOCTORS YOU KNOW AND TRUST.

**WE GET YOU MEDICAID** YOU CAN COUNT ON

**WE GET YOU SMARTER** DIABETES EDUCATION

**WE GET YOU TREATED** IN-HOME URGENT CARE

**WE GET YOU HELP** AFTER SCHOOL ACTIVITIES SO YOUR KIDS STAY HEALTHY

**WE GET YOU** AND YOUR KIDS SUMMER PROGRAMS FOR YOUR CHILDREN

**WE GET YOU READY** SCHOOL SUPPLIES FOR YOUR CHILDREN

**WE GET YOU CONNECTED** ONLINE TUTORING FOR YOUR CHILDREN

**WE GET YOU BETTER** NO JUDGEMENT - JUST ACCESS TO CARE

**WE GET YOU** FROM THE START WHAT'S BEST FOR YOU AND YOUR BABY

**WE GET YOU HEALTHY** NUTRITION PROGRAMS FOR YOUR FAMILY

**WE GET YOU HELP** SUPPORT FOR YOUR RECOVERY

**WE GET YOU HELP** SUPPORT FOR YOU AND YOUR BABY

**WE GET YOU ACCESS** PRENATAL DOULA SERVICES

**WE GET YOU HEALTHY** AFTER-SCHOOL HEALTHY ACTIVITIES

**WE GET YOU STARTED** NEW BABY SUPPORT SERVICES

**WE GET YOU HELP** FAMILY SUPPORT SERVICES

**WE GET YOU CONNECTED** 24/7 NURSE ADVICE LINE SERVICES

## ALTERNATE LANGUAGE:

COVID-19 testing is just a phone call away  
 COVID-19 testing in your home  
 COVID-19 testing to you  
 Urgent care is just a phone call away  
 No cost to use Ready Responders  
 No cost to use Dispatch Health  
 Doctor visits on your phone or computer  
 Access to a doctor when you need it  
 We bring services to you  
 We have Community Health Workers to help  
 navigate your everyday needs  
 Need assistance, let us come to you  
 Medicaid benefits can be confusing, WE got you.  
 Our <staff title> are here when you need them.  
 Have a question? Our <staff title> are here when you  
 need them.  
 Let us help you understand your Medicaid benefits  
 Your Medicaid experts  
 Your Medicaid leaders  
 Making it easy for you  
 Your health plan the way you want it  
 Judicial programs and assistance for re-entry  
 Don't let a mistake stop you, we can help  
 Providing help before you leave jail, prison or  
 detention center  
 Correctional services  
 Starting over, we can help  
 We understand starting over can be scary  
 We understand starting over can difficult  
 We have behavioral services you need  
 Online behavioral services  
 Access to school Medicaid services  
 Online doctors for your kids  
 We know you are busy, medication delivered to you  
 We know you are busy, we have your <name of  
 service> online  
 Creating local partnerships to help you  
 Local staff from the communities where you live  
 Putting you first, it's what we do  
 Finally, a health plan that puts/putting, you first  
 <Resource/benefit/service> it's what we do  
 Hiring those who serve our communities from a  
 neighborhood near you

Why did my Medicaid plan switch? The State  
 of Nevada wants to improve the Medicaid  
 program by having all health plans have the  
 same amount of members

Can I switch health plans? Yes, you can switch  
 anytime between January 1 and March 21, 2022.  
 Here's how

If I get/got switched can I keep my doctors? If  
 they are in our provider network, yes! If they  
 are not in our provider network please call (our  
 phone number) and we will help you. To find  
 out if your doctor is in our network click here

What if I have a procedure or appointment  
 scheduled? Keep it! You can still attend all your  
 appointments. Please call (insert number) and  
 we will help you.

Don't worry. You still get the quality medicaid  
 you can count on.

<Title of staff member> from a neighborhood  
 near you  
 <Event> happens, we got you  
 It happens, we got you  
 We can help

**Option 1:**

Great news for Nevada Medicaid members. Now's your chance to become part of the SilverSummit family. With our quality Medicaid insurance, we get you covered.

Get access to a network of doctors near you and coverage for vision, dental, and mental health.

Already a SilverSummit Healthplan member? Stay and enjoy.

Go to Choose SilverSummit dot com to learn more.

SilverSummit Healthplan is a Nevada Medicaid and Nevada Check Up health plan.

**Option 2:**

Great news for Nevada Medicaid members. Now's your chance to become part of the SilverSummit family. With our quality Medicaid insurance, we get you covered.

Get access to specialists without needing a referral. And if you need a ride to your appointment, we've got you covered with rideshare transportation.

Already a SilverSummit Healthplan member? Stay and enjoy.

Go to Choose SilverSummit dot com to learn more.

SilverSummit Healthplan is a Nevada Medicaid and Nevada Check Up health plan.



**Option 3:**

Great news for Nevada Medicaid members. Now's your chance to become part of the SilverSummit family. With our quality Medicaid insurance, we get you covered.

Get access to same-day mental health appointments near you. And if you need a ride, we've got you covered with rideshare transportation.

Already a SilverSummit Healthplan member? Stay and enjoy.

Go to Choose SilverSummit dot com to learn more.

SilverSummit Healthplan is a Nevada Medicaid and Nevada Check Up health plan.

**Option 4:**

Nevada Medicaid members:

You can get access to a large network of doctors near you with SilverSummit Healthplan.

Already a SilverSummit member? Stay and enjoy.

Go to Choose SilverSummit dot com to learn more.

SilverSummit Healthplan is a Nevada Medicaid and Nevada Check Up health plan.

**Option 5:**

Nevada Medicaid members:

You can get access to specialists without needing a referral.  
And we'll even get you a ride to your appointment.

Already a SilverSummit member? Stay and enjoy.

Go to Choose SilverSummit dot com to learn more.

SilverSummit Healthplan is a Nevada Medicaid and Nevada  
Check Up health plan.

**Option 6:**

Nevada Medicaid members:

You can get access to same-day mental health appointments.  
And if you need a ride, we've got you covered.

Already a SilverSummit member? Stay and enjoy.

Go to Choose SilverSummit dot com to learn more.

SilverSummit Healthplan is a Nevada Medicaid and Nevada  
Check Up health plan.

**Anncr (reassuring, friendly, female):**

At SilverSummit Healthplan, we get you.

With our quality Medicaid coverage, we get you a large network of trusted doctors.

Super: Large network of trusted doctors  
So you can feel better.

We get you prescription coverage and dollar rewards for healthy activities.

Super: Prescription coverage and dollar rewards for healthy activities  
So you can save more.

We get you easy access to specialty care, no referrals needed.

Super: See specialists without referrals  
So you don't have to worry.

We get you care for the whole you.

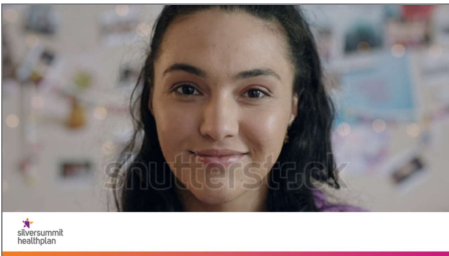
Super: Vision, dental, and same-day mental health appointments  
So you're fully taken care of.

At SilverSummit Healthplan we get you reassurance that you're always in good care.

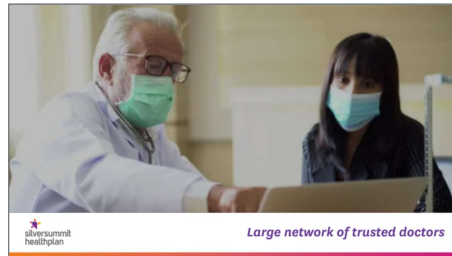
Go to ChooseSilverSummit.com today

Super: Go to ChooseSilverSummit.com today

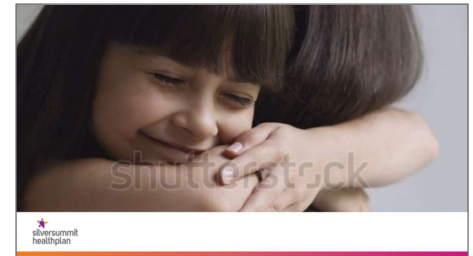
Disclaimer super: A Nevada Medicaid and Nevada Check Up plan.



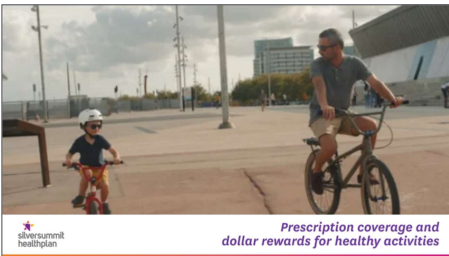
**VO:** At SilverSummit Healthplan, we get you.



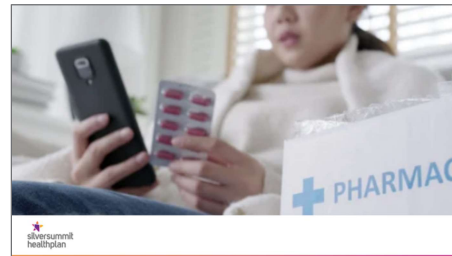
**VO:** With our quality Medicaid coverage, we get you a large network of trusted doctors.



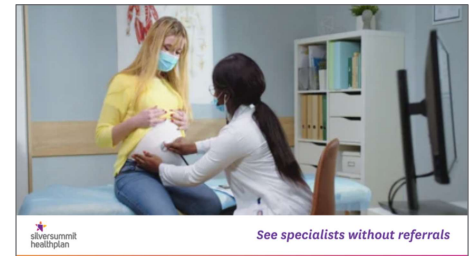
**VO:** So you can feel better.



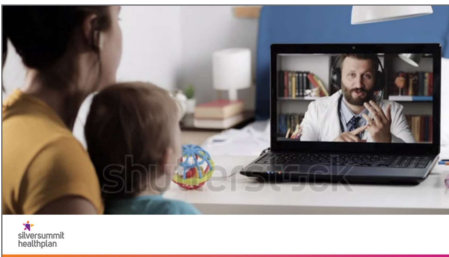
**VO:** We get you prescription coverage and dollar rewards for healthy activities.



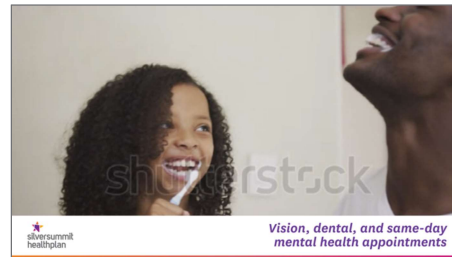
**VO:** So you can save more.



**VO:** We get you easy access to specialty care, no referrals needed.



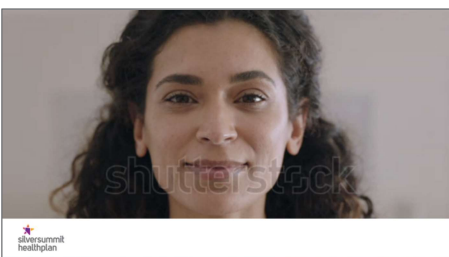
**VO:** So you don't have to worry.



**VO:** We get you care for the whole you.



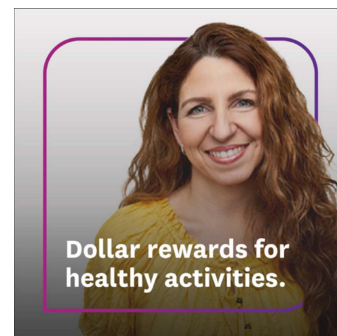
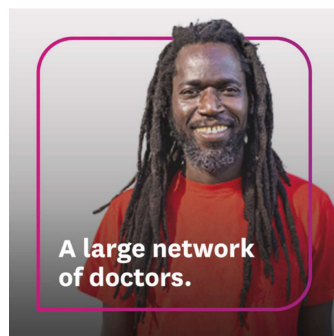
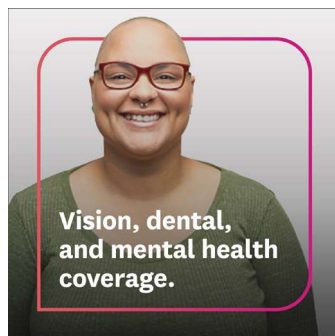
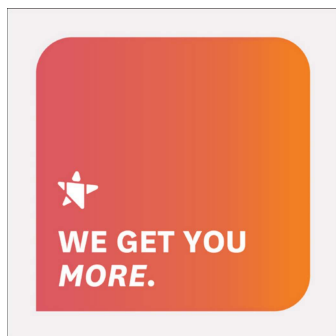
**VO:** So you're fully taken care of.




**VO:** At SilverSummit Healthplan we get you reassurance that you're always in good care.




**VO:** Go to ChooseSilverSummit.com today.



**SilverSummit Healthplan**  
Sponsored ·

Get the Medicaid benefits that so many Nevadans already enjoy with SilverSummit.




  
**WE GET YOU MORE.**

CHOOSESILVERSUMMIT.COM

**Medicaid coverage for the whole you.**

We're here to help.

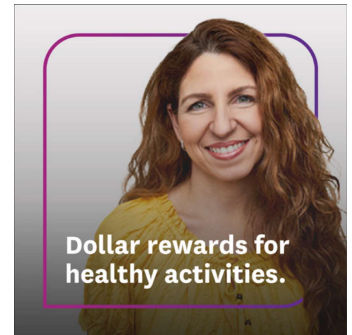
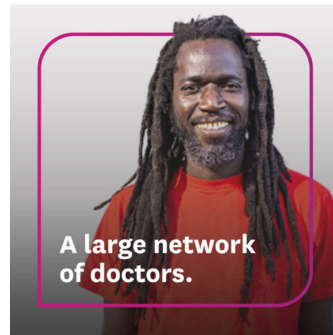
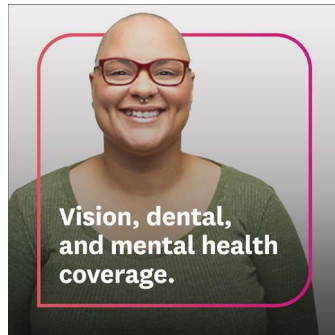
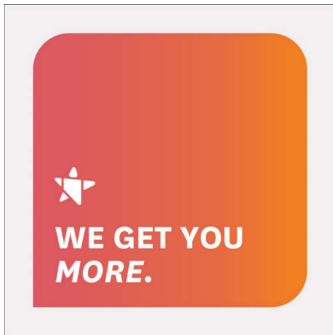
[Learn More](#)


   1.4K

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**SilverSummit Healthplan**  
Sponsored ·

Now's your chance to become a SilverSummit member. Get the Medicaid coverage you can count on with the benefits you want.



**WE GET YOU MORE.**

CHOOSESILVERSUMMIT.COM

**Medicaid coverage for the whole you.**

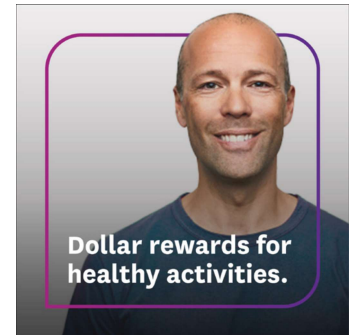
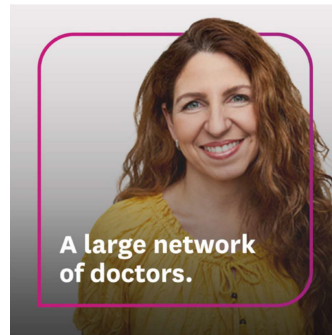
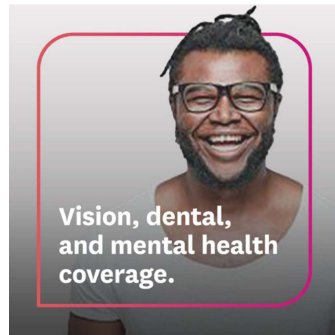
We're here to help.


[Learn More](#)

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**SilverSummit Healthplan**  
Sponsored ·

Nevada Medicaid members, SilverSummit is ready for you. Get Medicaid coverage designed with your needs in mind.


**MEDICAID  
BY NEVADANS  
FOR NEVADANS.**


[CHOOSESILVERSUMMIT.COM](https://www.choosesilversummit.com)  
**Medicaid designed for Nevadans**  
We're here to help.


[Learn More](#)


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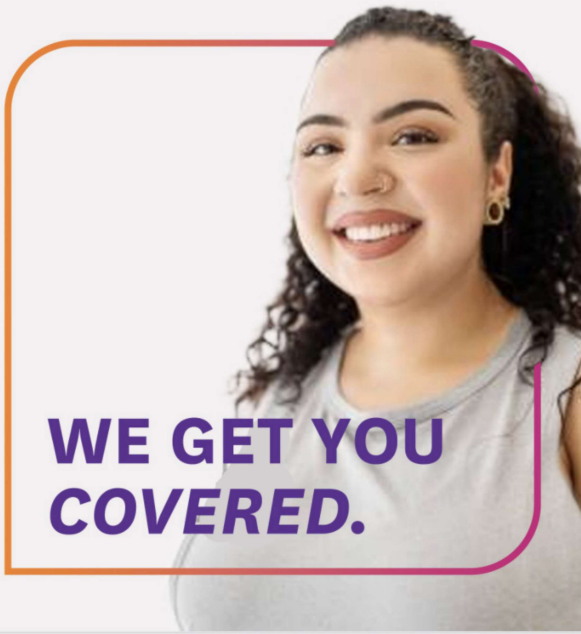
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Sponsored ·




Now's your chance to become a SilverSummit member. Get access to a large network of doctors in Nevada with SilverSummit.




**WE GET YOU COVERED.**

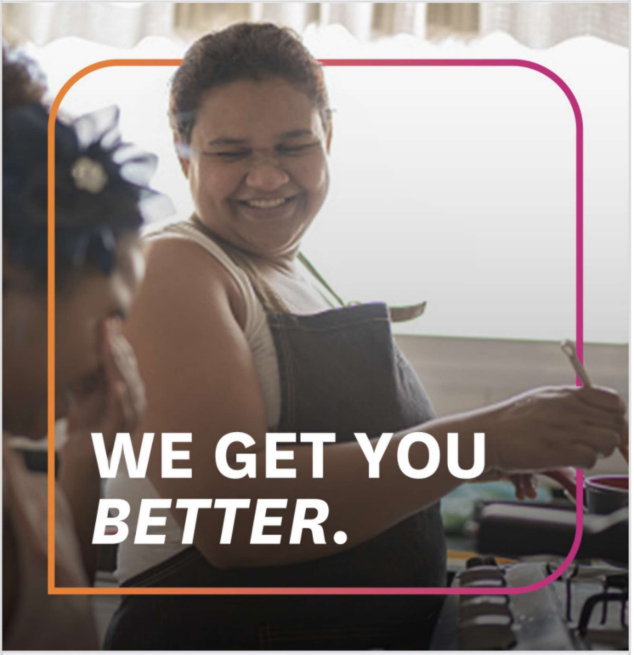
[CHOOSESILVERSUMMIT.COM](https://choosesilversummit.com)  
**Medicaid coverage for the whole you.** [Learn More](#)  
We're here to help.

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  Share



**SilverSummit Healthplan**  
Sponsored ·




SilverSummit is ready for you. Get Medicaid coverage you can count on so you can get your whole self taken care of.

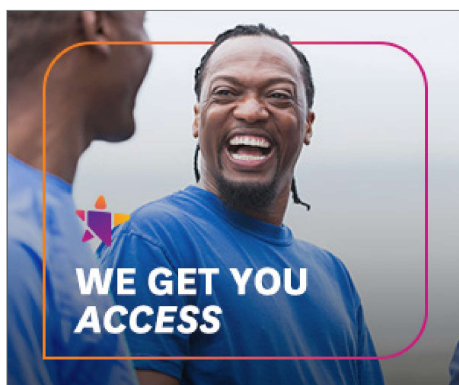
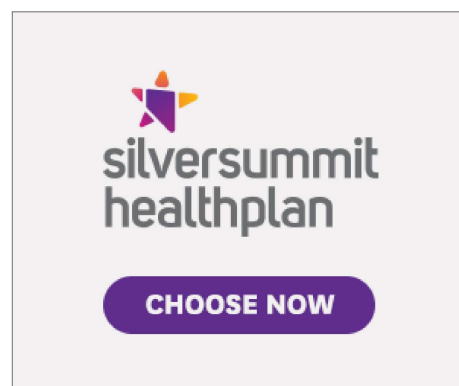
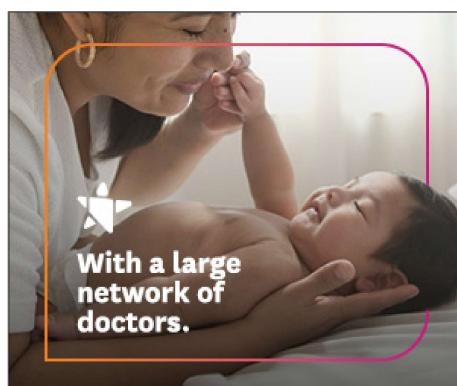
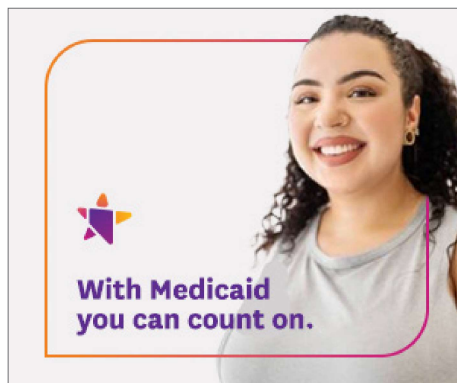
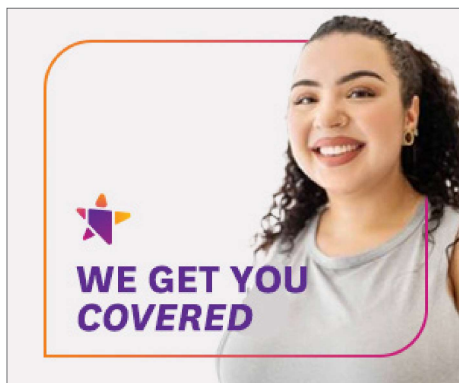


**WE GET YOU BETTER.**


[CHOOSESILVERSUMMIT.COM](https://choosesilversummit.com)  
**Medicaid coverage for the whole you.** [Learn More](#)  
We're here to help.

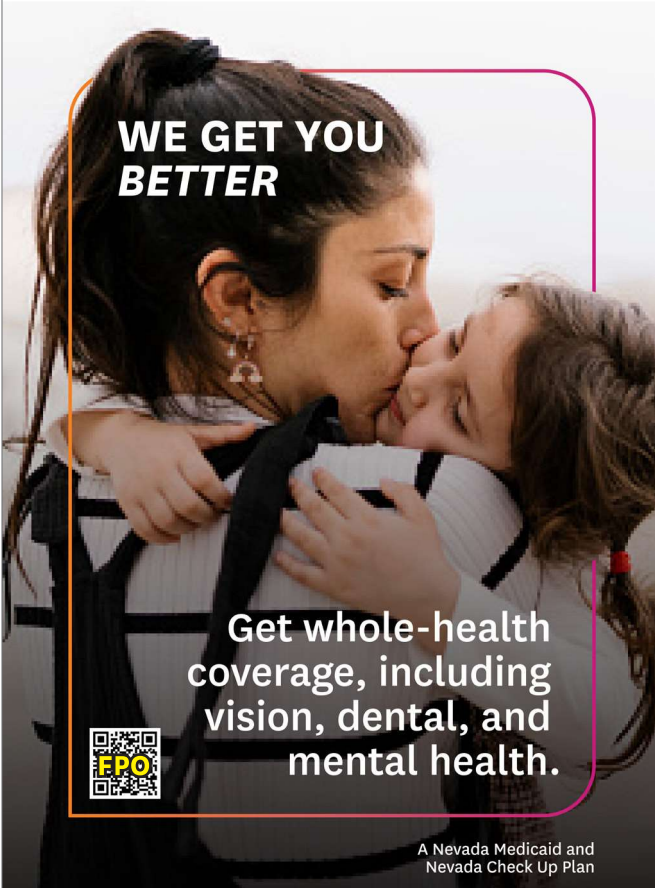
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 425 Comments 308 Shares

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  Share






 We're here to help.  
[ChooseSilverSummit.com](https://www.ChooseSilverSummit.com) | 1-844-366-2880




**WE GET YOU  
BETTER**

Get whole-health coverage, including vision, dental, and mental health.



A Nevada Medicaid and Nevada Check Up Plan

 We're here to help.  
[ChooseSilverSummit.com](https://www.ChooseSilverSummit.com) | 1-844-366-2880



**WE GET YOU  
A LARGE  
NETWORK  
OF DOCTORS**



A Nevada Medicaid and Nevada Check Up Plan





  
**silversummit  
healthplan**

A Nevada Medicaid and  
Nevada Check Up Plan

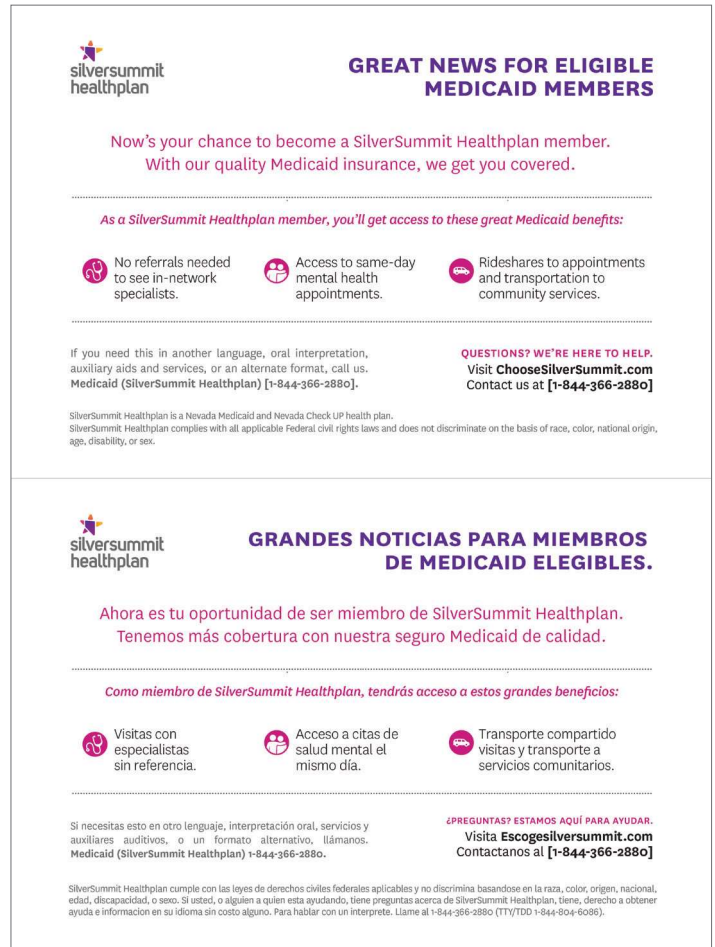
**WE GET YOU  
MEDICAID YOU CAN COUNT ON**



  
**silversummit  
healthplan**

A Nevada Medicaid and  
Nevada Check Up Plan

**WE GET YOU  
COVERED.**  
ChooseSilverSummit.com



\*Note: alternate copy to swap out the word 'Medicaid' with 'Insurance' in all applicable areas.


2500 NORTH BUFFALO DRIVE  
SUITE 250  
LAS VEGAS, NV 89128

Presorted  
First-Class Mail  
U.S. Postage Paid  
59047  
PrintingForLess.com

TEMP-RETURN SERVICE REQUESTED

**We're still  
on your side!**

**¡SEGUIMOS DE TU LADO!**




**IMPORTANT INFORMATION  
FOR MEDICAID MEMBERS**  
*SEE BACK FOR DETAILS*

**INFORMACIÓN IMPORTANTE  
PARA MIEMBROS DE MEDICAID**  
*VE EL OTRO LADO PARA MÁS DETALLES*

---

<CUSTOMER NAME>  
<ADDRESS>  
<CITY>, <STATE> <ZIP CODE>



**WE MISS YOU!**

**HERE'S HOW YOU CAN COME BACK**

If you got switched to another health plan by the state of Nevada, here's how you can come back to SilverSummit:

**¡TE EXTRAÑAMOS!**

**AQUI TIENES COMO PUEDES REGRESAR**

Si el estado de Nevada te cambió a otro plan de salud, aquí te decimos cómo puedes regresar a SilverSummit.

**HERE'S HOW:**

1. Scan the code
2. Complete the quick MCO change form
3. Mail to the address provided



**AQUÍ TIENES COMO:**

1. Escanée
2. Completa una forma MCO breve
3. Envíala por correo a la dirección proporcionada

**QUESTIONS? WE'RE HERE TO HELP.**  
Visit **ChooseSilverSummit.com**  
Contact us at **[1-844-366-2880]**

If you need this in another language, oral interpretation, auxiliary aids and services, or an alternate format, call us. Medicaid (SilverSummit Healthplan) [1-844-366-2880].

SilverSummit Healthplan is a Nevada Medicaid and Nevada Check UP health plan. SilverSummit Healthplan complies with all applicable federal civil rights laws and does not discriminate on the basis of race, color, national origin, age, disability, or sex.


**¿PREGUNTAS? ESTAMOS AQUÍ PARA AYUDAR.**  
Visita **Escogesilversummit.com**  
Contactanos al **[1-844-366-2880]**


Si necesitas esto en otro lenguaje, interpretación oral, servicios y auxiliares auditivos, o un formato alternativo, llámanos. Medicaid (SilverSummit Healthplan) [1-844-366-2880].

SilverSummit Healthplan cumple con las leyes de derechos civiles federales aplicables y no discrimina basándose en la raza, color, origen, nacional, edad, discapacidad, o sexo. Si usted, o alguien a quien esta ayudando, tiene preguntas acerca de SilverSummit Healthplan, tiene, derecho a obtener ayuda e información en su idioma sin costo alguno. Para hablar con un interprete, llame al 1-844-366-2880 (TTY/TDD 1-844-804-6086).

\*Note: alternate copy to swap out the word 'Medicaid' with 'Insurance' in all applicable areas.

Contrast
On
Off
a a a
language



SilverSummit offers quality healthcare for **Nevada Medicaid and Nevada Check Up members.**




# WE'VE GOT YOU COVERED.

Great news for eligible Medicaid members! Now's your chance to become part of the SilverSummit family. If you have an appointment, procedure or surgery scheduled for after January 1, 2022, we've got you covered. Even if we don't have your doctor.


Questions? Find more answers on our [FAQ page](#).




No referrals needed to see specialists.




Access to same-day mental health appointments.




Rideshares to appointments and transportation to community services.




Access to meals, housing, and transportation from local staff.




\$765 in rewards for seeing your doctor and doing other healthy activities.




Access to safe, effective medications plus savings on over-the-counter items.



Boys & Girls Club membership fees covered.



Vision coverage includes eye exams and prescription eyewear.



Two dental visits every year, for brighter smiles.

### How To Enroll

SilverSummit Healthplan provides you and your family with the care you need and benefits you deserve.

[Learn More](#)

### Find Your Doctor

SilverSummit Healthplan partners with the doctors you know and trust. Check to see if your doctor is in our network.

[SEARCH NOW](#)

### CONTACT US

We are here to help with any questions. Call us at **1-844-366-2880**.

## ***ALTERNATE LANGUAGE:***

**WE'RE ON YOUR SIDE** WITH NO REFERRALS NEEDED TO SEE AN IN-NETWORK SPECIALIST

**WE'RE ON YOUR SIDE** WITH SAME-DAY MENTAL HEALTH APPOINTMENTS

**WE'RE ON YOUR SIDE** WITH THE MY HEALTH PAYS REWARDS PROGRAM FOR GOING TO YOUR DOCTOR AND DOING OTHER HEALTHY ACTIVITIES

**WE'RE ON YOUR SIDE** WITH RIDESHARE TRANSPORTATION TO YOUR APPOINTMENTS

**WE'RE ON YOUR SIDE** WITH LOCAL STAFF TO HELP YOU GET HOUSING, FOOD ACCESS, TRANSPORTATION & IDs

**WE'RE ON YOUR SIDE** WITH TELEHEALTH SERVICES

**WE'RE ON YOUR SIDE** WITH A LARGE NETWORK OF PROVIDERS

**WE'RE ON YOUR SIDE** WITH A LARGE NETWORK OF DOCTORS

**WE'RE ON YOUR SIDE** WITH PRESCRIPTION COVERAGE

**WE'RE ON YOUR SIDE** WITH DENTAL, VISION, AND MENTAL HEALTH COVERAGE

**WE'RE ON YOUR SIDE** WITH OVER-THE-COUNTER SAVINGS

**WE'RE ON YOUR SIDE** WITH BOYS AND GIRLS CLUB ACCESS

**WE'RE ON YOUR SIDE** WITH YMCA MEMBERSHIPS

**WE'RE ON YOUR SIDE** WITH A LARGE NETWORK OF PEDIATRICIANS

**WE'RE ON YOUR SIDE** WITH SPECIAL SERVICES FOR PREGNANT WOMEN AND NEW MOMS

**WE'RE ON YOUR SIDE** WITH CRIBS AND PACIFIERS INCLUDED WITH THE START SMART FOR YOUR BABY PROGRAM

**WE'RE ON YOUR SIDE** WITH DOCTORS YOU KNOW AND TRUST

**WE'RE ON YOUR SIDE** WITH MEDICAID YOU CAN COUNT ON

**WE'RE ON YOUR SIDE** WITH DIABETES EDUCATION

**WE'RE ON YOUR SIDE** WITH IN-HOME URGENT CARE

**WE'RE ON YOUR SIDE** WITH AFTER SCHOOL ACTIVITIES SO YOUR KIDS STAY HEALTHY

**WE'RE ON YOUR SIDE** WITH SUMMER PROGRAMS FOR YOUR CHILDREN

**WE'RE ON YOUR SIDE** WITH SCHOOL SUPPLIES FOR YOUR CHILDREN

**WE'RE ON YOUR SIDE** WITH ONLINE TUTORING FOR YOUR CHILDREN

**WE'RE ON YOUR SIDE** WITH NO JUDGEMENT - JUST ACCESS TO CARE

**WE'RE ON YOUR SIDE** WITH WHAT'S BEST FOR YOU AND YOUR BABY

**WE'RE ON YOUR SIDE** WITH NUTRITION PROGRAMS FOR YOUR FAMILY

**WE'RE ON YOUR SIDE** WITH SUPPORT FOR YOUR RECOVERY

**WE'RE ON YOUR SIDE** WITH SUPPORT FOR YOU AND YOUR BABY

**WE'RE ON YOUR SIDE** WITH PRENATAL DOULA SERVICES



## ***ALTERNATE LANGUAGE:***

**WE'RE ON YOUR SIDE** WITH AFTER-SCHOOL HEALTHY ACTIVITIES

**WE'RE ON YOUR SIDE** WITH NEW BABY SUPPORT SERVICES

**WE'RE ON YOUR SIDE** WITH FAMILY SUPPORT SERVICES

**WE'RE ON YOUR SIDE** WITH 24/7 NURSE ADVICE LINE SERVICES

## ***ALTERNATE LANGUAGE:***

**WE GET YOU NO REFERRALS NEEDED TO SEE AN IN-NETWORK SPECIALIST**  
**WE GET YOU SAME-DAY MENTAL HEALTH APPOINTMENTS**  
**WE GET YOU MY HEALTH PAYS REWARDS PROGRAM FOR GOING TO YOUR DOCTOR  
AND DOING OTHER HEALTHY ACTIVITIES**  
**WE GET YOU RIDESHARE TRANSPORTATION TO YOUR APPOINTMENTS**  
**WE GET YOU LOCAL STAFF TO HELP YOU GET HOUSING, FOOD ACCESS,  
TRANSPORTATION & IDs**  
**WE GET YOU TELEHEALTH SERVICES**  
**WE GET YOU A LARGE NETWORK OF PROVIDERS**  
**WE GET YOU A LARGE NETWORK OF DOCTORS**  
**WE GET YOU PRESCRIPTION COVERAGE**  
**WE GET YOU DENTAL, VISION, AND MENTAL HEALTH COVERAGE**  
**WE GET YOU OVER-THE-COUNTER SAVING**  
**WE GET YOU BOYS AND GIRLS CLUB ACCESS**  
**WE GET YOU YMCA MEMBERSHIPS**  
**WE GET YOU A LARGE NETWORK OF PEDIATRICIANS**  
**WE GET YOU SPECIAL SERVICES FOR PREGNANT WOMEN AND NEW MOMS**  
**WE GET YOU CRIBS AND PACIFIERS INCLUDED WITH THE START SMART FOR YOUR  
BABY PROGRAM**  
**WE GET YOU DOCTORS YOU KNOW AND TRUST**  
**WE GET YOU MEDICAID YOU CAN COUNT ON**  
**WE GET YOU DIABETES EDUCATION**  
**WE GET YOU IN-HOME URGENT CARE**  
**WE GET YOU AFTER SCHOOL ACTIVITIES SO YOUR KIDS STAY HEALTHY**  
**WE GET YOU SUMMER PROGRAMS FOR YOUR CHILDREN**  
**WE GET YOU SCHOOL SUPPLIES FOR YOUR CHILDREN**  
**WE GET YOU ONLINE TUTORING FOR YOUR CHILDREN**  
**WE GET YOU NO JUDGEMENT - JUST ACCESS TO CARE**  
**WE GET YOU WHAT'S BEST FOR YOU AND YOUR BABY**  
**WE GET YOU NUTRITION PROGRAMS FOR YOUR FAMILY**  
**WE GET YOU SUPPORT FOR YOUR RECOVERY**  
**WE GET YOU SUPPORT FOR YOU AND YOUR BABY**  
**WE GET YOU PRENATAL DOULA SERVICES**  
**WE GET YOU AFTER-SCHOOL HEALTHY ACTIVITIES**  
**WE GET YOU NEW BABY SUPPORT SERVICES**  
**WE GET YOU FAMILY SUPPORT SERVICES**  
**WE GET YOU 24/7 NURSE ADVICE LINE SERVICES**

## ***ALTERNATE LANGUAGE:***

**WE GET YOU ACCESS TO HEALTHY KIDS ACTIVITIES**  
**WE GET YOU CONNECTED WITH CELL PHONES**  
**WE GET YOU ACCESS TO AFTER-SCHOOL ACTIVITIES**  
**WE GET YOU CONNECTED TO RECOVERY**  
**WE GET YOU CONNECTED TO PREGNANCY SUPPORT**  
**WE GET YOU ACCESS TO PRENATAL DOULAS**  
**WE GET YOU ACCESS TO 24/7 NURSE ADVICE LINE SERVICES**  
**WE GET YOU COMMUNITY RESOURCE EXPERTS**  
**WE GET YOU NO OUT OF POCKET MEDICAID BENEFITS**  
**WE GET YOU FREE ACCESS TO COMMUNITY RESOURCES**  
**WE GET YOU LOOKING OUT FOR YOUR EVERYDAY NEEDS**  
**WE GET YOU FINALLY, A HEALTH PLAN WORKING FOR YOU**  
**WE GET YOU FINDING SOLUTIONS FOR YOU**  
**WE GET YOU LARGEST MEDICAID HEALTH PLAN IN UNITED STATES**  
**WE GET YOU TREATING ALL OF YOU**  
**WE GET YOU RESPECT, DIGNITY AND KINDNESS**  
**WE GET YOU WE MAKE KEEP IT SIMPLE**  
**WE GET YOU REMOVING BARRIERS FOR YOU**  
**WE GET YOU BETTER HEALTH OUTCOMES**  
**WE GET YOU FINALLY, BENEFITS YOU CAN USE**  
**WE GET YOU MORE THAN JUST YOUR MEDICAL NEEDS**  
**WE GET YOU CREATING PARTNERSHIPS IN THE COMMUNITY FOR YOUR EVERYDAY  
NEEDS**  
**WE GET YOU URGENT CARE SERVICES TO WHERE YOU ARE**  
**WE GET YOU WHY WAIT, HAVE URGENT CARE SERVICES COME TO YOU**

## **ALTERNATE LANGUAGE:**

**WE GET YOU ACCESS.** NO REFERRALS NEEDED TO SEE AN IN-NETWORK SPECIALIST.

**WE GET YOU ACCESS.** SAME-DAY MENTAL HEALTH APPOINTMENTS.

**WE GET YOU SAVINGS.** MY HEALTH PAYS REWARDS PROGRAM FOR GOING TO YOUR DOCTOR AND DOING OTHER HEALTHY ACTIVITIES

**WE GET YOU THERE.** RIDESHARE TRANSPORTATION TO YOUR APPOINTMENTS.

**WE GET YOU CONNECTED.** LOCAL STAFF TO HELP YOU GET HOUSING, FOOD ACCESS, TRANSPORTATION & LOST IDs.

**WE GET YOU CONNECTED.** TELEHEALTH SERVICES.

**WE GET YOU ACCESS.** A LARGE NETWORK OF PROVIDERS.

**WE GET YOU ACCESS.** A LARGE NETWORK OF DOCTORS.

**WE GET YOU SAVINGS.** PRESCRIPTION COVERAGE.

**WE GET YOU BETTER.** DENTAL, VISION, AND MENTAL HEALTH COVERAGE.

**WE GET YOU MORE.** OVER-THE-COUNTER SAVINGS.

**WE GET YOU ACCESS.** BOYS AND GIRLS CLUB ACCESS.

**WE GET YOU ACTIVE.** YMCA MEMBERSHIPS.

**WE GET YOU ACCESS.** A LARGE NETWORK OF PEDIATRICIANS.

**WE GET YOU CARE.** SPECIAL SERVICES FOR PREGNANT WOMEN AND NEW MOMS.

**WE GET YOU STARTED.** CRIBS AND PACIFIERS INCLUDED WITH START SMART FOR YOUR BABY PROGRAM.

**WE GET YOU ACCESS.** DOCTORS YOU KNOW AND TRUST.

**WE GET YOU MEDICAID** YOU CAN COUNT ON

**WE GET YOU SMARTER** DIABETES EDUCATION

**WE GET YOU TREATED** IN-HOME URGENT CARE

**WE GET YOU HELP** AFTER SCHOOL ACTIVITIES SO YOUR KIDS STAY HEALTHY

**WE GET YOU** AND YOUR KIDS SUMMER PROGRAMS FOR YOUR CHILDREN

**WE GET YOU READY** SCHOOL SUPPLIES FOR YOUR CHILDREN

**WE GET YOU CONNECTED** ONLINE TUTORING FOR YOUR CHILDREN

**WE GET YOU BETTER** NO JUDGEMENT - JUST ACCESS TO CARE

**WE GET YOU** FROM THE START WHAT'S BEST FOR YOU AND YOUR BABY

**WE GET YOU HEALTHY** NUTRITION PROGRAMS FOR YOUR FAMILY

**WE GET YOU HELP** SUPPORT FOR YOUR RECOVERY

**WE GET YOU HELP** SUPPORT FOR YOU AND YOUR BABY

**WE GET YOU ACCESS** PRENATAL DOULA SERVICES

**WE GET YOU HEALTHY** AFTER-SCHOOL HEALTHY ACTIVITIES

**WE GET YOU STARTED** NEW BABY SUPPORT SERVICES

**WE GET YOU HELP** FAMILY SUPPORT SERVICES

**WE GET YOU CONNECTED** 24/7 NURSE ADVICE LINE SERVICES

## ALTERNATE LANGUAGE:

COVID-19 testing is just a phone call away  
 COVID-19 testing in your home  
 COVID-19 testing to you  
 Urgent care is just a phone call away  
 No cost to use Ready Responders  
 No cost to use Dispatch Health  
 Doctor visits on your phone or computer  
 Access to a doctor when you need it  
 We bring services to you  
 We have Community Health Workers to help  
 navigate your everyday needs  
 Need assistance, let us come to you  
 Medicaid benefits can be confusing, WE got you.  
 Our <staff title> are here when you need them.  
 Have a question? Our <staff title> are here when you  
 need them.  
 Let us help you understand your Medicaid benefits  
 Your Medicaid experts  
 Your Medicaid leaders  
 Making it easy for you  
 Your health plan the way you want it  
 Judicial programs and assistance for re-entry  
 Don't let a mistake stop you, we can help  
 Providing help before you leave jail, prison or  
 detention center  
 Correctional services  
 Starting over, we can help  
 We understand starting over can be scary  
 We understand starting over can difficult  
 We have behavioral services you need  
 Online behavioral services  
 Access to school Medicaid services  
 Online doctors for your kids  
 We know you are busy, medication delivered to you  
 We know you are busy, we have your <name of  
 service> online  
 Creating local partnerships to help you  
 Local staff from the communities where you live  
 Putting you first, it's what we do  
 Finally, a health plan that puts/putting, you first  
 <Resource/benefit/service> it's what we do  
 Hiring those who serve our communities from a  
 neighborhood near you

Why did my Medicaid plan switch? The State  
 of Nevada wants to improve the Medicaid  
 program by having all health plans have the  
 same amount of members

Can I switch health plans? Yes, you can switch  
 anytime between January 1 and March 21, 2022.  
 Here's how

If I get/got switched can I keep my doctors? If  
 they are in our provider network, yes! If they  
 are not in our provider network please call (our  
 phone number) and we will help you. To find  
 out if your doctor is in our network click here

What if I have a procedure or appointment  
 scheduled? Keep it! You can still attend all your  
 appointments. Please call (insert number) and  
 we will help you.

Don't worry. You still get the quality medicaid  
 you can count on.

<Title of staff member> from a neighborhood  
 near you  
 <Event> happens, we got you  
 It happens, we got you  
 We can help



Keyword	Ad group	Keyword	Ad group	Keyword	Ad group
silversummit	Brand	nv medicaid enrollment	Enrollment	medicaid coverage for children	Kids
silversummit medicaid	Brand	apply for nevada medicaid	Enrollment	medicaid for children	Kids
silver summit medicaid	Brand	health insurance nevada enroll	Enrollment	medicaid for my child	Kids
silver summit	Brand	health insurance enrollment	Enrollment	healthy kids medicaid	Kids
silversummit nv	Brand	health insurance sign up	Enrollment	medicaid children	Kids
silversummit nevada	Brand	health insurance signup	Enrollment	health insurance children pro-	Kids
silver summit nv	Brand	health insurance register	Enrollment	gram	Kids
silver summit nevada	Brand	health insurance apply	Enrollment	health insurance children	Kids
health silver summit	Brand	health insurance enroll	Enrollment	health insurance kids	Kids
silver summit healthcare	Brand	health insurance plans enrollment	Enrollment	health insurance children cov-	Kids
silver summit enrollment	Brand	family medicaid	Family	erage	Kids
silver summit enroll	Brand	family medicaid application	Family	health insurance kids coverage	Kids
silversummit nevada health plan	Brand	family medicaid nevada	Family	health insurance for children	Kids
silver summit health insurance	Brand	medicaid family coverage	Family	health insurance for babies	Kids
silver summit health plans	Brand	medicaid for family	Family	health insurance baby	Kids
silversummit nv medicaid	Brand	nevada family medicaid	Family	health insurance for kids	Kids
silversummit nevada medicaid	Brand	apply for family medicaid	Family	health insurance kids plans	Medicaid
eligibility for medicaid	Eligibility	medicaid for families	Family	health insurance child	Medicaid
medicaid eligibility	Eligibility	cheap health insurance	Health Insurance	medicaid nevada	Medicaid
medicaid qualifications	Eligibility	affordable health insurance	Health Insurance	medicaid nv	Medicaid
qualify for medicaid	Eligibility	affordable health plans	Health Insurance	medicaid	Medicaid
do i qualify for medicaid	Eligibility	health insurance providers	Health Insurance	medicaid for nevada	Medicaid
how do i qualify for medicaid	Eligibility	health insurance nv	Health Insurance	medicaid insurance	Medicaid
qualifications for medicaid	Eligibility	nevada state medical insurance	Health Insurance	best medicaid plan	Medicaid
qualify for medicaid	Eligibility	unemployed medical insurance	Health Insurance	medicaid medical insurance	Medicaid
who qualifies for medicaid	Eligibility	low cost healthcare	Health Insurance	medicaid insurance plans	Medicaid
medicaid requirements	Eligibility	nevada state health insurance	Health Insurance	medicaid health insurance	Medicaid
requirements for medicaid	Eligibility	health insurance	Health Insurance	health care medicaid	Medicaid
apply for medicaid	Enrollment	cheap coverage	Health Insurance	medicaid healthcare	Medicaid
apply for medicaid nv	Enrollment	cheap health plan	Health Insurance	health coverage medicaid	Medicaid
enroll in medicaid	Enrollment	health insurance nevada	Health Insurance	medicaid health insurance	Medicaid
enroll in medicaid nv	Enrollment	nevada state insurance	Health Insurance	health plan medicaid	Medicaid
how to apply for medicaid	Enrollment	unemployment health insurance	Health Insurance	medicaid medical coverage	Medicaid
apply for medicaid nevada	Enrollment	nevada health insurance	Health Insurance	medical coverage medicaid	Medicaid
how to apply for medicaid in nevada	Enrollment	nevada health plans	Health Insurance	medical insurance medicaid	Pregnancy
medicaid application	Enrollment	apply for children medicaid	Kids	medicaid medical plan	Pregnancy
sign up for medicaid	Enrollment	apply for medicaid for a child	Kids	medicaid for pregnant	Pregnancy
nevada medicaid application	Enrollment	apply for medicaid for child	Kids	medicaid pregnant	Pregnancy
sign up medicaid	Enrollment	child medicaid application	Kids	pregnancy medicaid application	Pregnancy
online medicaid application	Enrollment	childrens medicaid	Kids	pregnancy medicaid nevada	Pregnancy
medicaid application online	Enrollment	kid medicaid	Kids	medicaid for pregnant women	Pregnancy
enroll in nevada medicaid	Enrollment	kid medicaid nevada	Kids	medicaid insurance for pregnancy	Pregnancy
nevada medicaid enrollment	Enrollment	kid medicaid nv	Kids	medicaid pregnancy coverage	Pregnancy

Keyword	Ad Group
medicaid prenatal care coverage	Pregnancy
low income prenatal care	Pregnancy
health insurance pregnancy plan	Pregnancy
health insurance coverage pregnancy	Pregnancy
health insurance pregnancy	Pregnancy
prenatal health insurance	Pregnancy
prenatal care for low income families	Pregnancy
change medicaid plans	Renew/Change
medicaid change	Renew/Change
medicaid renew	Renew/Change
medicaid renewal	Renew/Change
medicaid switch	Renew/Change
health insurance options	Renew/Change
health insurance replace	Renew/Change
health insurance renew	Renew/Change
health insurance change	Renew/Change
health insurance renewal	Renew/Change
health insurance switch	Renew/Change
change health insurance plans	Renew/Change
changes to medicaid	Renew/Change
nevada medicaid changes	Renew/Change
nv medicaid changes	Renew/Change
medicaid upcoming changes	Renew/Change
nevada medicaid upcoming changes	Renew/Change
medicaid retention	Retention
health insurance retention	Retention
health plan retention	Retention
health plan redistribution	Retention
medicaid redistribution	Retention
redistribution of health plan	Retention
medicaid redetermination	Retention
medicaid redetermination form	Retention
health plan redetermination	Retention
medicaid reassignment	Retention
health plan reassignment	Retention
reassignment of medicaid	Retention

Headline 1 (30 character limit)	Count	Headline 2 (30 character limit)	Count	Headline 3 (30 character limit)	Count	Ad Group
SilverSummit Healthplan for NV	30	Don't Wait, Apply Now	21	Healthcare Insurance	20	Brand
Healthplan Medical Plans	24	SilverSummit Healthplan for NV	30	Call Today To Learn More	24	Brand
Health Care	11	SilverSummit Healthplan for NV	30	Call Today To Learn More	24	Brand
Health Coverage	15	SilverSummit Healthplan for NV	30	Call Today To Learn More	24	Brand
Health Care	11	SilverSummit Healthplan for NV	30	Call Today To Learn More	24	Medicaid
Health Coverage	15	SilverSummit Healthplan for NV	30	Call Today To Learn More	24	Medicaid
Healthplan Medical Plans	24	SilverSummit Healthplan for NV	30	Call Today To Learn More	24	Medicaid
SilverSummit Healthplan for NV	30	Don't Wait, Apply Now	21	Healthcare Insurance	20	Medicaid
Health Care	11	SilverSummit Healthplan for NV	30	Call Today To Learn More	24	Enrollment
Health Coverage	15	SilverSummit Healthplan for NV	30	Call Today To Learn More	24	Enrollment
Healthplan Medical Plans	24	SilverSummit Healthplan for NV	30	Call Today To Learn More	24	Enrollment
SilverSummit Healthplan for NV	30	Don't Wait, Apply Now	21	Healthcare Insurance	20	Enrollment
Health Care	11	SilverSummit Healthplan for NV	30	Call Today To Learn More	24	Eligibility
Health Coverage	15	SilverSummit Healthplan for NV	30	Call Today To Learn More	24	Eligibility
Healthplan Medical Plans	24	SilverSummit Healthplan for NV	30	Call Today To Learn More	24	Eligibility
SilverSummit Healthplan for NV	30	Don't Wait, Apply Now	21	Healthcare Insurance	20	Eligibility
Health Care	11	SilverSummit Healthplan for NV	30	Call Today To Learn More	24	Renew
Health Coverage	15	SilverSummit Healthplan for NV	30	Call Today To Learn More	24	Renew
Healthplan Medical Plans	24	SilverSummit Healthplan for NV	30	Call Today To Learn More	24	Renew
SilverSummit Healthplan for NV	30	Don't Wait, Apply Now	21	Healthcare Insurance	20	Renew
Medical Coverage for Pregnancy	30	Access to the care you need	27	Find out if you qualify	23	Pregnancy
Pregnancy Healthplan Coverage	29	Providers you know and trust	28	Find out if you qualify	23	Pregnancy
Pregnancy Medical Coverage	26	Providers you know and trust	28	SilverSummit Healthplan for NV	30	Pregnancy
Children Healthplan Coverage	28	Providers you know and trust	28	Healthcare Insurance	20	Kids/Children
Children's Health Insurance	27	SilverSummit Healthplan	23	Healthcare Insurance	20	Kids/Children
Health Coverage for Children	28	SilverSummit Healthplan for NV	30	Healthcare Insurance	20	Kids/Children
Healthplan for Your Children	28	Know your health plan options	29	Healthcare Insurance	23	Kids/Children
Healthplan for Your Baby	24	Keep your family healthy	24	Find out if you qualify	23	Kids/Children
Coverage that Fits Your Family	30	SilverSummit Healthplan for NV	30	SilverSummit Healthplan for NV	30	Kids/Children
Family Healthplan Coverage	26	Providers you know and trust	28	Healthcare Insurance	20	Family
Family Healthplan Coverage	26	Take care of your family	24	SilverSummit Healthplan for NV	30	Family
Healthplan for Your Family	26	Access to the care you need	27	Find the Right Coverage	23	Family
Health Care	11	SilverSummit Healthplan for NV	30	Find out if you qualify	23	Family
Health Coverage	15	SilverSummit Healthplan for NV	30	Call Today To Learn More	24	Health Insurance
Healthplan Medical Plans	24	SilverSummit Healthplan for NV	30	Call Today To Learn More	24	Health Insurance
SilverSummit Healthplan for NV	30	SilverSummit Healthplan for NV	30	Call Today To Learn More	24	Health Insurance
		Don't Wait, Apply Now	21	Healthcare Insurance	20	Health Insurance

Description (90 character limit)	Count	Ad Group
Choose Your Own Family Doctor From Our Healthy Provider Network. Learn More And Enroll!	87	Brand
Choose Your Own Family Doctor From Our Healthy Provider Network. Learn More And Enroll!	87	Brand
Take Care Of You And Your Family'S Medical Needs With Silversummit Healthplan.	78	Brand
Silversummit Gives You Access To The Medical Care You Need With Providers You Trust.	84	Brand
Take Care Of You And Your Family'S Medical Needs With Silversummit Healthplan.	78	Medicaid
Silversummit Gives You Access To The Medical Care You Need With Providers You Trust.	84	Medicaid
Choose Your Own Family Doctor From Our Healthy Provider Network. Learn More And Enroll!	87	Medicaid
Choose Your Own Family Doctor From Our Healthy Provider Network. Learn More And Enroll!	87	Medicaid
Take Care Of You And Your Family'S Medical Needs With Silversummit Healthplan.	78	Enrollment
Silversummit Gives You Access To The Medical Care You Need With Providers You Trust.	84	Enrollment
Choose Your Own Family Doctor From Our Healthy Provider Network. Learn More And Enroll!	87	Enrollment
Choose Your Own Family Doctor From Our Healthy Provider Network. Learn More And Enroll!	87	Enrollment
Take Care Of You And Your Family'S Medical Needs With Silversummit Healthplan.	78	Eligibility
Silversummit Gives You Access To The Medical Care You Need With Providers You Trust.	84	Eligibility
Choose Your Own Family Doctor From Our Healthy Provider Network. Learn More And Enroll!	87	Eligibility
Choose Your Own Family Doctor From Our Healthy Provider Network. Learn More And Enroll!	87	Eligibility
Take Care Of You And Your Family'S Medical Needs With Silversummit Healthplan.	78	Renew
Silversummit Gives You Access To The Medical Care You Need With Providers You Trust.	84	Renew
Choose Your Own Family Doctor From Our Healthy Provider Network. Learn More And Enroll!	87	Renew
Choose Your Own Family Doctor From Our Healthy Provider Network. Learn More And Enroll!	87	Renew
Silversummit Gives You Access To The Medical Care You Need With Providers You Trust.	84	Pregnancy
Choose Your Own Family Doctor From Our Healthy Provider Network. Learn More And Enroll!	87	Pregnancy
Learn More About Silversummit Healthplan. Your Health, Your Plan And Your Choice.	81	Pregnancy
Silversummit Offers Medical, Vision And Dental Care With Providers You Trust.	77	Kids/Children
Take Care Of You And Your Family'S Medical Needs With Silversummit Healthplan.	78	Kids/Children
Learn More About Silversummit Healthplan. Your Health, Your Plan And Your Choice.	81	Kids/Children
Silversummit Gives You Access To The Medical Care You Need With Providers You Trust.	84	Kids/Children
Choose Silversummit Healthplan For Reliable Medical Coverage In Nevada.	71	Kids/Children
Silversummit Offers Medical, Vision And Dental Care With Providers You Trust.	77	Family
Learn More About Silversummit Healthplan. Your Health, Your Plan And Your Choice.	81	Family
Take Care Of You And Your Family'S Medical Needs With Silversummit Healthplan.	78	Family
Silversummit Gives You Access To The Medical Care You Need With Providers You Trust.	84	Family
Take Care Of You And Your Family'S Medical Needs With Silversummit Healthplan.	78	Health Insurance
Silversummit Gives You Access To The Medical Care You Need With Providers You Trust.	84	Health Insurance
Choose Your Own Family Doctor From Our Healthy Provider Network. Learn More And Enroll!	87	Health Insurance
Choose Your Own Family Doctor From Our Healthy Provider Network. Learn More And Enroll!	87	Health Insurance

**Description 2 (90 character limit)**

	Count	Ad Group
Our Members Receive Excellent Benefits & Services From Silversummit Providers.	78	Brand
Our Members Receive Excellent Benefits & Services From Silversummit Providers.	78	Brand
Members Have Access To A Variety Of Resources And Wellness Topics. Enroll Today!	80	Brand
Silversummit Is Here To Support Your Health Needs And Make That Part Of Your Day Easier.	88	Brand
Members Have Access To A Variety Of Resources And Wellness Topics. Enroll Today!	80	Medicaid
Silversummit Is Here To Support Your Health Needs And Make That Part Of Your Day Easier.	88	Medicaid
Our Members Receive Excellent Benefits & Services From Silversummit Providers.	78	Medicaid
Our Members Receive Excellent Benefits & Services From Silversummit Providers.	78	Medicaid
Members Have Access To A Variety Of Resources And Wellness Topics. Enroll Today!	80	Enrollment
Silversummit Is Here To Support Your Health Needs And Make That Part Of Your Day Easier.	88	Enrollment
Our Members Receive Excellent Benefits & Services From Silversummit Providers.	78	Enrollment
Our Members Receive Excellent Benefits & Services From Silversummit Providers.	78	Enrollment
Members Have Access To A Variety Of Resources And Wellness Topics. Enroll Today!	80	Eligibility
Silversummit Is Here To Support Your Health Needs And Make That Part Of Your Day Easier.	88	Eligibility
Our Members Receive Excellent Benefits & Services From Silversummit Providers.	78	Eligibility
Our Members Receive Excellent Benefits & Services From Silversummit Providers.	78	Eligibility
Members Have Access To A Variety Of Resources And Wellness Topics. Enroll Today!	80	Renew
Silversummit Is Here To Support Your Health Needs And Make That Part Of Your Day Easier.	88	Renew
Our Members Receive Excellent Benefits & Services From Silversummit Providers.	78	Renew
Our Members Receive Excellent Benefits & Services From Silversummit Providers.	78	Renew
Silversummit Is Here To Support Your Health Needs And Make That Part Of Your Day Easier.	88	Pregnancy
Our Members Receive Excellent Benefits & Services From Silversummit Providers.	78	Pregnancy
Let Us Assist You In Finding A Health Plan That Works For Your Needs. Enroll Today!	83	Pregnancy
We Understand How Important You And Your Family'S Healthcare Needs Are. Enroll Today!	85	Kids/Children
Members Have Access To A Variety Of Resources And Wellness Topics. Enroll Today!	80	Kids/Children
Let Us Assist You In Finding A Health Plan That Works For Your Needs. Enroll Today!	83	Kids/Children
Silversummit Is Here To Support Your Health Needs And Make That Part Of Your Day Easier.	88	Kids/Children
Pick The Best Plan For Your Budget And Health Needs. Enroll Today At Silversummit.	82	Kids/Children
We Understand How Important You And Your Family'S Healthcare Needs Are. Enroll Today!	85	Family
Let Us Assist You In Finding A Health Plan That Works For Your Needs. Enroll Today!	83	Family
Members Have Access To A Variety Of Resources And Wellness Topics. Enroll Today!	80	Family
Silversummit Is Here To Support Your Health Needs And Make That Part Of Your Day Easier.	88	Family
Members Have Access To A Variety Of Resources And Wellness Topics. Enroll Today!	80	Health Insurance
Silversummit Is Here To Support Your Health Needs And Make That Part Of Your Day Easier.	88	Health Insurance
Our Members Receive Excellent Benefits & Services From Silversummit Providers.	78	Health Insurance
Our Members Receive Excellent Benefits & Services From Silversummit Providers.	78	Health Insurance



Headline 1 (30 character limit)	Count	Headline 2 (30 character limit)	Count	Headline 3 (30 character limit)	Count	Ad Group
Healthplan For Your Family	26	With Silversummit Healthplan	28	Coverage That Covers More	25	Enrollment
Taking Care Of My Family	24	Insurance That Fits Your Needs	30	Silversummit Healthplan	23	Enrollment
Silversummit Healthplan	23	Find Health Insurance	21	That Is Right For You	21	Enrollment
Medicaid Health Insurance	25	Silversummit Healthplan	23	Protect Your Family's Health	28	Enrollment
Healthplan For Your Family	26	With Silversummit Healthplan	28	Coverage That Covers More	25	Medicaid
Taking Care Of My Family	24	Insurance That Fits Your Needs	30	Silversummit Healthplan	23	Medicaid
Silversummit Healthplan	23	Find Health Insurance	21	That Is Right For You	21	Medicaid
Medicaid Health Insurance	25	Silversummit Healthplan	23	Protect Your Family's Health	28	Medicaid
Healthplan For Your Family	26	With Silversummit Healthplan	28	Coverage That Covers More	25	Health Insurance
Taking Care Of My Family	24	Insurance That Fits Your Needs	30	Silversummit Healthplan	23	Health Insurance
Silversummit Healthplan	23	Find Health Insurance	21	That Is Right For You	21	Health Insurance
Medicaid Health Insurance	25	Silversummit Healthplan	23	Protect Your Family's Health	28	Eligibility
Healthplan For Your Family	26	With Silversummit Healthplan	28	Coverage That Covers More	25	Eligibility
Taking Care Of My Family	24	Insurance That Fits Your Needs	30	Silversummit Healthplan	23	Eligibility
Silversummit Healthplan	23	Find Health Insurance	21	That Is Right For You	21	Eligibility
Medicaid Health Insurance	25	Silversummit Healthplan	23	Protect Your Family's Health	28	Eligibility
Healthplan For Your Family	26	With Silversummit Healthplan	28	Coverage That Covers More	25	Renew
Taking Care Of My Family	24	Insurance That Fits Your Needs	30	Silversummit Healthplan	23	Renew
Silversummit Healthplan	23	Find Health Insurance	21	That Is Right For You	21	Renew
Medicaid Health Insurance	25	Silversummit Healthplan	23	Protect Your Family's Health	28	Renew
Pregnancy HealthPlan Coverage	29	With Silversummit Healthplan	28	Coverage That Covers More	25	Pregnancy
Pregnancy Health Insurance	26	Insurance That Fits Your Needs	30	Silversummit Healthplan	23	Pregnancy
Pregnancy Medical Coverage	26	Find Health Insurance	21	That Is Right For You	21	Pregnancy
Medical Coverage For Pregnancy	30	Silversummit Healthplan	23	Protect Your Family's Health	28	Pregnancy
Children's Health Insurance	27	With Silversummit Healthplan	28	Coverage That Covers More	25	Kids/Children
Health Coverage For Children	28	Insurance That Fits Your Needs	30	Silversummit Healthplan	23	Kids/Children
HealthPlan For Your Children	28	Find Health Insurance	21	That Is Right For You	21	Kids/Children
Protect Children's Health	25	Silversummit Healthplan	23	Protect Your Family's Health	28	Kids/Children
Family HealthPlan Coverage	26	With Silversummit Healthplan	28	Coverage That Covers More	25	Family
Family Health Insurance	23	Insurance That Fits Your Needs	30	Silversummit Healthplan	23	Family
HealthPlan For Your Family	26	Find Health Insurance	21	That Is Right For You	21	Family
Protect Your Family's Health	28	Silversummit Healthplan	23	Protect Your Family's Health	28	Family

**Description (90 character limit)**

Description (90 character limit)	Count	Ad Group
SilverSummit Healthplan Will Help You Get Healthy And Stay Healthy.	67	Enrollment
Looking For Medicaid Health Insurance? Learn More About Our Medicaid Plan Today.	80	Enrollment
Learn More About Our Medicaid Plan Online. Coverage That's Right For You.	73	Enrollment
Find More Info About Our Medicaid Plan. Quality Healthcare, Delivered Locally.	78	Enrollment
SilverSummit Healthplan Will Help You Get Healthy And Stay Healthy.	67	Medicaid
Looking For Medicaid Health Insurance? Learn More About Our Medicaid Plan Today.	80	Medicaid
Learn More About Our Medicaid Plan Online. Coverage That's Right For You.	73	Medicaid
Find More Info About Our Medicaid Plan. Quality Healthcare, Delivered Locally.	78	Medicaid
SilverSummit Healthplan Will Help You Get Healthy And Stay Healthy.	67	Health Insurance
Looking For Medicaid Health Insurance? Learn More About Our Medicaid Plan Today.	80	Health Insurance
Learn More About Our Medicaid Plan Online. Coverage That's Right For You.	73	Health Insurance
Find More Info About Our Medicaid Plan. Quality Healthcare, Delivered Locally.	78	Health Insurance
SilverSummit Healthplan Will Help You Get Healthy And Stay Healthy.	67	Eligibility
Looking For Medicaid Health Insurance? Learn More About Our Medicaid Plan Today.	80	Eligibility
Learn More About Our Medicaid Plan Online. Coverage That's Right For You.	73	Eligibility
Find More Info About Our Medicaid Plan. Quality Healthcare, Delivered Locally.	78	Eligibility
SilverSummit Healthplan Will Help You Get Healthy And Stay Healthy.	67	Renew
Looking For Medicaid Health Insurance? Learn More About Our Medicaid Plan Today.	80	Renew
Learn More About Our Medicaid Plan Online. Coverage That's Right For You.	73	Renew
Find More Info About Our Medicaid Plan. Quality Healthcare, Delivered Locally.	78	Renew
SilverSummit Healthplan Will Help You Get Healthy And Stay Healthy.	67	Pregnancy
Looking For Medicaid Health Insurance? Learn More About Our Medicaid Plan Today.	80	Pregnancy
Learn More About Our Medicaid Plan Online. Coverage That's Right For You.	73	Pregnancy
Find More Info About Our Medicaid Plan. Quality Healthcare, Delivered Locally.	78	Pregnancy
SilverSummit Healthplan Will Help You Get Healthy And Stay Healthy.	67	Kids/Children
Looking For Medicaid Health Insurance? Learn More About Our Medicaid Plan Today.	80	Kids/Children
Learn More About Our Medicaid Plan Online. Coverage That's Right For You.	73	Kids/Children
Find More Info About Our Medicaid Plan. Quality Healthcare, Delivered Locally.	78	Kids/Children
SilverSummit Healthplan Will Help You Get Healthy And Stay Healthy.	67	Family
Looking For Medicaid Health Insurance? Learn More About Our Medicaid Plan Today.	80	Family
Learn More About Our Medicaid Plan Online. Coverage That's Right For You.	73	Family
Find More Info About Our Medicaid Plan. Quality Healthcare, Delivered Locally.	78	Family

**Description 2 (90 character limit)**

Description 2 (90 character limit)	Count	Ad Group
Focus On Your Family's Health With Silversummit Healthplan. Learn About Enrollment Today.	89	Enrollment
Silversummit Is A Medicaid Provider That Gives You The Care And Benefits You Deserve.	85	Enrollment
Becoming An Silversummit Healthplan Medicaid Member Is Easy! Learn About Enrollment Today.	90	Enrollment
Stay Focused On Your Health Coverage With Programs & Services From Silversummit Healthplan	90	Enrollment
Focus On Your Family's Health With Silversummit Healthplan. Learn About Enrollment Today.	89	Medicaid
Silversummit Is A Medicaid Provider That Gives You The Care And Benefits You Deserve.	85	Medicaid
Becoming An Silversummit Healthplan Medicaid Member Is Easy! Learn About Enrollment Today.	90	Medicaid
Stay Focused On Your Health Coverage With Programs & Services From Silversummit Healthplan	90	Medicaid
Focus On Your Family's Health With Silversummit Healthplan. Learn About Enrollment Today.	89	Health Insurance
Silversummit Is A Medicaid Provider That Gives You The Care And Benefits You Deserve.	85	Health Insurance
Becoming An Silversummit Healthplan Medicaid Member Is Easy! Learn About Enrollment Today.	90	Health Insurance
Stay Focused On Your Health Coverage With Programs & Services From Silversummit Healthplan	90	Health Insurance
Focus On Your Family's Health With Silversummit Healthplan. Learn About Enrollment Today.	89	Eligibility
Silversummit Is A Medicaid Provider That Gives You The Care And Benefits You Deserve.	85	Eligibility
Becoming An Silversummit Healthplan Medicaid Member Is Easy! Learn About Enrollment Today.	90	Eligibility
Stay Focused On Your Health Coverage With Programs & Services From Silversummit Healthplan	90	Eligibility
Focus On Your Family's Health With Silversummit Healthplan. Learn About Enrollment Today.	89	Renew
Silversummit Is A Medicaid Provider That Gives You The Care And Benefits You Deserve.	85	Renew
Becoming An Silversummit Healthplan Medicaid Member Is Easy! Learn About Enrollment Today.	90	Renew
Stay Focused On Your Health Coverage With Programs & Services From Silversummit Healthplan	90	Renew
Focus On Your Family's Health With Silversummit Healthplan. Learn About Enrollment Today.	89	Pregnancy
Silversummit Is A Medicaid Provider That Gives You The Care And Benefits You Deserve.	85	Pregnancy
Becoming An Silversummit Healthplan Medicaid Member Is Easy! Learn About Enrollment Today.	90	Pregnancy
Stay Focused On Your Health Coverage With Programs & Services From Silversummit Healthplan	90	Pregnancy
Focus On Your Family's Health With Silversummit Healthplan. Learn About Enrollment Today.	89	Kids/Children
Silversummit Is A Medicaid Provider That Gives You The Care And Benefits You Deserve.	85	Kids/Children
Becoming An Silversummit Healthplan Medicaid Member Is Easy! Learn About Enrollment Today.	90	Kids/Children
Stay Focused On Your Health Coverage With Programs & Services From Silversummit Healthplan	90	Kids/Children
Focus On Your Family's Health With Silversummit Healthplan. Learn About Enrollment Today.	89	Family
Silversummit Is A Medicaid Provider That Gives You The Care And Benefits You Deserve.	85	Family
Becoming An Silversummit Healthplan Medicaid Member Is Easy! Learn About Enrollment Today.	90	Family
Stay Focused On Your Health Coverage With Programs & Services From Silversummit Healthplan	90	Family



# **silversummit healthplan**

A Nevada Medicaid and Nevada Check Up Plan